2020 PAACE Conference
Putting Our Mission Into Action

March 30-31 • Lancaster County Convention Center
## Table of Contents

2020 PAACE Conference

<table>
<thead>
<tr>
<th>Section</th>
<th>Page(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome</td>
<td>2</td>
</tr>
<tr>
<td>Schedule Overview</td>
<td>3-4</td>
</tr>
<tr>
<td>Sessions by Audience</td>
<td>5</td>
</tr>
<tr>
<td>Monday</td>
<td>5</td>
</tr>
<tr>
<td>Tuesday</td>
<td>6</td>
</tr>
<tr>
<td>Important Information</td>
<td>7</td>
</tr>
<tr>
<td>Speaker Bios</td>
<td>8-11</td>
</tr>
<tr>
<td>Board of Directors</td>
<td>12</td>
</tr>
<tr>
<td>Session Descriptions</td>
<td>14</td>
</tr>
<tr>
<td>Special Sessions</td>
<td>14-15</td>
</tr>
<tr>
<td>Monday, March 30 (Sessions 1-4)</td>
<td>16-23</td>
</tr>
<tr>
<td>Tuesday, March 31 (Sessions 5-6)</td>
<td>24-27</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>28-35</td>
</tr>
<tr>
<td>Floor Plan</td>
<td>36-37</td>
</tr>
</tbody>
</table>
“PAACE inspires adult education partners through advocacy, networking, and professional development so that adults succeed, and communities thrive.” This year’s conference embodies the mantra, “Putting our Mission into Action”.

On behalf of the Board, I wish to welcome you to the 56th Annual Pennsylvania Association for Adult and Continuing Education Conference. We are thrilled and honored that you chose to participate in this professional development symposium, either as a participant, featured speaker, or presenter. Your attendance drives our success.

Attending this conference underscores your dedication to the betterment of the field of adult education. Many of us may feel isolated. However, attending this conference reminds us that we are not alone and that we are all striving to help our students attain a better life for themselves and their communities. Please take advantage of the numerous networking opportunities that will take place over the course of this conference.

In the board’s desire to strive for improvement we consider your recommendations seriously and are appreciative for your responses to our surveys. This year the board has committed to the implementation stage of our three year strategic plan to focus on our priorities: 1. Communication, 2. Membership, 3. Public Policy and Advocacy, 4. Professional Development, and 5. Organizational Capacity. As such, our communication with the field has improved with continued conversations with our members, our membership has tripled with group rates for agencies and more inclusion of our volunteer tutors, and we are now offering high quality professional development online with our monthly webinars. Next year we wish to invest more resources in strengthening our organizational capacity.

An exciting new development is expanding the reach of our public policy and advocacy goals. We are thrilled to announce that our next conference will be in Harrisburg, PA to maximize our advocacy goals with our state legislators.

A tremendous amount of effort went into planning for the 2020 PAACE conference. In particular, I would like to thank the conference chair and co-chair, Laurie Dawkins and Ilssa Powell Diller, and also the PAACE Organizational Coordinator, Liz Geariety, for their work in planning the conference. I would also like to thank our sponsors, exhibitors, and supporters for their contributions. Thanks to the PAACE board for your dedication and tireless work and your support of this implementation stage of our strategic plan.

Have a great conference!!! Make new friends and take away as much valuable information as possible to strengthen our field.

Sincerely,

Michelle Campbell
PAACE President 2019-2021
District 1199C Training & Upgrading Fund
Sunday, March 29

2:00 PM - 5:00 PM  Off Site Event: “Kinky Boots” at the Fulton Theater
7:30 PM - 8:30 PM  Early Registration Open

