

Resort/Leisure Missions Survey Guide

Name of resort/leisure setting _____

Nearest town to which resort/leisure setting is located (if setting is not itself a community):

Year-round resident population of the resort/leisure setting _____

_____ percent of year-round population own resort/leisure businesses or are in resort/leisure management/administration.

_____ percent of year-round population are employees of resort/leisure related businesses.

_____ percent of year-round population are identified with the resort's leisure lifestyle but are not employed by resort/leisure businesses.

_____ percent of year-round population are employed by resort/leisure businesses and are not identified with the setting's leisure lifestyle.

NOTE: These four categories should equal 100 percent of the setting's resident population.

Seasonal population of the resort/leisure setting (Identify only high population seasons.)

Season dates _____

Population _____

Season dates _____

Population _____

Season dates _____

Population _____

Season dates _____

Population _____

Types of seasonal residents: (Identify those who stay in the setting a month or longer.)

Approximate number of:

	Season(s)	Seasonal residents
Seasonal employees	_____	_____
Second-home seasonal residents	_____	_____
Seasonal business people	_____	_____
Seasonal retirees	_____	_____
Others: (identify)	_____	_____

Transient visitors:	Fall	Winter	Spring	Summer
Average daily transient population	_____	_____	_____	_____

Average duration of visitors' stay	_____	_____	_____	_____
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From what markets (cities, parts of the country) does this resort/leisure setting draw?

Season	Market
_____	_____
_____	_____
_____	_____
_____	_____

Type of resort visitors (check)	Season of visit	Percent of visitor population
Families with children	_____	_____
Families without children	_____	_____
Unaccompanied youth	_____	_____
College students	_____	_____
Single adults	_____	_____
Senior adults	_____	_____
Internationals	_____	_____
Military personnel	_____	_____
Others (identify)		
_____	_____	_____
_____	_____	_____

What attracts people to this resort/leisure setting?

- Alpine (downhill) skiing:
- Destination area
- Day-use area
- Nordic (cross country) skiing
- Snowmobiling
- Other snow activities (describe):
- _____
- _____
- Ice skating
- Hot springs

- Fishing:
 - Stream River
 - Lake Ocean
- Sightseeing boats
- Cruise ships
- Marina/dock/pier
- Campground
- Private/condominium type
- Commercial (open to the public)
- Government administering agency_____
- Travel trailer park
- Vacation homes
- Condominiums (No.: ____)
- Time share properties (No.: ____)
- Vacation hotels (No.: ____)
- Tourist motels (No.: ____)
- Scenic attraction
- Commercial attraction
- Theme park
- Historic attraction
- National park
- State, county park
- City (urban) park

- Beach:
 - Ocean Lake
- River:
 - Canoeing Rafting
 - Kayaking Swimming
- Boardwalk/pavilion/strip
- Arcades (No. _____)
- Shopping (No. _____)
- Restaurants (No. _____)
- Golf (No. of courses _____)
- Tennis courts (No. _____)
- Hunting (type: _____)

Other sports:

- _____
- _____
- Trailheads/backpacking
- Fairs, state/county
- Ethnic festivals
- Craft fairs
- Flea markets
- Urban marketplace
- Races:
 - Auto Boat
 - Balloon Airplane
 - Horse Dog

- Others (type: _____)
- Special event (type)
- _____
- _____
- Others:
- _____
- _____
- _____

What special lifestyle groups are there in this area?

Significant resort/leisure community agencies/groups:

- Government agency (type: _____)

Contact person and phone number: _____

- Chamber of Commerce

Contact person and phone number: _____

- Hotel/motel owners association

Contact person and phone number: _____

- Travel/tourism commission

Contact person and phone number: _____

- Private management

Contact person and phone number: _____

- Other (identify: _____)

Contact person and phone number: _____

Non-religious human services available in resort/leisure setting:

- Hospital
- Medical clinic
- Welfare
- Employment
- Housing
- Law enforcement
- Sheriff
- Police
- Other : _____
- Crisis intervention
- Child care
- Youth center
- Other: (identify) _____
- _____
- _____

In what Baptist state convention and association is the resort/leisure setting located?

State convention: _____

Association: _____

What are the nearest churches to the resort/leisure setting?

Church	Pastor	Miles from resort
_____	_____	_____
_____	_____	_____
_____	_____	_____

Who is responsible for resort missions to this setting?

- Associational Missions Development Council
- Associational Resort Missions Committee
- One local church (name: _____)
- A special committee of several churches

Names: _____

Other: _____

What other evangelical churches or religious groups operate in the resort setting?

- Campus Crusade
- Youth With a Mission
- Surf and Sand
- Evangelical Protestant

Name: _____

- Pentecostal/Charismatic

Name: _____

- Non-denominational

Name: _____

- Other: _____

What other Christian churches or religious organizations operate in the resort/leisure setting?

- A Christian Ministry in the National Parks
- United Methodist
- Presbyterian
- United Church of Christ
- Lutheran
- Other Protestant

Name: _____

Episcopal

Catholic

Orthodox

Others:

Name: _____

Name: _____

What other religions or cult groups operate in the resort/leisure setting?

Jewish

Islam

Hindu

LDS/Mormon

Seventh-day Adventist

Jehovah's Witness

The Way

Unification Church

Baha'i

Krishna Consciousness

Other _____

Additional observations and/or comments about the resort/leisure setting: _____
