

Sam Marchesi

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Education

Northeastern University | Boston, MA
BFA in Graphic & Information Design
Expected May 2022
Dean's List

John Cabot University | Rome, ITA
August 2017–December 2017
Attended university in Rome, Italy in an immersive first semester abroad program

Coursework

Graphic Design I & II
Typography I & II
Graphic Design Synthesis
History of Graphic Design
Programming Basics

Skills

Adobe Creative Cloud
* *Illustrator, Photoshop, InDesign, Premiere*
Figma
Sketch
Invision
DSLR Photography
Beginner HTML/CSS/Javascript
Advanced Spanish proficiency

Experience

Graphic Designer | Boston Public Market
February 2020–present

Produce a variety of print and digital marketing materials, primarily used as event promotion. Establish brand identity for various events and festivals. Aided in a large-scale redesign project, updating signage and general layout according to client's needs.

Scout | Student-led design studio

* **Project Lead**

September 2020–present

Lead a team of four designers on a semester-long brand development & package design project in an agile studio environment. Define project scope and direct design development. Collaborate with production team to generate video, photo, and motions graphics content.

* **Collateral Designer**

January–April 2020

Generated print collateral for bi-weekly speaker series. Built out digital promotion for weekly club meetings. Communicated with marketing team about ways to best visually represent the organization.

* **Studio Designer**

December 2018–April 2019

Collaborated with a team of designers and developers in an agile studio environment to create a brand identity for a startup, including the production of a marketing website. Worked with client in weekly meetings to discuss brand direction and present designs.

Editorial Design Co-op | America's Test Kitchen

July–December 2019

Worked as part of the editorial design team to produce bimonthly issues of Cook's Illustrated and Cook's Country magazines. Created page layouts and sidebar illustrations, assisted in photo shoots, and adapted print content for web articles.

Lead Graphic Designer | WRBB 104.9 FM

December 2018–April 2019

Directed a team of three graphic designers, assigning and tracking projects to develop WRBB's brand identity. Led the creation of graphics that promote the various branches of WRBB, including on-air programming, podcasts, and editorial work.