Monday, March 30

7:30 AM   Registration Opens
7:45 AM - 8:45 AM  Hot Breakfast/Networking Event/Sponsors Speak
                  *Sponsored by COABE, GED Testing, & NROC*
8:00 AM - 4:00 PM  Exhibit Hall
9:00 AM - 10:00 AM New Member/Attendee Orientation (Heritage Banquet Room)
9:00 AM - 10:15 AM  Session 1
10:15 AM - 11:00 AM Snack Break & Networking
                  *Sponsored by ETS HiSet*
11:00 AM - 12:15 PM  Session 2
12:30 PM - 2:00 PM  Lunch - Keynote Speaker Pedro Rivera
                  *Sponsored by PAACE*
2:15 PM - 3:30 PM  Session 3
3:30 PM - 4:15 PM  Snack Break & Networking
                  *Sponsored by Essential Ed*
4:15 PM - 5:30 PM  Session 4
6:00 PM - 7:30 PM  Dinner and Award Winners
                  *Sponsored by Dollar General Literacy Foundation*
7:30 PM - 9:00 PM  Networking and Snacks (Hospitality Suite 6)
                  *Sponsored by PAACE*
Tuesday, March 31

7:30 AM - 8:30 AM  Beginner Yoga in Heritage A *(First 35 Admitted)*

8:00 AM - 4:00 PM  Exhibit Hall

8:30 AM - 9:45 AM  General Session Breakfast: Senator Aument (R)
      **Sponsored by Burlington English**

10:00 AM - 11:15 AM  Session 5

11:15 AM - 11:45 AM  Snack Break & Networking
      **Sponsored by Aztec**

11:45 AM - 1:00 PM  Session 6

1:00 PM  Release to Lunch in Lancaster/Conference Ends

---

**Thanks to our Sponsors!**

[Logos of various sponsors]

Lanyards Sponsored by GED Testing Service. Bags sponsored by ETS HiSET.
<table>
<thead>
<tr>
<th>Session # and Room Names</th>
<th>Session 1: Monday 9:00-10:15 AM</th>
<th>Session 2: Monday 11:00 AM -12:15 PM</th>
<th>Session 3: Monday 2:15-3:30 PM</th>
<th>Session 4: Monday 4:15-5:30 PM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heritage A</td>
<td>Instructional Leaders as Coaches</td>
<td>Activities to increase Math Talk</td>
<td>How to Help English Language Learners out of the Classroom: Support for Student Support Staff</td>
<td>Interactive Literacy Activities: Making Learning Fun</td>
</tr>
<tr>
<td>Heritage B</td>
<td>Leveraging Technology for Student-Centered Instruction: Lessons Learned from a Community of Practice</td>
<td>Intro to Google Drive</td>
<td>Improving GED Pass Rates: New Tools, Products, and Resources to Help Students Succeed</td>
<td>New TABE/CASAS Prep That Blends In/Out of Class Work</td>
</tr>
<tr>
<td>Heritage D</td>
<td>What is Your Leadership Style and How Does it Affect Your Work?</td>
<td>Practical Teaching Techniques to Get English Learners Talking</td>
<td>How Technology Can Transform Learning: Cool Tech Tools to Motivate a New Generation of Learners</td>
<td>Building a Long-Term ESL Program</td>
</tr>
<tr>
<td>Heritage E</td>
<td>FEATURED SPEAKER, Meeting with a State Representative Effectively</td>
<td>Supplemental Distance Learning Overview</td>
<td>How to Empower Our ABE &amp; ESL Learners to Attain the Proficiency Level in Their English Language Acquisition and Skills</td>
<td>FEATURED SPEAKER, Rebuilding Reentrants and Reading (R3) - A Best Practice Model for Pre-Apprenticeship Opportunities for Returning Citizens</td>
</tr>
<tr>
<td>Hickory A</td>
<td>Strengthen Your Community Partnerships with Successful Pathway Programs</td>
<td>Building a Collaborative Team – Networking for Impact</td>
<td>Pencils, Pathways, and Persistence: Innovative Strategies for Supporting Adult Learners in 2020</td>
<td>Reflecting on College and Career Readiness Standards Implementation</td>
</tr>
<tr>
<td>Hickory B</td>
<td>Let’s Talk Vocabulary: Integrating Vocabulary Strategies Across Multiple Content Areas</td>
<td>CASAS Overview and Updates</td>
<td>Many Voices, One Story</td>
<td>From 30,000 Feet to the Runway...There is a Lot to See at New Readers Press (NRP)</td>
</tr>
<tr>
<td>Conestoga 1</td>
<td>Differentiation Techniques for Language Learners</td>
<td>Building Success for the Non-Traditional Student in the 21st Century</td>
<td>From Addiction to Achievement</td>
<td>HiSet 2020 Overview of Exam</td>
</tr>
<tr>
<td>Conestoga 2</td>
<td>Workplace Professionalism: Retooling Your Social Skills</td>
<td>Using Google Classroom for a Flipped Tutor Training Model</td>
<td>Technology Tools for Teachers and Administrators</td>
<td>Getting Low Beginners to Speak with Board Games</td>
</tr>
</tbody>
</table>

