

Fairmont Area LIFE



2020 Visitor & Relocation Guide to Martin County

Ceylon • Dunnell • East Chain • Granada • Fairmont • Northrop
Ormsby • Sherburn • Trimont • Truman • Welcome

REACH INCLUDES:

- 12,000 printed copies distributed through Chambers, Visitors' Centers, and TICs in the tri-state area, as well as through hundreds of local businesses and by direct mail to requestors.
- Roughly 25,000 annual digital impressions with publication viewable online 24/7 at:
 - www.FairmontChamber.org
 - www.VisitFairmontMN.com
 - www.Fairmont.org

MEMBER BENEFITS: CHAMBER MEMBERS WILL RECEIVE

- Discounted display advertising rate.
- Hyperlinked ad (\$25 VALUE) and enhanced index listing in digital publication.

AD SUBMISSION:

Submit your High Resolution PDF file!

Files should be submitted as a high resolution (300 dpi) PDF in CMYK color space with all fonts embedded. Ads must be sized according to specifications on this sheet.

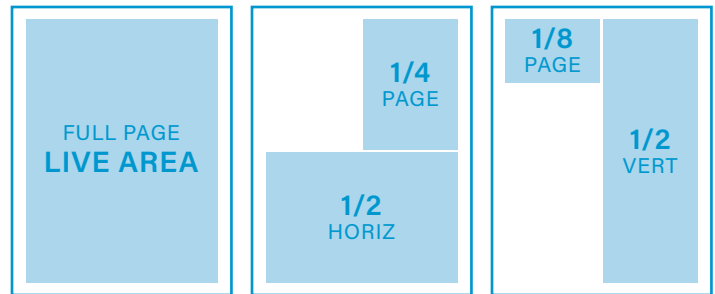
(Basic ad design services with one revision available to advertiser for a \$50 flat fee)

Submit in person or via email your design idea, ad copy, high resolution photos, and logo. Minor copy changes to ads previously appearing in the 2019-20 visitor guide will be made at no additional cost. If your request for ad design or modifications exceed stated design service standards, you will incur production charges at a rate of \$75.00 per hour. You will be notified prior to any billable work being performed.

Contact Kandi at the Chamber
507-235-5547
info@fairmontchamber.org



323 E Blue Earth Ave | P.O. Box 826 | Fairmont, MN 56031
www.FairmontChamber.org



AD SIZES & SPECIFICATIONS

	Width	Height
FP Trim Size	8"	10.5"
FP Bleed	8.25"	10.75"
FP Live Area	7"	9.625"
1/2 Horizontal	7"	4.75"
1/2 Vertical	3.438"	9.625"
1/4 Page	3.438"	4.75"
1/8 Page	3.438"	2.313"

DISPLAY ADVERTISING RATES

Placement	Early Bird Rate* BEFORE 8/31	Full Rate AFTER 8/31
Outside Back Cover	\$1038	\$1093
Inside Cover (Front/Back)	\$820	\$863
Full Page	\$692	\$728
1/2 Horizontal	\$402	\$447
1/2 Vertical	\$402	\$447
1/4 Page	\$241	\$268
1/8 Page	\$180	\$200

SPACE RESERVATIONS & DEADLINES

Early Bird Deadline:	Before August 31, 2019
*Discounts are not cumulative.	
Space Reservations:	October 18, 2019
Materials Deadline:	November 1, 2019
Distribution Begins:	January 2020

ADVERTISING AGREEMENT



2020 Visitor & Relocation Guide to Martin County

Your advertising message will receive

ONE FULL YEAR OF EXPOSURE!

I AM A CHAMBER MEMBER

Apply my exclusive discount and additional member benefits.

Send ad materials to: info@fairmontchamber.org

Questions: Call Kandi at 507-235-5547

AD SIZES & CAMERA READY RATES

TAXES NOT INCLUDED | BASIC AD DESIGN SERVICES AVAILABLE FOR ADDITIONAL \$50 FLAT FEE (SEE REVERSE)

<input checked="" type="checkbox"/> Select Ad Placement	Ad Space SEE SPECS ON REVERSE	Member Rate DISCOUNT APPLIED	Early Bird Rate BEFORE 8/31	Full Rate AFTER 8/31
<input type="checkbox"/> Outside Back Cover	8" x 10.5"	\$930	\$1038	\$1093
<input type="checkbox"/> Inside Cover (Front or Back)	8" x 10.5"	\$734	\$820	\$863
<input type="checkbox"/> Full Page	8" x 10.5"	\$619	\$692	\$728
<input type="checkbox"/> 1/2 Horizontal	7" x 4.75"	\$380	\$402	\$447
<input type="checkbox"/> 1/2 Vertical	3.438" x 9.625"	\$380	\$402	\$447
<input type="checkbox"/> 1/4 Page	3.438" x 4.75"	\$228	\$241	\$268
<input type="checkbox"/> 1/8 Page	3.438" x 2.313"	\$170	\$180	\$200
<input type="checkbox"/> ADD-ON: Hyperlinked Ad (Digital)		FREE!	N/A	\$25
Website URL: _____				

AD DELIVERY Camera Ready Run 2019 Ad Revise 2019 Ad Design New Ad

Business Name: _____ Contact Person: _____

Address: _____

Phone: _____ Email: _____

 _____
Advertiser Signature Date

Credit Card Number: _____ Exp. Date: _____ 3-digit: _____

The total amount due is due by check or credit card prior to printing. Publisher may stop inserting the advertisement in its publication, in the event that the Advertiser: (1) discontinues the operation of its business (2) files or has filed against it any petition pleading in the bankruptcy or for the appointment of a receiver; (3) makes any assignment of the benefit of creditors; or (4) fails to pay the amount due, when due. For value received, including advertising, services, or other valuable consideration, I hereby unconditionally guarantee at all times full and prompt payment upon demand of any indebtedness which has been incurred under this agreement. I understand this to mean that I will personally guarantee payment of all debt and obligations under the agreement. Advertiser agrees to pay all costs (including collection agency fees, court costs and attorneys' fees) incurred by publisher in collecting Advertisers delinquent accounts. In the event that any federal, state or local taxes are imposed on the printing of advertising material or on the sale of advertising space, such taxes will be assumed and paid by the Advertiser.

SPACE RESERVATIONS & DEADLINES

Early Bird Deadline: Before August 31, 2019
Space Reservations: October 18, 2019

Materials Deadline: November 1, 2019
Distribution Begins: January 2020