



Transportation Conference 2020

Conference Sponsorship & Advertising Opportunities

January 28, 2020

Hyatt Regency, Vancouver, BC



Presented by



Ministry of
Transportation
and Infrastructure



ASSOCIATION OF CONSULTING
ENGINEERING COMPANIES
BRITISH COLUMBIA

Transportation Conference 2020

The Association of Consulting Engineering Companies - British Columbia (ACEC-BC), in partnership with the Ministry of Transportation and Infrastructure (MoTI) and TransLink, is proud to host the 2020 Transportation Conference — a one day conference showcasing the future direction and trends surrounding BCs transportation plans.

The Transportation Conference provides the perfect opportunity for companies to reach key individuals in BCs transportation sector. We provide a variety of sponsorship and marketing opportunities to help you communicate your brand, product, and solution to your target audience.

Our team is here to assist you! If none of our sponsorship options meet your unique requirements, please contact us and we can offer a custom solution that best meets your needs.

Contact Us

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Who attends the Conference?

450+

Industry leaders from BCs Transportation sector

50+

BC Ministry & Translink representatives

8+

Municipalities across the Lower Mainland



Sponsorships Opportunities	Interactive	Thought Leadership	Networking	Branding	Education Level 1	Education Level 2	Loyal Friends	Conference Supporters
Cost of partnership	\$4000	\$3500	\$2500	\$2500	\$2500	\$1500	\$1000	\$750
Number of opportunities with <i>exclusive benefits</i>	3	2	2	9	3	9	2	10
Recognition on the conference digital and print collateral	•	•	•	•	•	•	•	•
Complimentary conference admissions	3	2	2	2	2	1		
Company feature on ACEC-BC Social Media accounts	•	•	•	•	•			
Logo recognition on presentation screen		•	•		•	•		
Recognition by speaker / conference MC	•	•	•		•	•	•	
Opportunity to give away promotional item or handout	•	•	•					
VIP Seating for the conference and awards dinner	•	•						
Exhibit space to promote your brand or product/service	•							
Complimentary ad in conference newsletter								•

Exclusive Benefits: See page 2 for details on the exclusive benefits of each sponsorship category

Advertising Opportunities	Full Page	1/2 page	1/4 page	Digital Banner
Conference Program Booklet (Print and Digital)	\$500	\$300	\$150	-
Conference Newsletter	-	-	-	\$150



Interactive — \$4000 | ~~3 Opportunities~~ **SOLD**

As an Interactive sponsor, you get access to one of three **designated exhibitor spaces** to promote your brand and product/solution. Bring your booth, backdrop, or interactive displays and take advantage of the opportunity to fully engage with conference attendees! In addition to exhibitor space, you also get the following:

- VIP seating for three during conference keynotes and awards dinner
- Logo recognition on the event website, back page of program booklet, and on the conference “thank you to our sponsors” sign
- Three complimentary conference passes (including dinner event)
- Your company featured on the “Transportation Conference Sponsors” campaign which will run on the ACEC-BC social media accounts leading up to the event
- Special thank you announcement from the conference host
- Opportunity to provide a promotional item or handout

Thought Leadership — \$3500

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- VIP seating for two during conference keynotes and awards dinner
- Logo recognition on the event website, back page of program booklet, and on the conference “thank you to our sponsors” sign
- Two complimentary conference passes (including dinner event)
- Your company featured on the “Transportation Conference Sponsors” campaign which will run on the ACEC-BC social media accounts leading up to the event
- Special thank you announcement from the conference host
- Opportunity to provide a promotional item or handout

Breakfast Keynote | ~~1 Opportunity~~ **SOLD**

The Breakfast Keynote sponsorship allows you to make a great first impression on attendees right at the conference kick off. Before the keynote speaker is introduced, **your company logo will be displayed on the big screen while the conference MC recognizes and thanks you for your support.**

Lunch Keynote | ~~1 Opportunity~~ **SOLD**

The Lunch Keynote sponsorship is another opportunity to make a great impression on the big screen. As the lunch time presentation is about start, **your company logo will be displayed on the big screen while the conference MC recognizes and thanks you for your support.**

Networking – \$2500

Health Break | ~~2 Opportunities~~ **SOLD**

After the tours and keynote presentations, attendees will flock to the break area for a much needed refreshment. Host this well attended networking break and the **conference MC will recognize your support while your company logo is displayed on the big screen and at the refreshments bars.**