**Key**

<table>
<thead>
<tr>
<th>Admin</th>
<th>ESL</th>
<th>Advocacy</th>
<th>Family Literacy</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALBSE</td>
<td>General</td>
<td>Workforce</td>
<td>Case Management</td>
</tr>
<tr>
<td>Session # and Room Names</td>
<td>Session 5: Tuesday 10:00-11:15 AM</td>
<td>Session 6: Tuesday 11:45 AM -1:00 PM</td>
<td></td>
</tr>
<tr>
<td>--------------------------</td>
<td>----------------------------------</td>
<td>----------------------------------</td>
<td></td>
</tr>
<tr>
<td>Heritage A</td>
<td>DOUBLE SESSION, Google Boot Camp</td>
<td>DOUBLE SESSION, Google Boot Camp</td>
<td></td>
</tr>
<tr>
<td>Heritage B</td>
<td>DOUBLE SESSION, Grant Writing</td>
<td>DOUBLE SESSION, Grant Writing</td>
<td></td>
</tr>
<tr>
<td>Heritage D</td>
<td>Curriculum Design: An Investigation Into One Adult Education Site’s Process</td>
<td>What are the Literacy and Numeracy Skills of Adults in Your State and County?</td>
<td></td>
</tr>
<tr>
<td>Heritage E</td>
<td>Transform Your Classroom with Burlington Core – A New All-Inclusive Web-Based Course</td>
<td>FEATURED SPEAKER, Seeing the World Through New Glasses: A Look at Reentry Best Practices</td>
<td></td>
</tr>
<tr>
<td>Hickory A</td>
<td>Algebraic Reasoning</td>
<td>Census 2020: Instructional Resources for Adult Educators</td>
<td></td>
</tr>
<tr>
<td>Hickory B</td>
<td>Making Instruction Matter to Business Partners</td>
<td>Reading and Writing Skills in the English Language Proficiency Standards for Adult Education</td>
<td></td>
</tr>
<tr>
<td>Conestoga 1</td>
<td>Create Engaging Blended Learning Experiences Using Free and Low-Cost Digital Resources!</td>
<td>Using Digital Portfolios with Students to Improve Workforce Preparation Skills</td>
<td></td>
</tr>
<tr>
<td>Conestoga 2</td>
<td>Understanding TABE 11/12 to Make NRS Gains</td>
<td>SPECIAL SESSION, Audience: TUTOR COORDINATORS, Tutor Coordinator Networking Event</td>
<td></td>
</tr>
</tbody>
</table>

**Key**

<table>
<thead>
<tr>
<th>Admin</th>
<th>ESL</th>
<th>Advocacy</th>
<th>Family Literacy</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALBSE</td>
<td>General</td>
<td>Workforce</td>
<td>Case Management</td>
</tr>
</tbody>
</table>
Welcome to the 56th annual PAACE Conference!

Sunday, March 29

- Off Site Event: Matinee “Kinky Boots” at the Fulton Theater from 2:00 PM - 5:00 PM. Please ARRIVE at the Fulton Theater by 1:30 PM.
  - There will be a designated PAACE ticket claimer. The tickets will be held at Will Call, and PAACE will designate one individual to pick up the tickets and distribute in the lobby of the theater.
  - Fulton Theater
    12 North Prince Street
    Lancaster, PA 17603
    717-394-7133
- Sunday Early Registration Check In: Open from 7:30 PM - 8:30 PM
- Sunday Networking Night: 7:30 PM - 9:00 PM in Hospitality Suite 6

Monday, March 30

- Monday Morning: Breakfast/Networking (7:45 AM - 8:45 AM) and New Member/Attendee Orientation (9:00 AM - 10:00 AM in Heritage Banquet Room), NO TICKET REQUIRED
- Monday Lunch: Keynote Speaker: Pedro Rivera (12:30 PM - 2:00 PM), NO TICKET REQUIRED
- Monday Dinner: Awards Reception (6:00 PM - 7:30 PM), NO TICKET REQUIRED

