

Michigan's Redesigned, Public Facing Education Data Portal, MI School Data

A tour of Michigan's redesigned, public facing education data portal, MI School Data, with an emphasis on the new features added to the site; and our new suite of data stories.

MERA Conference – 11/2020



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Agenda

- Introduction
- Demonstration
 - Landing Pages
 - Reports
 - Education Map
 - Compare
 - Navigation
 - Support
 - Data Story – EMC/Dual Enrollment
 - Data Story – School Accountability Reports
 - Connections
- Send Questions



- Performed multiple interviews with many different customer bases
 - Teachers
 - Parents
 - Administrators
 - Principals
 - Media
 - Policy Makers
 - Post Secondary
 - MDE
 - CEPI
- Perform Heuristic Audit of Old Site
 - Compared the old structure and architecture to new standards for displays and content management for web development
- Review of all previous comments and suggestions concerning the current MI School Data site for weaknesses and improvements

Introduction



Pain Points – Major issues we addressed

- Navigation – Where do I go?
- Too many clicks to find data
- Weak comparison feature
- Weak search feature
- Taxonomy
- Mobile unfriendly
- Delivery format – Associate metrics together



Demonstration

- Landing Pages
- Reports
- Education Map
- Compare
- Data Story 1 – EMC/Dual Enrollment
- Data Story 3 – School Accountability Reports
- Support
- Connections



Thank You.

**Please send questions to
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*Education matters. Discover what's working in
Michigan.*

