

The LIFELINE



A publication created for our faithful LifeFM listeners and supporters



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P.O. Box 52
Greenville, SC 29602



Good-bye, 2018 ... Hello, 2019!

We praise God for another year

He has given us. We have seen so many answered prayers and are thankful for God's continual provision upon this ministry.

We hope that your hearts have been blessed and encouraged by the music and powerful, godly truths heard daily on The LifeFM.

Because of *your* generous support, The LifeFM ministry is able to continue reaching the unsaved with the Good News of Christ, while also being a daily source of encouragement and joy.

The LifeFM Radio Network is a listener-supported, non-profit radio ministry of The Power Foundation. As a 501(c)3 organization, all contributions made to The LifeFM are tax-deductible.

If you would like to make a contribution to The LifeFM, please fill out The LifeFM pledge card, enclose your payment (check/money order) and return to: The LifeFM, PO Box 52, Greenville, SC 29602. A receipt will be issued for your 2018 tax records.

THE LIFEFM PLEDGE CARD

Name _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Email _____

Type of Donation: Mail-in Recurring Credit/Debit card *

**Please do not include this information—a LifeFM representative will contact you.*

I wish to make a pledge in the amount of:

Donation amount: \$ _____ monthly One-time Other: _____

I am a first-time donor This is a Renewal

PLEASE RETURN TO: THE LIFEFM, PO BOX 52, GREENVILLE, SC 29602

The Power Foundation is a 501(c)3 non-profit organization. Your gift to The LifeFM is tax-deductible.

Online donations...

Make an online donation at: thelifem.com or contact our office at:

(local) 864-672-1140
(toll-free) 877-700-8047



thelifem.com
info@thelifem.com
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**MAKE SOUTHERN
GOSPEL MUSIC
GREAT AGAIN**

The LifeFM's Fall 2018 Sharathon may have ended, but any donations that are received from now until the end of the year can still be applied to the campaign.

We praise God for the wonderful response we had from our listeners. Close to a third of our callers were first-time donors—evidence that The LifeFM is expanding its listening audience base.

More than 72% of our goal has been attained, which confirms that others see the importance of The LifeFM's mission, which is to continue playing the SGM sounds we've all come to know and love dearly.

Donations can be made as a one-time gift or as an ongoing monthly pledge payment arrangement. All donations are tax-deductible and you will receive a receipt for your tax records.

For more information about donating to The LifeFM, please reference the back of this newsletter.



Many expected that the coming Messiah would be born into royalty, and that His arrival would be broadcasted all over the country. Quite the contrary.

Jesus' humble beginning as a babe in a manger-born exemplified a life of full surrender and sacrificial love. God chose the most extraordinary means to reach down from heaven and provide a way for man to be redeemed. As you reflect on the Savior's birth this Christmas season, thank God for the gift of His Son, Jesus Christ, who was born to die for you.

"For the Son of man is come to seek and to save that which was lost." Luke 19:10 (KJV)

Merry Christmas from The LifeFM!



Back row: Dennis Smith, Sam Jones, Rodney Baucom and David Garrett;
Front row: Whitney Pendell, Louise Kay and Karen Finn
Seated: Liz and Rob McClure/Photo credit: Katie Finn

Dear LifeFM listeners and donors,

At the LifeFM, we are so thankful for our family of supporters that contribute regularly to keep this radio ministry on the air. Because you give, we are able to penetrate the hearts of unbelievers with the life-changing message of Christ. Because you give, we are able to encourage the downcast widow who is spending her first holiday season alone. Because you give, we are able to comfort the Christian brother who has been given that diagnosis from the doctor that the cancer is back and the outlook isn't good.

That is why we're here. Not to save people, but point them to the One who can. Not to comfort people, but point them to the One who can. Not to heal people, but point them to the One who can. We are here to know Him and make Him known.

We are The LifeFM, and because of people like you giving to this non-profit ministry, we are able to continue pointing others to Him.

Thank you and may God richly bless you in 2019!



Bob McClure,
The LifeFM's
Founder who was
recently inducted
into The South
Carolina Gospel
Music Association

Welcome!

102.9
WQTS

The LifeFM Radio Ministry is pleased to announce the addition of WQTS as the newest member of its award-winning network.

Southern Gospel music enthusiasts who reside in the Statesboro and southeastern area of Georgia can set their radio dials on 102.9 FM and hear long-time favorite groups such as Greater Vision, The Booth Brothers and The Hoppers, plus present-day artists and bluegrass music.

In addition to the non-commercial, all-music format offered on the station, The LifeFM plans to eventually provide a closer connection with Southern Gospel music fans. Rob McClure, co-founder and President of The LifeFM states, "We hope to bring more quality Christian events to the local community."

The LifeFM Radio Network consists of 25 stations, covering geography from Illinois to Florida. Since the launch of its first station in October 2010, The LifeFM has continued to make a mark in the industry, receiving the 2017 Radio Impact Dove Award from the Gospel Music Association.

Rodney Baucom, The LifeFM's Program Director is an award-winning broadcaster who presently hosts the weekly Singing News Top 20 Countdown Show. Baucom also hosts The LifeFM's Get-Up & Go Morning Show, aired live every weekday morning from 6:00-10:00.

The LifeFM maintains its headquarters in Greenville, South Carolina.

**Help
Wanted**

The LifeFM is looking for area representatives who can assist with calling on local businesses and churches for underwriting spots.

This is an independent contractor position that pays commission. Please send your resume and/or correspondence to David@thelifem.com or mail to: The LifeFM, PO #52, Greenville, SC 29602.