Tuesday, March 31

- Tuesday Morning: Yoga (7:30 AM - 8:30 AM)
- Tuesday Morning: Hot Breakfast with a Keynote Speaker: Senator Aumont, (8:30 AM - 9:45 AM), NO TICKET REQUIRED
Pedro Rivera was appointed to the position of Secretary of Education by Governor Tom Wolf in 2015 and was unanimously reconfirmed in 2019. Prior to becoming Pennsylvania’s chief educator, he served school communities as a superintendent, executive director, principal, assistant principal, and teacher.

Under Rivera’s leadership, the Pennsylvania Department of Education has updated graduation requirements, improved school accountability measures, and reduced the length and time of standardized tests – all while engaging with thousands of diverse stakeholders from across the state in the process. He believes stakeholder engagement and feedback is critical to informing and driving policy and practice.

Expanding upon his work in Pennsylvania, Rivera is leading national efforts to ensure all students have equitable access to the supports they need to be successful inside the classroom and after graduation. As a recipient of the Champion of Change Award, Rivera was recognized by President Barack Obama for transforming urban education by taking a holistic approach to student success. He was named President of the Council of Chief State School Officers in 2018 and focused his term on supporting state leaders in achieving educational equity for all students by improving the conditions for learning.

Born and raised in Philadelphia, Rivera is a first-generation college graduate – he earned a bachelor’s degree from Pennsylvania State University, a Master’s degree from Cheyney University, and a Superintendent’s Letter of Eligibility from Arcadia University.
Senator Aument

After two productive terms in the state House of Representatives, Senator Ryan P. Aument was selected by voters in November 2014 and again in November 2018 to represent northern Lancaster County residents in Pennsylvania’s 36th Senatorial District. He was elected by his colleagues to serve as part of the Senate Republican leadership team as Caucus Secretary, where he is responsible for leading the Senate’s review process of nominations for a variety of different Cabinet positions, as well as numerous boards and commissions.

Throughout his legislative career, Ryan has been a strong advocate for government transparency, accountability, and reform. As a state senator, Ryan played a key leadership role in establishing the Office of State Inspector General for the Commonwealth of Pennsylvania. Through legislation signed by Governor Wolf as Act 29 of 2017, the Office of State Inspector General is tasked to “deter, detect, prevent, and eradicate fraud, waste, misconduct, and abuse in the programs, operations, and contracting of executive agencies.” Such an office helps to hold the executive branch and executive agencies accountable for their actions and decisions and allow for transparency and accountability. He also introduced legislation, signed into law by Governor Wolf as Act 160 of 2018, which promoted stronger restrictions and penalties on the misuse of the SNAP program across the Commonwealth of Pennsylvania.

During his time as a Senator, Ryan has been proactive in establishing a government that is efficient and sustainable. He is currently participating as chairman of the Nuclear Energy Caucus to establish sustainable energy measures in both nuclear energy and other forms of energy. He previously served as Chair of the Senate Education Committee and the Senate Communications and Technology Committee. Ryan also supports transformation of legislative benefits to reflect those available in the private sector. Before his election to the state House, Ryan served as the Lancaster County Clerk of Courts, where he was responsible for maintaining criminal court records. He gained insight into state government while serving as the chief of staff for Rep. Bryan Cutler. He also gained experience working with a legislative body as a member of the Quarryville Borough Council.

Ryan served as a captain in the United States Army during Operation Iraqi Freedom, briefly commanding an infantry company of 150 soldiers after his company commander was wounded in action. He also served on battalion staff as a civil affairs officer. During his military career, Ryan earned several awards, including the Bronze Star Medal, Army Commendation Medal, Army Achievement Medal and Army Parachutist Badge. After returning from Iraq, he applied the skills he learned in leading a unit as a shift manager and production supervisor for ICI Paints. He is a graduate of The Citadel military college in South Carolina.

