



Contact Information

Company Name

Year Founded

First Name

Last Name

Title

Email

Cell Phone

How did you learn about Bruce Wilson & Company peer groups?

If you were referred by someone, please list them

Company Demographics

Number of employees (Peak)

Number of employees (Non-Peak)

Do you use H2B? Yes No

If yes, how many?

Number of locations

Geographic markets served

What software do you use?

How many vehicles in your fleet?

Does your company have a written strategic plan? Yes No

Do you develop an annual written budget? Yes No

Background Information

Have you been in a peer group before? Yes No

If so, which one?

What did you like?

What did you not like?

What do you hope to gain from the Peer Group Experience?

Prospective Member Questionnaire



Bruce Wilson & Company
Empathically Engineered Solutions

What do you think you can bring to the group?

What are your short-term (3-5 years) objectives for you and your business?

What are your long-term objectives for you and your business?

How would you describe your company culture?

What do you see as the biggest challenge facing your company in 2021?

Revenues

Estimated 2020 Revenue

Estimated 2021 Revenue

Breakdown by Revenue Type

	Residential	Commercial	Total
Maintenance			
Enhancements			
Design Build			
Bid Build			
Snow & Ice			
Irrigation			
Tree Work			
Lawn Care			
Other			
Total			