

# THE HAPPY WORKAHOLIC PODCAST MEDIA KIT

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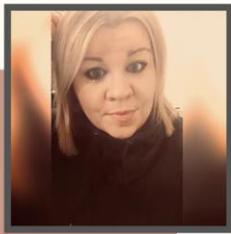
Tune in every week to hear from entrepreneurs, professional patients & healers, business owners & podcasters



[thehappyworkaholic.com](http://thehappyworkaholic.com)

## THE HAPPY WORKAHOLIC PODCAST

HOSTED BY • KELLY ANN GORMAN



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## ABOUT THE SHOW

The Happy Workaholic Podcast is a show intended to elevate your mind, upgrade your business, enhance your life and become part of a positive and uplifting community.

If you're ready to take your business and life to that next level you deserve to be at, this is the show for you!

Over the past twenty years Kelly has worked in beauty, luxury, corporate and service driven industries. She created opportunities in these careers as well as her own businesses that allowed her to travel the world, experience once in a lifetime events and build brands while providing her expertise to clients all around the globe.

Life is short and when you're given a second chance you better believe Kelly is going to take it,

celebrate and share it with you! Inspiration, motivation, determination and a never give up attitude are what got her to where she is today.

Tune in every week to hear from Kelly, other entrepreneurs, professional patients, healers, business owners and fellow podcasters.

Kelly is here to remind you to work hard, share your story, follow your dreams and never ever give up.

To learn more about Kelly, The Happy Workaholic Network, Podcast, Coaching Programs and Community visit [thehappyworkaholic.com](http://thehappyworkaholic.com). While you're there sign up to receive your own weekly newsletter!

For daily life updates and workflow moments follow Kelly on Instagram and Facebook @thehappyworkaholic and on LinkedIn at Kelly Ann Gorman.

## SPONSORSHIP OPPORTUNITIES

Special Pricing available for solo shows, guest episodes and select series.

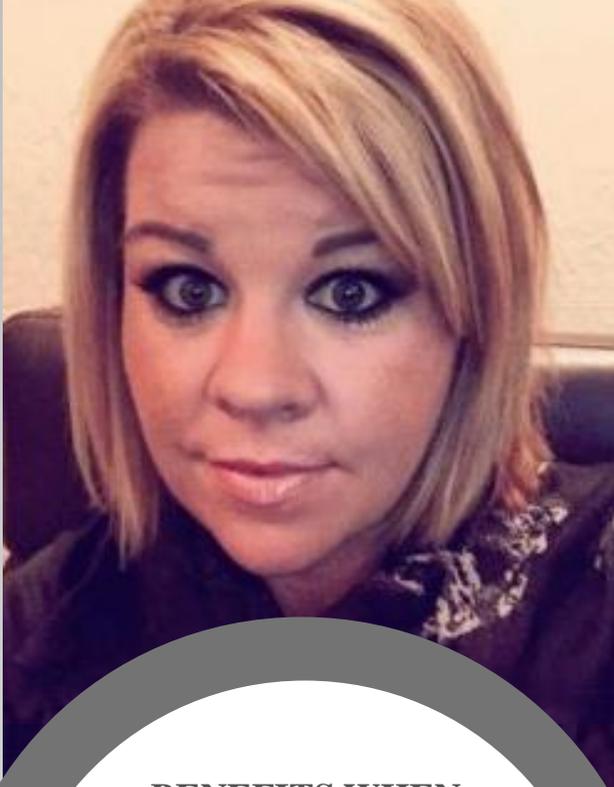
Sponsorship package includes information about you and your brand formatted into a commercial for a designated episode. You will have links in the show notes and be mentioned and tagged on Kelly's social media platforms after the show goes live.

The show will also get repurposed into a published post on LinkedIn. This will allow your brand to reach an additional audience of 100K that's consistently growing.

Podcasts and social media live on forever which means your commercial and content will as well.

Sponsoring an episode is perfect for someone with a program, product, app, website, rebrand, service or just for someone wanting to get their message heard. That is why The Happy Workaholic Podcast exists in the first place.