Ryan resides in Mount Joy with his wife, Kate, and their children, Jack and June. He is a member of the Mountville VFW Post No. 8757, the Lancaster County Career & Technology Foundation, the Lancaster County Metropolitan Planning Organization, the Pennsylvania State System of Higher Education Board of Governors, the Pennsylvania Higher Education Assistance Agency, and Grace Church at Willow Valley.
The featured presenter is Gregory Paulson, Chief of Staff for Representative Mike Sturla’s Lancaster District Office for over eight years. He has noticed varying levels of success when constituents wish to bring issues of concern with representatives and has created this workshop to give members of nonprofit organizations and community groups an overview on how to effectively conduct outreach to legislators.

Topics to be covered include:
- Communications with the Rep/Senator to set up a meeting
- List of all relevant state Reps and committees likely to consider your issue
- Discussion re your attitude
- Choice of team leader and role of others on the team
- Discussing the topic of concern to you - what to include and what to avoid
- How to keep the Rep on topic
- Importance of data
- How to close out the session

Paulson has presented similar presentations to Pennsylvanian voters on:
- Ending gerrymandering; recognizing the need for redistricting
- Increasing funding for public education
- Supporting fair and equitable public education
- Matters of interest to members of the Pennsylvania Parks and Recreation Society
- Legislation making roadways safer for “vulnerable users” (bicyclists, pedestrians, wheelchair users, Amish buggies)
- Matters of interest to Millersville University graduate students enrolled in its MSW program
- Pending environmental protection legislation
- Educational needs of refugee children

Greg Paulson is also an attorney with an active license to practice law in Pennsylvania for over 47 years. In the past, he has practiced law on behalf of low-income persons for Community Legal Services (Philadelphia) and Central PA Legal Services (Lancaster, Harrisburg, and Lebanon). Later, when in private practice, he was the founder of the Lancaster Bar Association’s Pro Bono program and served as President of the Lancaster Bar Association. He is admitted to practice in the Pennsylvania Supreme Court and several federal courts, including the US Supreme Court. He is also an adjunct instructor at Thaddeus Stevens College of Technology. He holds both B.A. and J.D. degrees from Rutgers University.
Kerry Kerschner

Kerry Kerschner has over 15 years of experience in the criminal justice field. He retired from the PA Department of Corrections as Major of Unit Management at SCI Graterford in 2016. Previous positions also included Facility Director of the Wernersville Community Corrections Center from 2011 to 2014 where he oversaw operations of three state run community corrections centers. Kerry began his employment with Berks Connections/Pretrial Services (BCPS) in December 2016 supervising the DOC Workforce Development and Housing Assistance programs. In July 2017, BCPS secured a 1.2 million-dollar US Department of Labor Grant and began Rebuilding Reentrants and Reading (R3) a registered pre-apprenticeship program in the construction trades that serves individuals in the criminal justice system. Kerry has served as the Program Director for R3 since its inception.

Jeffrey Abramowitz

Never in a million years would I have thought that I would be writing this welcome to the PAACE and COABE family of educators, administrators, correctional officers, and returning citizens who have come to recognize the importance of education in the reintegration process of those men and women traveling through our criminal justice system. It was a little over three years ago that I exited a Federal penitentiary after a five-year sentence for some horrible life choices. From the second I entered the prison system I knew that my skills as successful trial lawyer, along with a passion for teaching and helping others, were about to set me on a pathway to touch the lives of many and help people navigate their successful return home from incarceration.

After teaching over fifty classes behind the walls, I exited our prison system to a life of teaching adult math, reading and the art of survival after incarceration. While still living in a halfway home I began to realize that education and skill development needed to be at the top of the priority list, right up there with housing, basic needs and employment. Quickly becoming a director of workforce development for an adult literacy agency, working with some of the most impoverished and challenged students, I experienced first-hand many of the 40,000 challenges and barriers that directly impact returning citizens.

