

Transportation Conference 2021

January 25 - 28, 2021

Sponsorship Opportunities



Presented by



Ministry of
Transportation
and Infrastructure



ACEC
BRITISH COLUMBIA



Transportation Conference 2021

The Association of Consulting Engineering Companies - British Columbia (ACEC-BC), in partnership with the Ministry of Transportation and Infrastructure (MoTI) and TransLink, is proud to host the 2020 Transportation Conference – a one day conference showcasing the future direction and trends surrounding BCs transportation plans.

The Transportation Conference provides the perfect opportunity for companies to reach key individuals in BCs transportation sector. We provide a variety of sponsorship and marketing opportunities to help you communicate your brand, product, and solution to your target audience.

Our team is here to assist you! If none of our sponsorship options meet your unique requirements, please contact us and we can offer a custom solution that best meets your needs.

Contact Us

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Who attends the Conference?

450+

Industry leaders from BCs Transportation sector

50+

BC Ministry & Translink representatives

10+

Municipalities across the British Columbia



Partnership Opportunities

Sponsorships Opportunities	Partner	Thought Leadership	Networking	Education Level 1	Education Level 2	Branding	Loyal Friends	Conference Supporters
Cost of partnership	\$3500	\$3000	\$2500	\$2000	\$1500	\$1000	\$750	\$500
Number of opportunities with exclusive benefits	2	2	2	8	5	3	5	5
Recognition on the conference website and social media	•	•	•	•	•	•	•	•
Complimentary conference passes	3	2	2	2	1	1		
Logo recognition on presentation screen	•	•	•	•	•			
Recognition by speaker / conference MC	•	•	•	•	•			
Company feature on ACEC-BC Social Media accounts	•	•	•					

Exclusive Benefits: See page 2 for details on the exclusive benefits of each sponsorship category.



Partner – \$3500 | ~~2~~ Opportunities **SOLD**

Partner sponsorship includes two options: 1) Community Partner or 2) Conference Platform. In addition to being the exclusive partner sponsor, you will also receive:

- Logo recognition on the conference platform log-in page
- Logo recognition on conference website and ACEC-BC's social media accounts
- Three complimentary conference passes
- Your company featured on the "Transportation Conference Sponsors" campaign which will run on the ACEC-BC social media accounts leading up to the event
- Special thank you announcement from the conference host

Thought Leadership – \$3000

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on the conference platform log-in page and keynote session page
- Logo recognition on conference website and ACEC-BC's social media accounts
- Two complimentary conference passes
- Your company featured on the "Transportation Conference Sponsors" campaign which will run on the ACEC-BC social media accounts leading up to the event
- Special thank you announcement from the conference host

Opening Keynote | ~~1~~ Opportunity **SOLD**

The Opening Keynote sponsorship allows you to make a great first impression on attendees right at the conference kick-off. Before the keynote speaker is introduced, your company logo will be displayed on the session page and big screen while the conference MC recognizes and thanks you for your support.

Closing Keynote | ~~1~~ Opportunity **SOLD**

The Closing Keynote sponsorship is another opportunity to make a great impression on the big screen. As the wrap-up presentation is about start, your company logo will be displayed on the big screen and session page, while the conference MC recognizes and thanks you for your support.

Networking – \$2500

Networking Rooms | ~~2 Opportunities~~ **SOLD**

After the keynote presentations and sessions, attendees will flock to the networking rooms for a much needed break and opportunity to connect with the speakers. Sponsoring the networking rooms also includes the opportunity for your team members to support with hosting activities with the conference community partner.

This sponsorship also includes:

- Logo recognition on the conference platform homepage
- Logo recognition on conference website and ACEC-BC's social media accounts
- Two complimentary conference passes
- Your company featured on the "Transportation Conference Sponsors" campaign which will run on the ACEC-BC social media accounts leading up to the event
- Special thank you announcement from the conference host

Education Level 1 – \$2000

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on session page and program agenda
- Logo recognition on conference website and ACEC-BC's social media accounts
- Two complimentary conference passes
- Verbal recognition by session host

Presentations | ~~8 Opportunities~~ **4 Opportunities**

The Presentation sponsorship is great way to place your brand in front of industry leaders and top influencer. Choose from one of 8 presentation topics to ensure alignment with your brand.

For a list of presentation options visit transportationconference.ca/program.

Education Level 2 – \$1500

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on session page and program agenda
- Logo recognition on conference website and ACEC-BC's social media accounts
- One complimentary conference pass
- Verbal recognition by session host

Morning Coffee and Innovation Chats | ~~5 Opportunities~~ 3 Opportunities

The Morning Coffee and Innovation Chat sessions are 30 minute presentations aimed at highlighting the most innovative thinking in the industry today.

For a list of presentation options visit transportationconference.ca/program.

Branding – \$1000

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on conference virtual platform
- Logo recognition on conference website and ACEC-BC's social media accounts
- One complimentary conference pass

Program Guide | 1 Opportunity

The Program Guide sponsorship is the perfect way to get visibility for your brand – **your logo will be displayed on program page on transportationconference.ca**

Conference Email | 1 Opportunity

The Conference Email sponsorship gets your **logo displayed on conference instructions email**.

Event App/Mini Site | 1 Opportunity

The conference mobile site/app is a popular platform attendees use to follow along with the conference agenda, view speaker information, and much. **This sponsorship gets you exclusive space for your company logo on the front page of the mobile site / app.**



Loyal Friends

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on conference website and ACEC-BC's social media accounts

Speaker Gift – \$750 | 5 Opportunities

Sponsor the speakers gift and get your logo added to the speaker gift thank you cards.

Conference Supporter – \$500 | 5 Opportunities



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