



Tennessee Chapter, IAAI 2016 Annual Training Conference

August 1-5, 2016
Music Road Convention Center
Pigeon Forge, TN 37863

(All times Eastern)

Friday, July 29, 2016

Pre-conference: Expert Witness Courtroom Testimony Course (all day)

Saturday, July 30, 2016

Pre-conference: Expert Witness Courtroom Testimony Course (all day)

Sunday, July 31, 2016

Pre-conference: Expert Witness Courtroom Testimony Course (partial day)

5:00 PM – 7:00 PM Check-in & On-site Registration

Monday, August 1, 2016

7:00 AM – 8:00 AM Check-in & On-site Registration

8:00 AM – 10:00 AM Opening Ceremony & Welcome

10:30 AM – 12:00 PM Great Leadership=355
-Bob Norton

12:00 PM – 1:30 PM Lunch on your own

1:30 PM – 5:30 PM Investigator Health & Safety
Presented by Safe Industries

Tuesday, August 2, 2016

8:00 AM – 12:00 PM Interrogation for Fire Investigators
-Daniel Hebert (Forensic Investigations Group, LLC/ATF (Ret))

12:00 PM – 1:30 PM Lunch on your own

1:30 PM – 5:30 PM Case Study-Carto Quadruple Homicide/Arson
-Daniel Hebert (Forensic Investigations Group, LLC/ATF (Ret))

Wednesday, August 3, 2016

8:00 AM – 12:00 PM Internet Profiling & Intelligence Gathering
-Michele Stuart (*JAG Investigations*)

12:00 PM – 1:30 PM Lunch on your own

1:30 PM – 5:30 PM Internet Profiling & Intelligence Gathering
-Michele Stuart (*JAG Investigations*)

Thursday, August 4, 2016

8:00 AM – 12:00 PM Extreme Alarm Science Bootcamp
-Jeffrey D Zwirn (*IDS Research & Development, Inc.*)

12:00 PM – 1:30 PM Lunch on your own

1:30 PM – 2:30 PM General Membership/Business Meeting

2:30 PM – 5:30 PM Extreme Alarm Science Bootcamp
-Jeffrey D Zwirn (*IDS Research & Development, Inc.*)

Friday, August 5, 2016

8:00 AM – 9:30 AM Child Abuse/Mental Illness

9:30 AM – 11:00 AM Emergency Vehicle Operators Course (EVOC)/VKF

11:00 AM Testing & Adjourn

12:00 PM 2016 Training Conference officially concludes

Course Descriptions

Keynote: Great Leadership=355 – Bob Norton

Great Leadership= 3 Questions Every Leader Needs to be Able to Answer; 5 Points of Knowledge Needed for Great Leadership; 5 Qualities Needed for Great Leadership

Great Leadership=355 is a presentation designed to inform, motivate and inspire leaders to be great leaders. We will find the answers to: When do you know change is needed as a leader? What do Leaders get paid to for? Credibility-do you have it? How can a leader motivate employees to perform at a higher level? What is a Leader's only unlimited resource to improve performance? Is failure a bad thing?

Investigator Health & Safety

Firefighters and fire investigators often acknowledge the toxic by-products produced in a typical structure fire and generally use appropriate respiratory protection during suppression, overhaul, and investigations occurring immediately post-suppression. However, dangers persist hours and days after the fire that many investigators are not aware of and therefore, do not use applicable respiratory protection. This presentation will cover hydrogen cyanide and its effects on the body, how to recognize this potential, and steps to take to protect the investigator.

Interrogation for Fire Investigators – Daniel Hebert

This class will focus on the art of Interrogation. Hebert has attended and taught numerous "Interview Schools", but has found that the bulk of the training focused on how to recognize deception through speech patterns or body language. Unfortunately these courses did little to teach you what to do with the deceptive individual. Recognizing that "knowing he/she's guilty is not enough. This course is designed for the investigator who wants/needs to "get a confession". Dan Hebert has extensive experience in "Interrogation of Suspects" and has had great success in getting confessions. Hebert has, and continues to teach ATF Agents the "Art of Interrogation". Practical techniques will be taught through lecture and actual demonstration to give the students the tools to "Bring home a confession."

