



PrintRelease empowers businesses to certifiably reduce the environmental impact of using forest products by automatically planting trees across a global network of reforestation projects.



Paper

PrintRelease Exchange integrates with your company's existing print software to measure your paper consumption in realtime.



Platform

PrintRelease Exchange reverse-calculates how many trees were deforested to harvest your forest footprint.

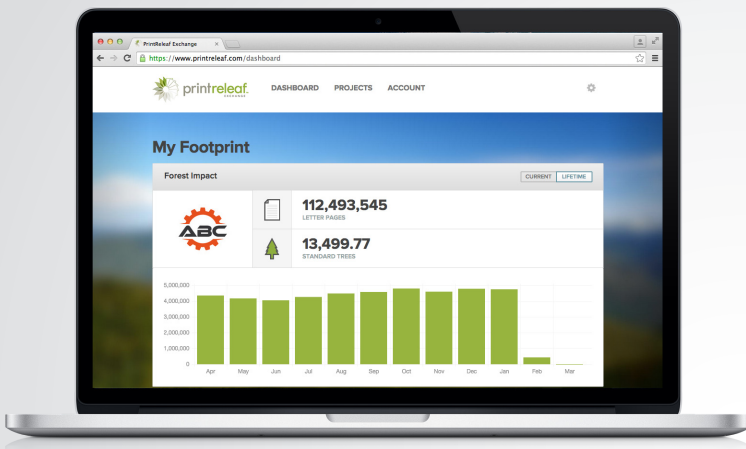


Trees

Your forest footprint is automatically reforested at global reforestation projects of your choice.

PRINTRELEASE EXCHANGE

SHARED VALUE



PrintRelease measures paper consumption through technology integrations with popular Managed Print Services (MPS) print monitoring software applications and OEM databases which capture the required paper consumption data (meter data) to drive the PrintRelease service.

PrintRelease plants trees through a network of certified reforestation projects located around the world. Once trees are planted, PrintRelease administers an 8 year audit process to track the progress and survivability of the trees.

Third party verification and reporting services are provided by a certifying body (CB) - SGS International – a leading international forestry auditor. The verification process is visible to the customer in PrintRelease to provide transparency and certification. PrintRelease provides a way for customers to actively participate in sustainable business practices and certifiably replace what they take from the world's forests.

PrintRelease unlocks more **collective shared value** than just reforestation.



Environmental Health

Guaranteed reforestation and 100% net survival of all trees per the PrintRelease Standard.



Certification

Independent certification and verification provided by SGS International.



Jobs

New jobs to communities where we plant trees.



Technology

Patent-pending technology and engaging user experience.



Branding

Automated promotion to both partner and customer social media channels.



Automation

End to end automation for the entire offering.

AUTHORIZED CHANNEL PARTNER



We invite you to become a PrintRelease customer. To learn more, contact us or visit www.PrintRelease.com.