As the current Executive Director of Reentry Services for JEVS Human Services, and active at the county, state and federal level of the criminal justice reform movement, I believe that prison reform cannot occur without addressing the need to educate and prepare those behind the walls for their inevitable release home. With over 70 million people in the United States trying to navigate a criminal past, education and skill development lead the way to a career path and hold the key to the revolving prison cell doors.
Board of Directors
Pennsylvania Association for Adult Continuing Education

Executive Committee
President
Michelle Campbell

Vice President
Vacant

Treasurer
Kim Gavlick

Secretary
Kim Gavlick

Member Services Chair
Joyce Chester

Communications Chair
Vacant

Professional Development Chair
Lynne Watson

Conference Chair
Laurie Dawkins

Public Policy and Advocacy Chair
Cheryl Hiester

Administrator Chair
Victoria Lynam

Fundraising Chair
Denise Alexander

ALBSE Chair
Geoffrey Woodland

ESL Chair
Kimberly Chernesky

Organizational Director
Elizabeth Geariety

Past Presidents
Immediate Past President
Tim Shenk

Remote Past President
Ryan Breisch

Committee and Division Co-chairs
Member Services Assistant Chair
Dyan Schauer

Professional Development Assistant Chair
Veronica Barna

Conference Assistant Chair
Ilsa Diller

Public Policy Assistant Chair
Michael Westover

Fundraising Assistant Chair
Eunice Rush-Day

ESL Assistant Chair
Hanna Schlosser
Transform Your Classroom

with Burlington Core

All you need in ONE Digital Package
Accessible on all devices!

- A new standards-based, six-level blended curriculum
- Meets federal and state funding requirements
- Real-time student performance data
- All four language skills and grammar
- Integrates important life skills, digital literacy, and EL Civics
DOUBLE SESSION: Sessions 5 & 6, 10:00 – 11:15 AM and 11:45 AM – 1:00 PM
Google Boot Camp
Room: Heritage A

In this session, you will receive a deep dive professional development training on Google’s Applied Digital Skills curriculum. Applied Digital Skills is a free, online and video-based curriculum that you can use in the classroom with your students to teach them the basic digital skills needed for today’s evolving job market. The curriculum has hundreds of hours of lessons that you can choose from, including how to send an email, make a resume, search for a job, plan an event, and even create a business plan. It also includes free resources like student progress tracking and assignment submission. By the end of this session, you will be able to leverage the curriculum in the classroom with your students. Applied Digital Skills is entirely free and ready for you to make an account by signing up at g.co/applieddigitalskills/coabe.

Important Pre-Work: Please come to this session with a Google account. To make a new Google account for free, go to accounts.google.com/signup.

Presented by: Liz Geariety
Audience: General

DOUBLE SESSION: Sessions 5 & 6, 10:00 – 11:15 AM and 11:45 AM – 1:00 PM
Grant Writing
Room: Heritage B

Part 1: In this impactful webinar, you will learn about:
- The difference between resource development and fundraising
- Finding grants - where to look for various sources of funding
- Assessing organizational capacity to deliver on the promised outcomes
- Writing a winning grant - what are the questions you need to ask and answer before you ever put pen to paper (or fingers to keyboard)

Part 2: You got the grant, now what? You will learn how to deliver what you promised, track outcomes, and address accountability in your organization. You will also learn how to craft processes that will create and support a culture where implementing programs in line with the purpose of the funding is the normal Standard Operating Procedure (SOP).

Presented by: Victoria Lynam, Cheryl Hiester, Michael Westover
Audience: Administrators
SPECIAL SESSION: Session 6, 11:15 AM – 1:00 PM
Tutor Coordinator Networking Event
Room: Conestoga 2

Tutor Coordinators support volunteers by providing on-going PD which is different from the on-boarding PD already being provided. This session will provide participants an opportunity to discuss what, how often, and when PD could be provided for volunteers in order to provide quality instruction and help learners achieve their goals.

Presenter: Lynne Watson
Audience: Tutor Coordinators
Instructional Leaders as Coaches
Room: Heritage A

What are the characteristics of effective instructional coaching? Jim Knight’s seven Partnership Principles emphasize the importance of equality in the coaching relationship as well as teacher voice and choice guiding the process. This session underscores the ingredients for effective instructional coaching including how to offer effective feedback to teachers.

Presented by: Susan Finn Miller
Audience: Admin

Leveraging Technology for Student-Centered Instruction: Lessons Learned from a Community of Practice
Room: Heritage B

In this session, hear from educators who participated in an innovative, 18-month community of practice focused on technology adoption. Participants will come away with strategies for using technology to increase critical thinking and problem-solving, and ideas for web-based tools to increase retention. A technology resource toolkit will be shared.