Case Study-Carto Quadruple Homicide/Arson – Daniel Hebert

This case study is centered around the deaths of 3 generations of the Carto family. The case is controversial in many ways, which will be discussed during the presentation. ATF Investigators worked with Parish (county) investigators using advanced Law Enforcement and Laboratory techniques, which consisted of, among other things, the full-scale replication of the two-story apartment within the ATF Fire Research Laboratory. This case study reviews the "science" of fire investigation with many twists and turns related to the case.

Internet Profiling and Intelligence Gathering – Michele Stuart

This class will outline cellular platform security issues in addition to online personal security risks. Additionally it will provide step-by-step in-depth researching techniques utilizing online and open-source databases located on the web. It will cover techniques in locating 'hidden' information on a subject's web presence from public records, criminal records and social-networking profiles. Learn how to use open sources available for geo-locating tweets and Instagram photos right after they have been posted as well as reading the metadata embedded in pictures. The class will further demonstrate how to utilize the internet as an effective investigative research tool (by manipulating search criteria) in locating and creating an entire profile on an individual, gang / drug / human trafficking intelligence, security/counter intelligence or corporate intelligence.

Extreme Alarm Science Bootcamp – Jeffrey D Zwiirn

Extreme Alarm Science Boot Camp™ is your solution in that it provides scientific, technical, and specialized real world expert training curriculum in all areas of alarm system design, recommendations, the security survey, needs analysis, application, installation, programming, service, testing, inspection, maintenance, central station monitoring, equipment manufacturer's specifications, UL® standards, NFPA® standards, and nationally recognized industry standards and practices of the electronic security industry. This program is based on the peer reviewed Alarm Science Training Manual™. We take each of the attendees behind the scenes of actual forensic cases and claims where many different types of alarm systems were alleged to have failed; and then the reasons why are both scientifically and technically examined so attendees will get a heightened sense of awareness in how certain methodologies and practices can result in a higher propensity to loss of property; serious person injury, and even death. By allowing the attendees to understand others actions, inaction and conduct under the magnifying glass of litigation, creates a paradigm shift which helps effectuate adoption of new methodologies.

Child Abuse/Mental Illness – Cesar Gracia

Provide information to assist public safety in understanding what a mental illness is, how to respond to people suffering from a mental illness, and legal considerations.

Emergency Vehicle Operators Course (EVOIC)/Vanessa K Free – Cesar Gracia

Presentation on basic requirements of Vanessa K Free Act, proper use of emergency lights and sirens, and legal considerations for emergency responses.

Speaker biographies

Bob Norton – CEO, Tenzinga Performance Management Systems

Bob has over 27 years of experience focused on leadership development for Fortune 500 companies, their executive management staff and personnel. As CEO of Tenzinga, Bob works with clients to implement performance management, organizational development, leadership development, and strategic planning along with many other applications to maximize results and performance of leaders and employees. He is an author, motivational speaker, executive coach and facilitator for organizations around the world. He has assisted cities, municipalities, police and fire departments around the country in organizational and leadership development. His client list is extensive but includes CBS Television, Frito Lay, American Airlines, Texas Fire Chiefs Association, Indiana Fire Chiefs Association, Tennessee Fire Chiefs Association, McKee Foods, Nashville Electric Service, Tennessee Association of Utility Districts, Las Vegas Police Department, South Dakota Highway Patrol, AT&T, and Sprint PCS to name a few.

Daniel Hebert – Forensic Investigations Group, LLC / Special Agent, ATF (Ret)

Daniel Hebert is a retired Senior Special Agent with the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) and is currently employed by Forensic Investigations Group, LLC of Covington, Louisiana. Mr. Hebert currently lives in the greater New Orleans area. Mr. Hebert spent nearly 25 years with ATF and has been in law enforcement for nearly 30 years. In addition to his professional career, Mr. Hebert is a former president the Louisiana Association of Arson Investigators and is currently the Vice President of the IAAI Foundation Board of Directors. Mr. Hebert has instructed extensively throughout the US and Internationally. Mr. Hebert is an IAAI Certified Fire Investigator (CFI), Evidence Collection Technician (ECT), Certified Instructor (CI), and former winner of the IAAI Investigator of the Year Award.

