The heart of our Rock and Walk is to let bereaved families know they are not alone. We strive to build awareness about pregnancy and infant loss by bringing the community together to support these families. As we rock in chairs or walk laps together, we honor the children whose names appear on butterflies lining the path and are reminded that we can find hope. We celebrate their lives by rallying the community around these families and coming together for an uplifting gathering. We hope you will join us in supporting these families and honoring their children.

Helping bereaved families honor the life of a child

Sponsoring the East Valley Arizona Rock & Walk

Use the table below to learn more about the benefits of our sponsorship opportunities.

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Presenting Sponsor $1,000</th>
<th>Gold Sponsor $500</th>
<th>Silver Sponsor $250</th>
<th>Bronze Sponsor $100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Right of first refusal for 2019 event sponsorship</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate name included in event title (“Rock &amp; Walk presented by…”))</td>
<td></td>
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<tr>
<td>Corporate table on concourse during the event</td>
<td></td>
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<td></td>
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<tr>
<td>Corporate banner displayed along walk path (company must provide banner)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate name included on all media marketing**</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate name and sponsorship level listed on the TEARS website with link to company page</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Ad in event program</td>
<td>Full Page</td>
<td>1/2 Page</td>
<td>1/4 Page</td>
<td>1/8 Page</td>
</tr>
<tr>
<td>Logo on all printed materials*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on event t-shirts</td>
<td>Logo</td>
<td>Logo</td>
<td>Name Only</td>
<td></td>
</tr>
<tr>
<td>One complimentary ‘Rock &amp; Walk’ t-shirt</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in follow-up letters to event participants</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Includes event posters, registration forms and brochures displayed in restaurants, and other stores, coffee shops, etc.
**Advertisements and press releases may appear in local newspapers, and are promoted with local radio stations.

The TEARS Foundation is a 501(c)(3) nonprofit organization, our Tax ID # is 45-0500497. Tax deductible receipts will be mailed upon receipt of payment. The TEARS Foundation is a registered charitable organization with the Secretary of State.

Sponsorship Commitment Form

**Sponsor Information**
Company/Organization Name (as you want it to appear in print):
________________________________________________________________________
Address: ___________________________________________________________________
City: ______________________ State: _____ Zip: __________________
Contact Name & Title: __________________________________________________________
Phone: ______________________ Fax: ____________________________
Email: __________________________
Website: ____________________________________________

**Sponsorship Category**
We would like to support the 2018 Rock & Walk with the following sponsorship level:
___ Presenting Sponsor - $1,000
___ Gold Sponsor - $500
___ Silver Sponsor - $250
___ Bronze Sponsor - $100

We are unable to be a sponsor, but would like to donate the following amount (check enclosed): ___________
The TEARS Foundation relies on generous donations from the community to offer its programs. We have provided thousands of families with financial assistance for the expenses they face in making final arrangements for their lost child. We are the only resource of our kind available and each day more families reach out for our help.

Together, we can take a stand to help these families.

To become a sponsor for the 2018 Rock & Walk, complete the **sponsorship commitment form** enclosed and mail with check for full payment to:

The TEARS Foundation  
11102 Sunrise Blvd East, Suite 112  
Puyallup, WA 98374

Phone: 253-200-0944  Fax: 253-848-0299  
www.thetearsfoundation.org

For more event or sponsorship information, please contact Grant & Cristin Young  
480-266-2586  
azeastvalleywalk@thetearsfoundation.org

Saturday, March 3, 2018  
Desert Mountain Park  
Queen Creek, AZ  
12:00pm—3:00pm

1 IN 4 women experience pregnancy or infant loss