

Carson Taylor

6415 Garvanza Ave. #201 Los Angeles, California
(682)-438-1849 carsontaylormusic@gmail.com
Media Production / Social Media Marketing

Education

Emerson College
Bachelor's Degree, Visual Media Arts · (2014 - 2017)
Mansfield High School
High School Diploma · (2009 - 2013)

Summery

- Over two years of Content Editor and Content Creator
- Experience being commerical videographer and editor
- Experience with reviewing content and managing content for social media
- Well verse with Facebook, Twitter, Instagram, and YouTube
- Strong Analytical background with the ability to work well under pressure
- Solid experience with compliance and online safety

Since I can remember, I have been drawn to storytelling. At first, filling up notebooks with handwritten extensions of video game storylines to later writing song lyrics and scripts for small scenes.

As I attended workshops for journalism, my passion for creating and producing expanded to photography and videography. I was lucky enough to attend workshops, conferences and conventions throughout the country in order to develop skills working the camera, editing with extensive software and gaining a sharpe eye for design. I became the editor -in -chief of both the Mansfield High School newspaper and yearbook.

At 13, I started my own portrait photography business. As I practiced, I was making money and investing it back in photography equipment and software. Soon after graduation I was able to purchase my Canon 5D DSLR. I firmly believe it was my passion, talents and skills that opened the door to Emerson College in Boston, Massachusetts where I graduated in May of 2017 with my Bachelor of Arts in Visual Media Arts.

Work History

Carson Taylor Photography Videographer + Photographer
January 2010 - Present
Greater Los Angeles Area

MyBudVase
Brand Ambassador
October 2017 - Present

Cedar Springs Tap House
Social Media / Event Coordinator
October 2018 - October 2019 (1 year 1 month) Dallas, Texas
Event planning (i.e. drag nights, charity fundraisers, "The Darlin' Show")
Created video social media content for Instagram and YouTube.
Created print ads for weekly events.

Marek+Richard
Fashion Videographer & Editor
June 2018 - December 2018 (7 months) Dallas, TX

- Running the Marek & Richard YouTube channel
- Shot and edited look book videos with fringe artist and other various talent they used to promote their clothing
- Edited and review content for any copyright
- Created multiple email blast campaigns via Adobe Dreamweaver
- Maintained the website via Shopify

Septien Entertainment Group
Music Video Editor
September 2017 - December 2018 (1 year 4 months) Dallas/Fort Worth Area

- Directing and editing music videos for artists
- Used advanced targeting for social media promotion • Worked and edited videos
- Pitched new ideas

Proficient In:

Adobe Creative Suite, Avid, Final Cut Pro, Logic Pro X, Shopify, MailChimp, Microsoft Office, Wordpress,