

HALEY YOHILL

"Hard work beats tired talent when talent doesn't want to work."

EDUCATION

Masters of Teaching: Curriculum Development

Eastern Oregon University
La Grande, OR | 2017
Literacy Tutor at Public Library

Bachelor of Arts in English/Writing

Eastern Oregon University
La Grande, OR | 2016
Women's soccer student-athlete, 2-year team captain, Outdoor Program
Coordinator, National Anthem singer for sports games, 4-year theater nerd

GALLUP STRENGTHS FINDER

1. [Achiever \(executing\)](#)
2. [Activator \(influencing\)](#)
3. [Restorative \(executing\)](#)
4. [Positivity \(relationship building\)](#)
5. [Woo \(influencing\)](#)

PERSONALITY TYPE

ENFP-T | [Campaigner](#)

PUBLICATIONS

"Grief: A Memoir" | Oregon East Magazine

DCI at Home Content |
<https://www.dcidaho.org/dciathome/>

SKILLS

- Adaptability
- Enthusiasm
- Growth-minded
- Curious & Creative
- Relatability

INTERESTS

Learning New Things, Fútbol,
Gardening, Exploring the Wilderness,
Yoga, Biking the Greenbelt, Rock
Climbing, Dave Matthews Band,
Laughing, Ukulele Jam Sessions, Cult
classic movies, Classic Novels,
Nintendo 64 Zelda

EXPERIENCE

Education Manager

Discovery Center of Idaho | Boise, ID | Oct. 2019 - present |

- Developed the curriculum and implementation of all education programs, such as science demonstrations, camps, events, classes, outreach, professional development, and launching our DCI at Home blog during the COVID-19 shutdown
- Managed and mentored our team of STEM educators and volunteers, focusing on engagement, inquiry-based learning/teaching, and curiosity
- Close collaboration with the Education Director, Operations, and Marketing team to strategize improvements to our department and the institution
- Jack of all trades and ultimate chameleon when it comes to museum management and quality educational programming

Digital Marketing Specialist

Keller Williams Realty | Boise, ID | Jan. 2019 - July 2019 |

- Strategized marketing and content plan for improvement of reputation and brand
- Designed Wordpress website and social accounts
- Optimized organic search engine results [through keyword research, indexing web properties, intentional content development]
- Administered use of Moz, Google keyword planner, Google Analytics, Google Search Console, Hootsuite, Basic HTML

English Language Arts Teacher

Nampa School District | Nampa, ID | June 2018 - July 2019 |

- Customized and instructed original lessons and instructional material, aligned with National English Standards and Standard-based grading
- Adapted, assessed and analyzed (nice alliteration, right?) 150+ students academic data and growth plans
- Transformed SAT scores from 39% to 59% grade-level proficiency
- First teacher in the state to teach Harry Potter in public school curriculum (yes, we played Quidditch!)

Content Editor

Krazy Coupon Lady | Boise, ID | Oct. 2018 - Jan 2019 |

- Edited and published 100+ articles per day for web content and campaigns
- Applied SEO techniques to website content development
- Researched and aligned content with the company's branding and goals
- Operated directly on Wordpress

English Language Arts / Theater Teacher

Notus School District | Notus, ID | July 2016- June 2018 |

- Created original curriculum and instructional material for 4 different types of classes
- Transformed SAT scores from 32% to 50% grade-level proficiency
- Started the school's 1st theater program, and first full-length play for profit