



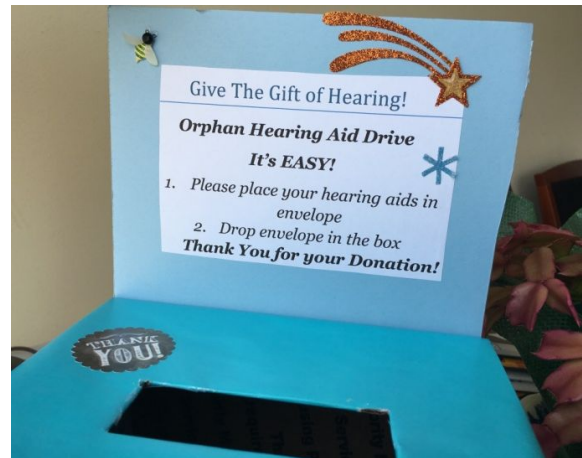
## MAY IS NATIONAL BETTER HEARING MONTH!

### Beauport Hearing Care Collects Unused Hearing Aids for Charity *Raises Awareness of Better Hearing Month through 'Orphan Hearing Aid' Drive*

GLOUCESTER – Beauport Hearing Care of Magnolia is celebrating Better Hearing Month this May by collecting “Orphan Hearing Aids” that are no longer needed and donating them to the [Starkey Hearing Foundation](#).

Judi Hodge Bergeron, board certified hearing specialist and owner at Beauport Hearing Care, said, “We are excited to join with community partners to collect ‘Orphan Hearing Aids’ all around Cape Ann. Donated hearing aids will bring the precious gift of hearing to people that cannot afford them.”

Beginning May 1<sup>st</sup>, look for the blue Orphan Hearing Aid collection boxes at Aberdeen Home Care, the Cape Ann Chamber of Commerce, Rose Baker Senior Center, Cape Ann Veterans Services, Cape Ann YMCA, St. John’s Episcopal Church, SeniorCare, Salem Council on Aging, Manchester Council on Aging, Rockport Senior Center, Office of Senator Bruce Tarr, Second Glance, Beauport Hearing Care and other businesses posted at [beauporthearing.com](#). Hearing aid donors that choose to share their name and address will receive a letter of thanks.



Hearing aid donations help people locally and around the world. Beauport Hearing Care established a partnership with the Starkey Hearing Foundation a few years ago by providing free hearing aids to impacted survivors of the Boston Marathon bombing. More recently Beauport Hearing Care helped Gloucester’s Holy Family Mission obtain free hearing aids through a Starkey Hearing Foundation partner in Santiago, Dominican Republic.

Numerous studies have shown that our hearing is very important to our overall health, and especially to brain wellness and function. David Bergeron, brain fitness specialist and owner at Beauport Hearing Care, said, “Hearing loss symptoms are often mistaken as dementia, but research suggests that ignoring hearing loss is associated with accelerated loss of brain cognitive functioning. Everyone should schedule an annual hearing test.”

For more information, call Beauport Hearing Care at 978-525-2300.

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*Beauport Hearing Care is an ALL inclusive Hearing Health Care Practice. We promote community initiatives to conserve hearing and improve communication health. Please visit our website at [beauporthearing.com](#).*

