Canadian Chapter of IECA Board
Meeting Minutes

Meeting Date: March 21, 2017
Meeting Time: 5:00 PM EST
Meeting Location: Pearson Convention Centre and Teleconference
Meeting Called BY: Glenn MacMillan
Note Taker: Aileen Holland

ATTENDEES:
Glenn MacMillan, Ron Bisaillon, Risa Olekshy, Mark Myrowich, Tim Egler-Wiome, Trent Hatfield, Aileen Holland, Victoria LaLonde (ECB/Verdyol), Harry Reinders, Gilles Rivard, Amanda Ingriselli (Volunteer), Kelly Montgomery (SCC), Greg Arvai (IECS), Heba Ahmed (Armtan), David Fuerth (Terrafix), George Zeppieri (Dynex), Jay Michaels (EOR), Mark Smith (CIP), Jared Reinders (R&M), Hal Stratford (Forterra), Kent Campbell (Forterra), Matthew Graham (AMEC)

ABSENT: Jamie McCamon, Robert Wills

AGENDA TOPICS:
• Welcome and Intro Glenn MacMillan

EVENTS:
Montreal – April 11th
• Quebec Stormwater Symposium
• 60 registrants so far
• Information on website: http://canieca.org/fr/canadianevents/quebec-symposium-1/

Halifax – June 22-23
• Partnering with the Clean Nova Scotia Foundation (Atlantic Stormwater Initiative)
• LID Presentations on Day 1, LID Design Course on Day 2
• Information on website: http://canieca.org/training/

CSA STANDARD FOR ESC:
• Canadian Chapter partnering with CSA to develop a national standard for ESC
• Significant interest in this initiative, will build credibility for Chapter by working with CSA
• Voluntary standard, Chapter will play key role in developing this standard and communicating the results across Canada
• $5000 to get a seat on the technical committee ($20K committed so far)
• Inspections and Monitoring Standard first of three standards to be developed, followed by Installation & Maintenance then Planning & Design
• It will take 12-18 months for each module with the goal of having all three done in 3 years.
COMMUNICATION - MONTHLY NEWS RELEASE, SOCIAL MEDIA

- Started Newsletter 4th Tuesday of each month to communicate what the chapter is doing.
- Social Media – LinkedIn, Facebook, Twitter
- How do we keep members informed as to what is going on? – Start with LinkedIn group to push messages but continue using Facebook and Twitter as well to hit all age demographics who use different social media sites.

SHADOW PROGRAM:

- Shadow program is a one-day placement with leading companies in the industry, in which the individuals will shadow professionals and experience hands-on tasks in the workplace and field.
- Two pilot programs so far with our cornerstone members.
- Testimonials will go on the website
- Promote program to all Cornerstone, Emerald and Corporate members and student members

COMMITTEES:

- Erosion Sediment Control (ESC) (led by Ron)
- Stream Restoration (led by Jamie and Harry)
  - Harry met with Natural Channels Initiative Group today, He will investigate potential collaboration opportunities with our Chapter
- Stormwater (led by Glenn and Gilles)
  - Held first meeting a couple weeks ago
  - Strong recommendation for our Chapter to lead Education and Advocacy across Canada e.g. educate stakeholders regarding ETV, what training is available and where to go to get it etc.
  - PEO now require continuing education hours in Ontario
  - Need to research which associations/organizations should the Chapter collaborate with and develop MOUs e.g. CWN, OSWCA, National Water and Wastewater Benchmarking Initiative etc.
  - Lack of funding discussed as key issue for government agencies not being able to access education and training. Need to develop innovative ways to get municipal staff etc. to attend conferences, workshops etc.

ENVIRONMENTAL TECHNOLOGY VERIFICATION (ETV):

- Independent performance verification process
- TRCA is a verification organization for stormwater practices
- Chapter should play a role in education and outreach across Canada
- A link to ETVCanada.ca website has been added to Chapter website
- Standards Council of Canada (SCC) is developing a national accreditation program
- Need to promote ETV to provincial ministries and municipalities across Canada e.g. MOECC etc.

MEMBERSHIP VOLUNTEER:

- Need to find volunteers to help with membership – new member welcome and renewals

NEXT MEETING: APRIL 19, 2017 AT NOON – 1:00 PM EST
ADJOURNED AT 6:45 PM EST

IECA Contacts - Main IECA Number  303-640-7554

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<tr>
<th>Staff</th>
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<tbody>
<tr>
<td>Sharan Wilson</td>
<td>Executive Director</td>
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<td>Gretchen Bliss</td>
<td>Meeting Manager</td>
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<td>Simin Cyrus</td>
<td>Accountant</td>
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<td>Joanna Fetherolf</td>
<td>Education Director</td>
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<td>Aileen Holland</td>
<td>Membership Director</td>
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<td>Wendy Smith</td>
<td>Advertising/Exhibit/Sponsorship Sales</td>
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<td>Jan Rabern</td>
<td>Marketing Director</td>
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<td>Georgina Zynda</td>
<td>Chapter Development</td>
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