Presented by: Jennifer Kobrin
Audience: Admin

What is Your Leadership Style and How Does it Affect Your Work?
Room: Heritage D

As of February 2020, results on the literacy and numeracy skills of U.S. adults using data from the Program for the International Assessment of Adult Competencies (PIAAC) are available for all states and counties. This session will demonstrate a new, user-friendly mapping tool that shows these results.

Presented by: KayLynn Hamilton
Audience: General

FEATURED SPEAKER: Meeting with a State Representative Effectively
Room: Heritage E

See description on page 10.

Presented by: Gregory Paulson
Audience: Advocacy
Strengthen Your Community Partnerships with Successful Pathway Programs  
**Room: Hickory A**

Learn about Career Pathways that will comply with WIOA regulations and receive templates to use. The components of Integrated Educational Training (IET) programs that contribute to successful programs will be discussed including building community partnerships and using Labor Market Information to build – or enhance – your Career Pathways program.

Presented by: Christina Miller  
Audience: Workforce

---

Let's Talk Vocabulary: Integrating Vocabulary Strategies Across Multiple Content Areas  
**Room: Hickory B**

During this interactive presentation, we will provide strategies and resources to increase vocabulary and understanding of Tier 2 and Tier 3 words across multiple content areas. Participants will leave with all the resources necessary to create their very own “Vocabulary Toolbox.”

Presented by: Chelsea Snyder  
Audience: ALBSE

---

Differentiation Techniques for Language Learners  
**Room: Conestoga 1**

Do you teach a multilevel class? Do you wonder how to structure your lessons to support learners with diverse needs? Join us in this interactive workshop to learn techniques to differentiate instruction for language learners in the ESL and ABE classrooms.

Presented by: Hanna Schlosser  
Audience: ESL

---

Workplace Professionalism: Retooling Your Social Skills  
**Room: Conestoga 2**

Purpose of this experiment to test the effectiveness of combining ESL pre-training, content training and then the use of social media to enhance peer learning. Program, a six-part series addresses the “reality” and social faux pas employees face today. Outcome learn how to develop comfort in social settings.

Presented by: Marian Gigliotti  
Audience: Family Literacy
Activities to Increase Math Talk  
Room: Heritage A

Participants will break down the Standard for Mathematical Practice number 3. Participants will also explore activities for increasing Math Talk in classrooms to improve learners’ ability to construct math arguments and critique the mathematical reasoning and arguments of others.

Presented by: Maribel Ojeda  
Audience: Family Literacy

Intro to Google Drive  
Room: Heritage B

Tired of reinventing the wheel? How would you like access to free, amazing, reproducible, and aligned ESL teaching resources? Come and learn how you can get access to our Google Drive Curriculum or create your own compendium of resources!

Presented by: Liz Geariety  
Audience: Admin

Practical Teaching Techniques to Get English Learners Talking  
Room: Heritage D

How can teachers get learners to actually use the English language they are learning in meaningful conversations? This highly interactive session highlights teaching techniques for supporting communication skills for English learners at all levels. Participants will leave with many practical tips and tools they can immediately apply in their instruction.

Presented by: Susan Finn Miller  
Audience: ESL

Supplemental Distance Learning Overview  
Room: Heritage E

This session will provide resources and strategies for the key areas of providing supplemental distance learning. Those areas include: screening and preparing students; identifying distance learning resources; and linking supplemental distance learning to classroom instruction.

Presented by: Chuck Klinger  
Audience: General
Building a Collaborative Team – Networking for Impact  
Room: Hickory A

IU13 Community Education and The Literacy Council of Lancaster-Lebanon have formed a long-term commitment to collaboration. In the last 10 years, this partnership has strengthened and evolved, enabling the partners to innovate and collaborate with a diverse group of community organizations and become leaders in surprising community projects.

Presented by: Cheryl Hiester  
Audience: Admin

CASAS Overview and Updates  
Room: Hickory B

Learn how to implement quality ABE, ASE, and ESL programs that include standardized accountability measures and tools for learners, teachers, and administrators. Join 40 states who have adopted CASAS – an integrated system that provides a framework to assist programs to assess, instruct, and track adult progress. CASAS is not-for-profit.

