

MCSTOPPP 2017-18 FYTD OWOW Report

Contract #31801022 for Plant Harmony, Suzanne Bontempo

OWOW public outreach events, reaching a total of 505 people:

9/23/17: Pt Reyes Farmers Market at Toby's, reached 26 people

10/14/17: Marin Ace, reached 32 people

10/28/18: Pt Reyes Farmers Market at Toby's, reached 25 people

2/21/18: Sloat Vendor Event, reached 135 people

3/31/18: Orchard Supply Hardware, San Rafael, reached 57 people

3/31/18: Home Depot, San Rafael, reached 49 people

4/8/18: United Market, San Rafael, reached 23 people

4/20/18: Home Depot, San Rafael, reached 36 people

4/28/18: Sloat Garden Center, Kentfield, reached 35 people

5/26/18: Chase Ace, San Rafael, reached 32 people

6/6/18: Goodman's Lumber, Corte Madera, reached 55 people

OWOW retail partner associate trainings:

7/7/17: Home Depot, San Rafael, 11 trained

7/18/17: Fairfax Lumber, 7 trained

8/11/18: Jackson's, 8 trained

9/11/17: Sloat Garden Center, countywide training, 4 trained

2/15/18: Orchard Supply Hardware, San Rafael, 3 trained

3/7/18: Home Depot, San Rafael, 11 trained

4/6/18: Goodman's, 5 trained

5/8/18: Sloat, Kentfield, 3 trained

**2017-18 FYTD
Summary of Store Training**

A total of 54 associates were trained from July 1, 2017-June,30 2018
A total of 47 pre-training surveys were returned.
Here are the results of those surveys.

Pre-Training Surveys

Survey Question	Yes	No	Don't Know
When water enters a <u>storm drain</u>, does it go to a treatment plant before it reaches a creek?	9%	74%	17%
When water enters a <u>sanitary sewer</u> from a house drain, like your sink or toilet, are pesticides removed at the sewage treatment plant before the treated water reaches a creek or bay?	28%	38%	34%
Is it more effective to treat an ant infestation with a bait station rather than a spray?	57%	11%	32%
Where is your local household hazardous waste collection facility located?	38% knew the location	62% did not know the location	
Which sentence best describes Integrated Pest Management (IPM) <ul style="list-style-type: none"> a. IPM only uses pesticides: 2% b. IPM uses pest identification, trapping, beneficial insects, and pesticides (only when needed): 62% c. IPM does not rely on identifying pests/disease before treating: 8% Left blank or did not know: 28%			
Which of these is the most effective IPM method for managing aphids? <ul style="list-style-type: none"> a. Apply fast acting fertilizers: 2% b. Spray insecticidal soap and/or prevent ants from vegetation with tanglefoot or bait station: 57% c. Use products with pyrethroids: 11% Left blank or did not know: 30%			

Summary of End of Training Post-Survey Evaluation Form

A total of 47 final evaluation surveys were returned.
Here are the results of those surveys.

Survey Question	Yes	No	Don't Know
When water enters a <u>storm drain</u>, does it go to a treatment plant before it reaches a creek?	4%	96%	0%
When water enters a <u>sanitary sewer</u> from a house drain, like your sink or toilet, are pesticides removed at the sewage treatment plant before the treated water reaches a creek or bay?	4%	96%	0%
Is it more effective to treat an ant infestation with a bait station rather than a spray?	100%	0%	0%
Where is your local household hazardous waste collection facility located?	88% knew the location	12% did not know the location	
<p>Which sentence best describes Integrated Pest Management (IPM)</p> <ul style="list-style-type: none"> a. IPM only uses pesticides: 0% b. IPM uses pest identification, trapping, beneficial insects, and pesticides (only when needed): 100% c. IPM does not rely on identifying pests/disease before treating: 0% <p>Left blank or did not know: 0%</p>			
<p>Which of these is the most effective IPM method for managing aphids?</p> <ul style="list-style-type: none"> a. Apply fast acting fertilizers: 0% b. Spray insecticidal soap and/or prevent ants from vegetation with tanglefoot or bait station: 98% c. Use products with pyrethroids: 2% <p>Left blank or did not know: 0%</p>			

	Disagree	Neutral	Agree
I learned at least one eco-friendly pest management method today		2%	98%
The training will help me recommend and/or sell eco-friendly products		2%	98%
I can comfortably share what I learned with customers and/or co-workers		9%	91%
I can easily use the Our Water – Our World shelf tags and fact sheets to inform customers about less-toxic pest management		6%	94%
Printed resource materials from this training were...	Too much 4%	Just Right 94%	Not enough 2%
<p>What part of the training was most helpful?</p> <p>All: 45%</p> <p>Pest problem solving: 19%</p> <p>Product information: 34%</p> <p>PowerPoint program: 2%</p>			
<p>What part of the training could be improved?</p> <p>Nothing/everything was good: 60%</p> <p>More time for the training: 32%</p> <p>Training too long: 2%</p> <p>Show samples of pests/pest damage: 2%</p> <p>How to apply pesticide: 2%</p> <p>How each of the herbicides work: 2%</p>			

