

# Miria: an IBM Partner for over 25 years



**Expert**

Digital Business Automation

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## ELEVATOR PITCH

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### Short pitch

### **Miria digitally transforms Accounts Payable (AP) through intelligent automation.**

For over 25 years, Miria has been a recognized expert in AP automation. In partnership with IBM, our cloud-based ActiveOps platform digitally transforms your business and drastically improves AP processes for companies of varying sizes and industries.

Whether your organization processes 5,000 or 500,000 invoices per month, automating AP with ActiveOps can reduce costs, improve cash flow and enhance vendor relationships.

Our customers typically experience automation and implementation within 12 weeks, generate an ROI within 6 months and reduce costs up to 80%.

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## Medium pitch

### **Miria has been transforming financial services paper intensive business processes into a digital workflow for 25+ years**

Manages the financial workflow processes and system implementation transformation; true business partner approach.

Strong IBM partnership; leverages IBM's industry-leading Digital Business Automation Platform.

Cloud-based, anytime, anywhere access, including support for mobile devices.

High scores on customer satisfaction ratings; client references.

Provides Business Intelligence (BI) reporting; strong analytics.

Multiple deployment options; in the cloud or on-premise.

Configurable process workflow system to your procedures, using best practices, not custom programming work; rules and roles based.

Excellent at managing and handling documents from distributed, siloed operations into a single view system; standardizes content.

Strong ROI coupled with flexible pricing model; pay for only what you use.

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## Full pitch

Miria is a full-service provider transforming the Accounts Payable business operation into a compliant digital process. ([More than a technology solution](#))

Built upon IBM's Digital Business Automation platform, a recognized leader within Gartner's Magic Quadrant for Enterprise Content Management. ([Market leadership position](#))

Miria has transformed paper intensive financial processes to a digital experience for 25+ with a demonstrable ROI. ([Proven track record and ROI](#))

Miria offers additional a la carte software beyond AP including bank payment, expense, requisition, use tax, incident, vendor and journal entry management; also integrates with most enterprise ERP/accounting systems. ([Comprehensive and flexible solution](#))

Miria has successfully transformed AP business operations for leading clients within banking (Comerica), insurance (Old Republic), retail (Bass Pro/Cabelas), manufacturing (Cargill) and distribution (Veritiv). ([Proof point](#))