Michele Stuart – JAG Investigations

Ms. Stuart is a licensed Private Investigator in the State of Arizona with twenty years of experience specializing in the areas of Financial, Open Source Investigations (OSINT), Corporate Investigations, and Intelligence/Counter Intelligence. She started her investigative career as an Economic Fraud Investigator. Ms. Stuart is an Adjunct Professor with University of Virginia and an Instructor at Quantico for multi country training programs. She provides seminars on her specialized investigative techniques in Open Source Investigations (OSINT). Over the past years she has provided presentations, and private training, to both Federal and State levels of Law Enforcement Agencies and Military Intelligence throughout the United States including attendees of Department of Homeland Security, US Marshals, FBI, DOJ, Border Patrol, Indian Tribal Nations and local law enforcement agencies throughout the country. Additionally, she has presented classes for RSIG, ARA, Allied Finance Adjusters, Insurance Special Investigative Units and numerous financial and state associations. Moreover, she has written and published several articles pertaining to her investigative methods in various investigative publications and journals and is a featured author with her own column concerning Internet Profiling and Open Source Investigations titled "Internet FYI" in PI Magazine, a widely distributed trade publication of the private investigations industry. Her presentation is entitled "Internet Profiling and Intelligence Gathering". Ms. Stuart has received the following prestigious awards: Top 25 Most Influential Collection Professionals Of 2011; 2012 Speaker Of The Year -National Association Of Investigative Specialists

Jeffrey D Zwirn – President, IDS Research & Development, Inc.

CPP, CFPS, CFE, FACFEI, CHS-IV, SET, CCI, MBAT

As President of Zwirn Corporation, Jeffrey D. Zwirn, is a Master Alarm Technician, Certified Protection Professional (CPP), Board Certified in Security Management, Certified Fire Protection Specialist (CFPS), Certified Fraud Examiner (CFE), Fellow Of The American College Of Forensic Examiners Institute (FACFEI), Certified by the American College of Forensic Examiners InstituteSM, Certified in Homeland Security-Level IV, (CHS-IV), Certified Senior Engineering Technician, Level IV (SET) in Fire Protection Engineering Technology/Fire Alarm Systems by (NICET), the National Institute for Certification in Engineering Technologies, Certified Criminal Investigator (CCI), American College of Forensic Examiners Institute, and an independent court qualified forensic alarm and security expert with more than 40 years of hand-on experience in the industry. Mr. Zwirn has been involved in the sales, security survey, needs analysis, recommendations, design, installation, programming, service, inspection, testing, maintenance and monitoring of more than 3,000 security and life safety systems. Jeffrey has been appointed to serve on twenty-two (UL) Underwriters Laboratories, Inc. Standard Technical Panels (STP), and was appointed and recognized by the (NFPA) National Fire Protection Association® to serve in the Special Expert Category (SE), as a Principal Technical Committee Panel member for NFPA 72® of the National Fire Alarm Code and NFPA 72® for the National Fire Alarm and Signaling Code, for seven (7) years. He is the author of Security and Alarm System Test Questions, which were accepted by the Professional Certification Board (PCB) for the internationally coveted Certified Protection Professional Certification (CPP)® credential, which is administered by ASIS International, the globally recognized preeminent organization for security professionals, which has more than 38,000 members. Mr. Zwirn was appointed and served as a task group member and subject matter expert (SME) for the National Institute for Certification in Engineering Technologies (NICET), to participate in writing test examination questions for the NICET Fire Alarm System Certification Program, Levels I-IV. Mr. Zwirn is a 17 year active designated Expert Instructor to the New York City Police Department (NYPD) relating to electronic security systems, physical security, and the fundamentals of security methodologies and countermeasures which can be used against the criminal element, and has a developed training curriculum and test examinations for the New York City Police Department and the Joint Terrorist Task Force.

Cesar Gracia – Dir. Campus Safety Operations & Emergency Preparedness Coordinator - Lincoln Memorial University

Previous: Director, WSCC Regional Law Enforcement Training Academy (January 2004 – July 2015); Special Agent, Tennessee Bureau of Investigation (November 1999 – February 2004); Patrol Officer, Kingsport Police Department (1992 – 1999)

**Thank you for your continued support and attendance
We welcome your feedback**