This sponsorship also includes:

- Logo recognition on the event website, back page of program booklet, and on the conference “thank you to our sponsors” sign
- Two complimentary conference passes (including dinner event)
- Your company featured on the “Transportation Conference Sponsors” campaign which will run on the ACEC-BC social media accounts leading up to the event
- Opportunity to provide a promotional item or handout

Branding – \$2500

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on the event website, back page of program booklet, and on the conference “thank you to our sponsors” sign
- Two complimentary conference passes (including dinner event)
- Your company featured on the “Transportation Conference Sponsors” campaign which will run on the ACEC-BC social media accounts leading up to the event

Program Guide | ~~1 Opportunity~~ **SOLD**

The Program Guide sponsorship is the perfect way to get visibility for your brand — **your logo will be displayed on the front page of the conference program guide alongside the conference organizers.**

Lanyards | ~~1 Opportunity~~ **SOLD**

This sponsorship gets **your company logo on delegate lanyards**, all while reminding attendees of your brand and support for the Transportation Conference. Your logo will be one of the first things delegates see when they pick up their badge and conference materials!

SWAG | 2 Opportunities

Make an impact on attendees by **providing your own promotional item or handouts.**

Note: If you would like to provide a giveaway we encourage you to select eco-friendly products. Not sure what to choose? We've got a lineup of eco-friendly vendors and products we're happy to share with you.

Charging Station | ~~1 Opportunity~~ **SOLD**

Conveniently located in the break area, **your logo will be prominently displayed at the charging station** – a designated area where attendees can securely charge their phones and laptops.

Wi-Fi | 1 Opportunity

Attendees will be connected to high speed Wi-Fi and your company gets the credit! **Your company name will be incorporated into the user name and password for all of the conference Wi-Fi access.**

Event App/Mini Site | 1 Opportunity

The conference mobile site/app is a popular platform attendees use to follow along with the conference agenda, participate in discussions, ask questions, respond to polls, and much more. This sponsorship gets **you exclusive space for your company logo on the front page of the mobile site / app.**

Education Level 1 – \$2500

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on the event website, back page of program booklet, and on the conference “thank you to our sponsors” sign
- Two complimentary conference passes (including dinner event)
- Your company featured on the “Transportation Conference Sponsors” campaign which will run on the ACEC-BC social media accounts leading up to the event

Morning Presentation | ~~1 Opportunity~~ **SOLD**

The Morning Presentation sponsorship is great way to place your brand in front of industry leaders and top influencer by **introducing the morning speaker while your logo is displayed on the big screen.**

Afternoon Streams | ~~2 Opportunities~~ **1 remaining**

The Afternoon Streams sponsorship is another opportunity to make an impression on the big stage. **Your logo will be prominently displayed while you introduce one of the two stream topics.**

Education Level 2 – \$1500

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on the event website, back page of program booklet, and on the conference “thank you to our sponsors” sign
- One complimentary conference passes (including dinner event)

Stream Presentations | ~~6 Opportunities~~ **SOLD**

Associate your brand with one of six thought provoking stream presentations by having your **logo up on the big screen, recognition from the stream facilitator, and logo displayed in the stream program guide.**

Guest Tours | ~~2 Opportunities~~ **SOLD**

Sponsor one of the two tours to get your **logo up on the big screen, recognition from the conference MC, and logo displayed in the conference program guide.**

Loyal Friends – \$1000

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on the event website, back page of program booklet, and on the conference “thank you to our sponsors” sign
- Special thank you announcement from the conference host

Speaker Gift | ~~1 Opportunity~~ **SOLD**

Sponsor the speakers gift and **get recognition by the conference host – we will also ask for your help in picking out the gift!**

Flowers | 1 Opportunity

Add to the conference decor by sponsoring the flowers and **get recognition by the conference host.**

Conference Supporter – \$750

Networking Reception | ~~10~~ Opportunities **9 remaining**

Networking is always a big part of the Transportation conference, which is why the Networking Reception is a great opportunity to maximize your company's brand presence in a more casual setting. Show your support for the conference and **get your logo displayed during the networking reception.**

This sponsorship also includes:

- Logo recognition on the event website, back page of program booklet, and on the conference "thank you to our sponsors" sign
- Complimentary ad space in the conference newsletter



Contact Us

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