

Drama

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Get Attention:

Drama is an extremely good way to get the attention of people in a resort setting. There are a few “rules” to keep in mind when choosing how to incorporate drama into your attention getting strategies.

- Try not to pick anything that will demand a huge amount of time commitment from an observer. Maybe a MAXIMUM of four to five minutes.
- Be sure that the pieces picked do not expect the observer to maintain a high level of attention as well as knowledge, i.e., if you pick a piece that uses a lot of Christian words, there is probably too much being expected from someone watching.
- When using drama with dialogue, be sure that it can be heard, otherwise you WILL lose your audience.
- When using mime, be sure to exaggerate ALL emotions, actions, and blocking to maintain the visual stimulation. If you don't, you WILL lose the audience.
- HUMOR is your friend for getting people's attention. If they are entertained, then you've met a need they have, and therefore have earned a little more of their time and trust.
- QUALITY in props (if used), costuming (if used), and presentation is of utmost importance.

Do Something Eternal With A Moment:

- The attention is gained; our responsibility is to simply plant a seed.
- If there is a Christian message being delivered, make the communication of it as clear as possible . . . even if that means rewriting a lot of the dialogue. In other words, in this type of setting, it's not always preferable to “hint” at a meaning rather than just coming right out and making it obvious for everyone watching.
- Have the team prepared to not only give a solid “performance”, thus creating maximum receptivity, but also to immediately go and mingle with whoever is watching following the performance time.

Some Drama Resources:

LifeWay (615) 251-2052

Willow Creek 1 800 727-3480

There are many more:

- Abington Press
- Contemporary Drama Service
- Convention Press
- Pioneer Drama Service
- Dramatists Play Service
- Group
- Stage Magic Plays
- The Coach House Press
- The Company
- Work, Inc

Most of these, and many more, can be accessed on the Internet.