# ABOUT KELLY ANN GORMAN



## BENEFITS WHEN WORKING WITH KELLY SHE IS...

Creative and Determined  
Experienced and Focused  
Organized and Passionate  
Professional and Service Driven  
Straight Shooter and Team Builder  
Travel Expert and Vision Leader

## SOCIAL MEDIA REACH



At an early age it was clear to people around Kelly that she was destined for a career using her outgoing personality and creativity.

With a true passion for color she started off painting which led to photography and then blossomed into a love of makeup artistry and design.

Since starting her beauty, luxury, business and service driven careers, Kelly has traveled to the most exotic and remote locations in the world, whether on a cruise ship giving seminars to cooking, cleaning, wining and dining on board private yachts and jets working with the elite.

From folding napkins to curling lashes Kelly has seen it, done it and strives to do more! After years of working for corporate America, Kelly realized something was always standing in the way of her true connection to the client.

That something was the corporations. She realized that a personal relationship was needed, a direct connection to Kelly!

In 2017 Kelly was diagnosed with an extremely rare autoimmune disease called NMO. She quickly learned that becoming an advocate for your own health and rights would be a full-time job and knew she needed to use her voice and create a platform for others to come to, be heard and learn more.

That is when The Happy Workaholic Podcast was born. A show focused on Business, LinkedIn and Life with an Autoimmune Disease. Three things Kelly knew best!

In 2019 Kelly found out that she was misdiagnosed with the disease. Not only did she have to change her way of every day thinking and living life she also had to change the format and model of the show.

The new and upgraded version of The Happy Workaholic Podcast is intended to elevate your mind, upgrade your business, enhance your life and become a part of a positive and uplifting community.

Inspiration, motivation, determination and a never give up attitude are what got Kelly to where she is today, and she cannot wait to share the stories of other inspirational entrepreneurs, professional patients, healers, business owners and fellow podcasters who will be featured on the show.

Kelly has always taken a more personal approach to business. She continuously uses her expertise and knowledge to raise awareness through patient advocacy and grow The Happy Workaholic Podcast, Network, her coaching experiences and her consulting programs she has created in order to enhance your business and life and get you to that next level you deserve to be at!

For the latest in business, life and podcasting news be sure to follow Kelly on Instagram and Facebook @thehappyworkaholic.

# THE HAPPY WORKAHOLIC PODCAST

## ABOUT THE COMMUNITY

Kelly is a strong believer in community. It can be a personal or a professional group that you may want to be a part of. Maybe you are already a member? Either way it is where you truly allow yourself to listen, learn and grow. You allow yourself to develop into what you can be and reach that goal that will take yourself, your family or your brand to that next level.

Kelly has been a part of numerous groups, communities and gatherings throughout the past twenty years of her career. She was able to experience so many positive benefits from each one of them that she has decided to offer that unique experience with The Happy Workaholic Network Facebook Group.

The Happy Workaholic Network Facebook Group is a happy, healthy, positive and productive community for those who WANT IT and DESERVE it all!

Business, Podcasting, Mindset, Meditation, Quotes, Meal Prepping, Organization and so much more!

This is a group where you can share your podcast episodes, your life wins, your favorite healthy recipes, workouts and more! Because Sharing is Caring...

You will also be able to take part in the conversations after each episode of The Happy Workaholic Podcast and the exclusive series that will be airing every week on Apple Podcasts, RADIO.COM, Spotify, Pandora, iHeartRADIO, Stitcher and more...

## WHY SPONSOR?

Creating weekly content is such a rewarding job. It is also a job that takes a lot of time, resources and money. Being able to take an idea into a full-blown show is just the beginning of where Kelly plans to go with this podcast and The Happy Workaholic Network. For all fans and brands involved.

The Happy Workaholic Podcast is currently available on **Apple Podcasts, iHeartRADIO, RADIO.COM, Android, Pandora, Google Podcasts, Stitcher, TuneIn, Spotify and more.**

The show has a global audience and is currently heard in over 70 countries and growing every day. The top six being the United States, France, United Kingdom, Japan, Canada and Australia.

This means that you can get your brand in front of a whole new audience. One that is worldwide and one that literally listens!

You supply the content and information. Kelly will then create a script, record, produce and add it into an episode that fits your brands message and then repurpose the content for future blog posts on LinkedIn and more!

## CONTACT INFORMATION

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