**Wing Ding 42 Exhibitor Agreement**

Springfield, MO, June 29 - July 3, 2021 *(Trade Show opens June 30)*

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**Company Information**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>City/State/Zip</th>
<th>Phone</th>
<th>Toll free</th>
<th>Fax</th>
<th>E-mail</th>
<th>Website</th>
</tr>
</thead>
<tbody>
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</tbody>
</table>

**Communication information**

<table>
<thead>
<tr>
<th>Contact Person</th>
<th>Phone (if different from Company Information)</th>
<th>E-mail (if different from Company Information)</th>
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**Order Options** *(Space is limited, rates subject to change after May 27, 2021)*

<table>
<thead>
<tr>
<th>Booth Selection</th>
<th>Cost</th>
<th>Qty</th>
<th>Total$</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’wx10’</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pinstriper</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outdoor Demo</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Corner Premium (not guaranteed)</td>
<td>$150.00 per corner</td>
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**2019 Exhibitor discount - less 10%**

**Sub-Total Booth Costs**

**Customization Options**

- Sponsor Opportunities: Call Us!
- Weblink on Official Wing Ding website: $25.00
- Color Ad in ‘Spotlight’, business card size, 3 1/2w” x 2h”: $445.00
- Color Ad in ‘Spotlight’, 1/4 page-vertical, 3 1/2w” x 4 7/8h”: $895.00
- Color Ad in ‘Spotlight’, 1/2 page-vertical, 3 1/2w” x 10 1/4h”: $1595.00
- Color Ad in ‘Spotlight’, 1/2 page-horizontal, 7 5/16w” x 4 7/8h”: $2995.00
- Color Ad in ‘Spotlight’, full-page, 7 5/16w” x 10 1/4h”: $4995.00
- Extra Exhibitor Wristbands (4 free for 1st booth, 2 each per add’l booth purchased): $15/each

**GRAND TOTAL**

<table>
<thead>
<tr>
<th>Less 50% deposit (due upon signing)</th>
<th>Balance due by May 27, 2021</th>
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<tbody>
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</table>

**Basic Booth Rates**

| Standard 10’x10’ | $665 |
| Pinstriper 20’wx20’d | $890 |
| Outside Demo 100’wx30’d | $4200 |

**PLEASE READ AND INITIAL WHERE INDICATED**

By signing and sending this form it becomes a legal binding contract. Once this form is received, payment will be processed immediately. The contracted company has 24 hours to cancel payment in writing. After 24 hours the contracted company forfeits a percentage, up to 100% of fees paid. No alteration can be made to this contract. If you have any special needs please send separately in writing.

AGREEMENT: By signing this agreement, I hereby agree that I have read and understood this Exhibitor Agreement, the cancellation policy, regulations and repercussions, and its terms and conditions hereof as described on the second page and further agree to abide by all rules and regulations for exhibitors, general release, and music licensing responsibility which are incorporated into this space agreement. I understand my contract will not be processed unless I have returned this space agreement with a signature, appropriate fees, and order form by the stated contract deadline. This agreement is not binding on GWRRA until accepted by GWRRA contingent upon availability of booth space. Your signature also indicates you will fully read and understand the Exhibitor Service Kit and be responsible for any ancillary charges to our service providers should they apply. The final floor plan is contingent upon Fire Marshal approval.

**Signature (required) Date Printed name**

Please retain a copy for your records
NOTE: Manufacturer Demonstrations/Test rides are allowed only from the designated outdoor demo areas. No demonstrations or test rides are permitted from the indoor exhibit area.

1. REFUND/CANCELLATION OF SPACE: All cancellations must be received in writing. Written cancellations received by March 31, 2021 will be refunded minus $100 processing fee. Any cancellations received April 1, 2021 - June 1, 2021 will be refunded minus 50% of total booth costs. Exhibitors will not have the right to remove and store such material at the expense of the Exhibitor and to sell such materials as are deemed surplus within thirty days with full payment of such expenses incurred for removal and storage.

20. SPACE ASSIGNMENT: GWRRA reserves the right to assign all space locations and to make such changes prior to, and/or during show, as management may deem necessary. The number of booths and the amount of space utilized by each exhibitor shall be determined by GWRRA in its sole discretion.

21. PAYMENTS (US Funds Only): Exhibitors with payments due will not be permitted to move-in to the exhibit hall and failure to meet payment deadlines as set forth in this agreement will constitute breach of contract. Payment by check must be received by GWRRA by deadline as noted in show materials. Cash, cashiers check, certified check, money order or credit card payable to GWRRA are the only forms of payment that will be accepted after the stated deadline date.

