

Beach Ministry

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Beach Ministry targets persons on the beaches of the lowcountry. It can include sand sculpturing, slo-mo football, beach volleyball, tug of war, Slip Disc Frisbees, kits, clowning, sun visors, and suntan lotion give-a-ways.

Target groups include lifeguards and beach-goers (all ages).

Beach ministry requires deliberate planning with *mature groups* in order to remain focused while in such a beautiful, exciting, and distracting environment. The goal is to have fun while sharing the gospel creatively. This is accomplished by meeting needs - physical, social and emotional. During the recreation portion of beach ministry, the first objective is to draw a crowd.

Give-a-ways often overwhelm folks because "nothing is for free." Plan special items for particular groups. Suggestions for various ministries are:

Pier: Band aids, chapstick, fish hooks

Lifeguards: sun block, lip balm, cookies, water

HELPFUL HINTS

- Actively invite others to participate.
- Intersperse newcomers into each team.
- Have refreshments (Play hard, then invite people to have refreshments).
- Get to know people while you play, and as you rest. This is the opportunity to tell people why you are on the beach -- Jesus loves you and so does the person talking to you.
- Do not randomly hand out material (tracts, fliers, etc.) on the beach. After a conversation is built with a person, you may share a Salvation bracelet, Slip Disc, etc. (with the person's approval.)
- Check with the tide chart for your week to evaluate the best times to do beach ministry because high and low tides vary daily. Beach ministry is only possible on Hunting Island during low tide.