



2020 SPONSORSHIP OPPORTUNITIES

The Valentine Run/Walk is more than just a fundraiser; it's a community building and strengthening event that supports Legal Services of Northern California's efforts to help to older adults, people who are low-income, and people with disabilities by providing access to free legal help in 23 counties in Northern California. LSNC has earned a national reputation for excellent legal advocacy since 1956, and the Valentine Run has earned an equally excellent reputation for a family-friendly, well-organized event that is open to all ages and abilities and is always fun!

Please check out the many rewards that accompany the different levels of sponsorship on the back of this page, and then select the level that best suits your organization.

Thank you in advance! We look forward to working with you as we Race for Justice in 2020.

For more information see www.valentine.run

Company Name _____

Contact Name _____ Title _____

Mailing Address _____

Email Address _____

Telephone _____ Fax _____

Signature _____ Date _____

Sponsor Level (check one):

- Platinum Heart \$7,500 Gold Heart \$5,000 Silver Heart \$3,000
 Copper Heart \$2,000 Bronze Heart \$1,500 Other Amount: \$ _____
 Heart and "Sole" Booth Sponsor \$500 In-Kind Donor (Donations of Goods or Services)

Deadlines: For logo inclusion on print materials and t-shirts, sponsorship commitments at the Platinum, Gold, Silver, & Copper levels must be received no later than October 31, 2019. Bronze level commitments (no logo inclusions at this level) are due no later than December 31, 2019. All sponsorships must be paid in full by January 31, 2020.

Checks may be made payable to LSNC/Valentine Run 2020, and mailed with this completed form to:

Legal Services of Northern California, 517 12th Street, Sacramento, CA 95814

For sponsorship information call (916) 551-2135 or email naubut@lsnc.net. For more event information call (916) 551-2164.

SPONSORSHIP LEVELS

PLATINUM HEART \$7,500

Event "presented by" Platinum Heart level sponsor
Your company logo on start/finish line banner
Opportunity to have company representative participate in awards ceremony
Company logo on Top Male/Female finisher awards
10 complimentary Valentine Run/Walk entries and 10 commemorative t-shirts
Race day acknowledgement during awards ceremony
Acknowledgement of sponsorship on media/press releases
Company logo on 1,000 flyers & posters
Company logo on 1,000 t-shirts
Company logo on Valentine Run/Walk website
Acknowledgement of sponsorship on Valentine Run/Walk & LSNC Facebook pages
Opportunity to receive booth space at event & space to hang banner at event
Named recognition on email blast to 4,000 subscribers

GOLD HEART \$5,000

Fastest Attorney Race "presented by" Gold Heart level sponsor(s)
8 complimentary Valentine Run/Walk entries and 8 commemorative t-shirts
Acknowledgement of company's sponsorship in event press release(s)
Race day acknowledgement during awards ceremony
Acknowledgement of sponsorship on media/press releases
Company logo on 1,000 flyers & posters
Company logo on 1,000 t-shirts
Company logo on Valentine Run/Walk website
Acknowledgement of sponsorship on Valentine Run/Walk & LSNC Facebook pages
Opportunity to receive booth space at event & space to hang banner at event
Named recognition on email blast to 4,000 subscribers

SILVER HEART \$3,000

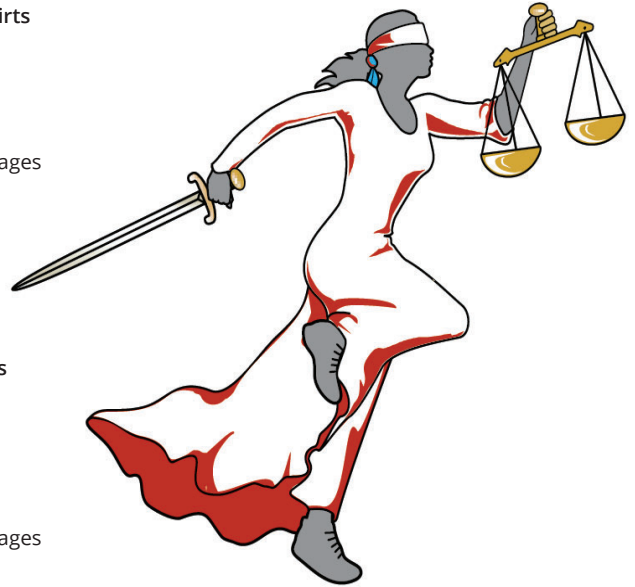
Kid's Races "presented by" Silver Heart level sponsor(s)
6 complimentary Valentine Run/Walk entries and 6 commemorative t-shirts
Company logo on 1,000 flyers & posters
Company logo on 1,000 t-shirts
Company logo on Valentine Run/Walk website
Acknowledgement of sponsorship on Valentine Run/Walk & LSNC Facebook pages
Opportunity to receive booth space at event & space to hang banner at event
Named recognition on email blast to 4,000 subscribers

COPPER HEART \$2,000

Best Dressed Awards "presented by" Copper Heart level sponsor(s)
4 complimentary Valentine Run/Walk entries and 4 commemorative t-shirts
Company logo on 1,000 flyers & posters
Company logo on 1,000 t-shirts
Company logo on Valentine Run/Walk website
Acknowledgement of sponsorship on Valentine Run/Walk & LSNC Facebook pages
Opportunity to receive booth space at event & space to hang banner at event
Named recognition on email blast to 4,000 subscribers

BRONZE HEART \$1,500

2 complimentary Valentine Run/Walk entries and 2 commemorative t-shirts
Company name on 1,000 t-shirts
Company name on Valentine Run/Walk website
Acknowledgement of sponsorship on Valentine Run/Walk & LSNC Facebook pages
Opportunity to receive booth space at event & space to hang banner at event
Named recognition on email blast to 4,000 subscribers



HEART & "SOLE" BOOTH SPONSOR \$500

Reserved booth space at event expo
Acknowledgement on event Facebook page

IN-KIND DONATIONS

In-kind donations needed include: food and beverages for event participants and volunteers; signage; rental equipment, and prizes for race winners and top pledge earners. Donated goods or services, may be considered for some sponsorship benefits. To determine sponsorship benefits, donated goods or services are valued at one half (50%) their retail value.

OTHER

Legal Services of Northern California gratefully acknowledges all sponsorships of the Annual Valentine Run/Walk in any amount. Your benefits will include acknowledgement on our website and Facebook pages. Other benefits may be available. Please contact Nanette Aubut for more information at (916) 551-2135.