22. FAILURE TO COMPLY: Should exhibitor fail to comply in any material respect with the terms of this agreement, then all payments made prior to the time of breach shall be retained by GWRRA as liquidated damages, and GWRRA may have the right to reassign contracted space without further notice or make such use of space as GWRRA deems to be in the best interests of GWRRA and Wing Ding.

23. INDEMNIFICATION: Exhibitor agrees to indemnify, defend and protect GWRRA, KKT Event Management, LLC, their respective contractors, the host city, and the host facility against and hold said parties harmless from any and all claims, demands, suits, liability, damages, loss or costs of whatever kind or nature which might result from any action or failure to act of the exhibitor or any of its officers, agents, employees or other representatives, including but not limited to claims of damage or loss, harm or injury to the persons or property of the exhibitor or any of its officers, agents, employees, or other representatives.

24. SHOW CANCELLATION: Should acts of God, strikes, work stoppage, or any other cause not within the control of GWRRA make it impossible for the event to be held or the particular exhibit area to be occupied by the exhibitor, then, its officers and employees are jointly released from any and all claims which may arise in consequence thereof. GWRRA shall determine and refund to exhibitor his proportionate share of applicable payments for exhibit space received in accord with accountable expenses incurred. In no event shall GWRRA be liable for loss of profits, business or any other damage to exhibitor through cancellation for such causes.

25. ALTERATION OF AGREEMENT: It is mutually agreed that no amendments, alterations or variations of this agreement shall be valid unless made in writing and signed by both GWRRA and the exhibitor.

26. AUDIO VISUAL EQUIPMENT: The use of audio visual equipment shall be allowed only with prior written approval of GWRRA.

27. GENERAL: GWRRA herein grants a revocable license to use the exhibit space assigned, subject to the terms and conditions set forth below. GWRRA makes no representations or warranties except as expressly set forth herein.

28. POWER TO INTERPRET: GWRRA shall have the full power in interpretation and enforcement of all terms and rules contained herein and such further rules and regulations as it shall consider necessary for the proper conduct and safety of the show.

29. ATTORNEYS FEES: If any proceeding or action shall be brought to recover any amount due under this agreement, or for or on account of any breach of or to enforce or interpret any of the terms, covenants or conditions of this agreement, the prevailing party shall be entitled to recover from the other party, as part of prevailing party’s costs, reasonable attorneys’ fees, the amount of which shall be fixed by the Court and shall be made a part of any judgment rendered.

30. ISSUES NOT COVERED HEREIN: The parties agree that in the event any dispute, question or problem arises during the show (including during the set-up and the move-out) which pertains to issues not specifically set forth in this agreement or in the show rules, the Event Manager or the President of GWRRA shall rule upon any such matters or issues and any such rulings, when made, shall be binding upon both the exhibitor and GWRRA.

31. GENERAL RELEASE: For valuable consideration received, I hereby give GWRRA the absolute and irrevocable right and permission, with respect to photographs, motion picture film or videotape that they (or their assigned representatives) have taken of me, or in which I may be included with, or with respect to my property or products: (a) to use, copy, publish and re-publish the same in whole or part, individually or in conjunction with other photographs, film or videotape, in any medium and for any purpose whatsoever, including (but not by way of limitation) illustration, promotion and advertising, and (c) to use my name in connection therewith if they so choose.

I hereby release and discharge GWRRA from any and all claims and demands arising out of or in connection with the use of the photographs, film or videotape, including any and all claims for libel. This authorization and release shall also inure to the benefit of the legal representatives, licensees and assigns of GWRRA, as well as the persons for whom they took the photographs, film or videotape. I am over the age of twenty-one, I have read the foregoing and fully understand the contents thereof.

32. MUSIC LICENSING: GWRRA does not assume responsibility for exhibitor’s music licensing. Any music not part of the public domain that is played in exhibitor’s booth space must be properly licensed. Obtaining appropriate music licensing is the sole responsibility of the exhibitor.

33. ACKNOWLEDGMENT OF RISK: I fully realize that hazardous conditions may exist with temporary carpet and/or other elements involved in the temporary conversion of a multi-use facility. I hereby voluntarily release, forever discharge, and agree to hold harmless and indemnify GWRRA, KKT Event Management, any contracted service providers, the host city and host facility, their agents or employees, and all other persons or entities from any and all liability, claims, demands, actions or rights of action, which are related to, arise out of, or in any way connected with my participating in the event, including specifically but not limited to the negligent acts or omissions of GWRRA, its agents or employees, and all other persons or entities, for any and all injury, death, illness or disease, and damage to myself or to my property. IN SIGNING THIS DOCUMENT, I FULLY RECOGNIZE THAT IF ANYONE IS HURT OR PROPERTY IS DAMAGED WHILE I AM ENGAGED IN THIS EVENT, I WILL HAVE NO RIGHT TO MAKE A CLAIM OR FILE A LAWSUIT AGAINST GWRRA OR KKT EVENT MANAGEMENT, CONTRACTED SERVICE PROVIDERS, HOST CITY AND/OR HOST FACILITY, OR THEIR OFFICERS, AGENTS OR EMPLOYEES, EVEN IF THEY OR ANY OF THEM NEGLIGENTLY CAUSED THE BODILY INJURY OR PROPERTY DAMAGE.

