

Digital Marketing Manager/Specialist

Want to be part of a fast-growing tech company, specializing in dissemination of academic research?

We are now hiring for a Digital Marketing Manager/Specialist position in our headquarters in Glostrup.

About ChronosHub

Founded in 2017, ChronosHub deals with the complex space of research funding and output tracking. The ecosystem is highly fragmented and, in many ways, an old system. ChronosHub was designed to challenge the current state and bring new tools to life, simplifying the process for everyone involved.

Our mission is to bring the stakeholders together. Through a collaborative approach the complexities can be managed, and the processes automated and streamlined. Instead of having thousands of institutions dealing with thousands of publishers, everyone only needs to deal with one party - ChronosHub.

Our clients are international organizations, so we operate with a global outlook. Amongst our clients are University of Copenhagen, Emerald Publishing, and The National Library and Research Fund of Luxembourg.

Key Responsibilities

As a Digital Marketing Manager/Specialist, you have strong analytical skills and can gather insights and formulate strategies. You'll lead the digital advertising strategy to drive brand awareness and know how to deliver and assess results across the major digital platforms including Google SEM and Paid Social. You'll develop, implement, track, and optimize our digital campaign across all digital channels.

Experience:

- Have at least 3-5 years' experience in a digital marketing role with hands-on experience with Google SEM and paid social programs.
- Experience with campaign tracking (Google Analytics, FB pixel, etc.)
- Experience working in a collaborative team and directly with other departments.
- Have strong project management skills to coordinate efforts and deliver against timeframes and budgets.

- Know how to prioritize your time wisely and handle complex challenges with a positive attitude and structured approach to problem solving.

Following is an advantage, but not a requirement:

- Experience with marketing automation
- Knowledge of systems like Active Campaign & Leadfeeder.

We value raw, natural talent much more than having the 'right' degree - in other words, don't be discouraged to apply for this position just because you don't hold a degree.

Do you see yourself in this job? Please send us your resume and cover letter (in English or Danish) to Content Strategist, Vivi Billesoe, vb@chronshub.io today and let us know why we shouldn't miss the opportunity to meet you.

If you have any questions about the job, please feel free to reach out to Content Strategist, Vivi Billesoe, vb@chronshub.io.

We can't wait to hear from you!