34. INSUFFICIENT FUNDS: Any check that is returned to GWRRA with insufficient funds is subject to the current bank fee. GWRRA does not re-deposit checks once they have been returned to GWRRA.
The completed contract package, including Exhibitor Agreement, Order Form and full deposit must be returned by 5:00pm, March 30th, 2021, to be listed in the Program.

ALL CHANGES MUST BE SUBMITTED IN WRITING

COMPANY PRODUCT/SERVICE: Please provide a brief description of your company’s product(s) or service(s).

Company is contracting to offer only the products/services listed below: (Required)

____________________________________________________________________________________________________________

Display requirements: Vehicles and/or trailers used as part of your exhibit must fit within your contracted space. This includes awnings, trailer tongues, signs, banners, etc. All exhibits must adhere to Fire Marshal regulations. Final approval is at the discretion of GWRRA and/or KKT Event Management, LLC.

BOOTH SELECTION CHOICES Please list your six preferred areas for space assignment. Please review the downloadable floorplan for booth selection. If you are unsure or have questions regarding booth selection, please contact the GWRRA office. If your selections are unavailable, GWRRA will attempt to contact you for more options or assign the best available space based on availability.

1. ___________________________________________ 2. ___________________________________________ 3. ___________________________________________
4. ___________________________________________ 5. ___________________________________________ 6. ___________________________________________

Please use the following space for additional comments or information that might assist us in assigning the best space available should your primary selections not be available (specific areas, direction your booth should face, etc.)

EXHIBITOR WRISTBANDS Four (4) free wristbands with first booth and 2 for each additional booth purchased. Additional are $15.00 each. For security reasons, exhibitor wristbands should not be given to attendees or non-employees to gain access to the show under any circumstance.

CREW WRISTBANDS Crew members that will be assisting in booth set-up or teardown will be given wristbands good for those days only. Crew wristbands are not valid for entry on show days. Wristbands can be picked up at Exhibitor Services during move-in and move-out only.

SPOTLIGHT & EVENT POCKET GUIDE - STANDARD LISTING Please make sure your company name is accurate and legible on the top portion of your Exhibitor Agreement. GWRRA and KKT Event Management, LLC cannot be held liable for errors or omissions.

‘WING WORLD’ ADVERTISING

You can further increase your exposure and maximize your marketing opportunities by purchasing a color ad in the July issue of Wing World magazine! Increase your brand recognition and make a lasting impression that customers can reference long after the event is over! Free ad design is available if needed. We will insert your booth number into your ad, if requested. Ads will be kept on file for one year, after which if not re-used, they will be destroyed.

<table>
<thead>
<tr>
<th>COLOR AD SIZES</th>
<th>Width</th>
<th>Height</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7 5/16&quot;</td>
<td>10 1/4&quot;</td>
<td>$2995</td>
</tr>
<tr>
<td>1/2 Page, horizontal</td>
<td>7 5/16&quot;</td>
<td>4 7/8&quot;</td>
<td>$1595</td>
</tr>
<tr>
<td>1/2 Page, vertical</td>
<td>3 1/2&quot;</td>
<td>10 1/4&quot;</td>
<td>$1595</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3 1/2&quot;</td>
<td>4 7/8&quot;</td>
<td>$895</td>
</tr>
<tr>
<td>Business Card Size</td>
<td>3 1/2&quot;</td>
<td>2&quot;</td>
<td>$445</td>
</tr>
</tbody>
</table>

- Premium ads include front inside cover, back inside cover and back cover and should include 1/8 inch bleed and live matter should be kept 1/4” from all sides. (full page option only)
- Ads should be submitted in pdf format only and can be emailed to sales@gwrra.org or mailed in CD form.
- Ads must be the correct size and copy edited.
- Ads with spelling errors will be returned for correction.
- Production charges may apply if ads need altered.
- Positions are not guaranteed.
- Availability is limited.
- Deadline to submit artwork is March 30, 2021.

Ads accepted in pdf format only.
Please email to sales@gwrra.org

Contact GWRRA Sales for more information at 623-581-2500 x1219 or email sales@gwrra.org

Initial ____________________