Presented by: Karen Burger  
Audience: Workforce

Building Success for the Non-Traditional Student in the 21st Century  
Room: Conestoga 1

What is the difference between thinking and doing? How should educators adapt instruction for the 21st century student? This presentation investigates the educational, emotional and social needs of non-traditional students and compares the outcomes of mental versus manual learning.

Presented by: Jennifer Millard  
Audience: Case Management

Using Google Classroom for a Flipped Tutor Training Model  
Room: Conestoga 2

In this interactive workshop, participants will learn how to navigate key features in Google Classroom, and have the opportunity to look at the structure and content of one adult education agency’s ESL tutor training plan. Participants will then use Google Classroom to create their own class and discussion post.

Presented by: Robert Lee  
Audience: General
How to Help English Language Learners out of the Classroom: Support for Student Support Staff  
Room: Heritage A

This session breaks down communication barriers between English language learning adults and student support staff. Language barriers manifest feelings of anxiety and frustration for both students and staff. When staff are presented with different approaches using effective language and specific communication techniques, it facilitates an enhanced communication connection with learners.

Presented by: Alison Priebe, M.S.Ed.  
Audience: Case Management

Improving GED Pass Rates: New Tools, Products, and Resources to Help Students Succeed  
Room: Heritage B

This session is focused on showcasing new products and free resources from GED Testing Service that can help adult learners prepare for and pass the GED test. Come see live demos of these products and learn how to best incorporate these resources into your classroom.

Presented by: Brian Smith  
Audience: Admin

How Technology Can Transform Learning: Cool Tech Tools to Motivate a New Generation of Learners  
Room: Heritage D

How can teachers get learners to actually use the English language they are learning in meaningful conversations? This highly interactive session highlights teaching techniques for supporting communication skills for English learners at all levels. Participants will leave with many practical tips and tools they can immediately apply in their instruction.

Presented by: Dr. Jacqueline McGinty  
Audience: Family Literacy

How to Empower Our ABE & ESL Learners to Attain the Proficiency Level in Their English Language Acquisition and Skills  
Room: Heritage E

This Presentation/workshop will enable ABE/ESL instructors and learners to explore methods and techniques that support and facilitate the acquisition of English language skills: reading, writing, listening, and speaking, and gradually elevate learners’ skills to the proficiency level in social and academic contexts with reference to ELPS for Adult Education.

Presented by: Helen Fitzgerald  
Audience: ESL
Pencils, Pathways, and Persistence: Innovative Strategies for Supporting Adult Learners in 2020
Room: Hickory A

IU13 Community Education and The Literacy Council of Lancaster-Lebanon have formed a long-term commitment to collaboration. In the last 10 years, this partnership has strengthened and evolved, enabling the partners to innovate and collaborate with a diverse group of community organizations and become leaders in surprising community projects.

Presented by: Veronis Lawyer
Audience: Advocacy

Many Voices, One Story
Room: Hickory B

A 30-minute staged scripted reading that explores and contrasts cultural distinctions and universal themes by bringing international versions of the classic “Cinderella” tale to life. It is followed by a talkback where common themes of the heroine’s journey with the audience are discussed.

Presented by: Anjali Soi
Audience: General

From Addiction to Achievement
Room: Conestoga 1

This presentation will address how Lancaster-Lebanon IU13 built a model to move those in drug and alcohol recovery through basic education and into job training, sustainable living-wage employment, and long-term success. Special emphasis will be given to how unique community collaboration facilitated this process.

Presented by: Bradden Weaver
Audience: Workforce

Technology Tools for Teachers and Administrators
Room: Conestoga 2

Learn how to use innovative technology tools for lesson delivery and communication. See how to use MS Paint and Adobe Acrobat and how to stay in touch with students and staff. The presenters will share tips and online resources aligned with CCRS that have proven successful in the HSE classroom.

Presented by: Drew Coffman
Audience: ALBSE
Interactive Literacy Activities: Making Learning Fun
Room: Heritage A

Interactive literacy activities (ILAs), or parent and children together time, are critical to children’s educational development. Participants will learn about strategies to develop and deliver engaging activities in this “hands on” workshop. Sample activities will also be presented.

Presented by: Elizabeth McLean and Carol Clymer
Audience: General

New TABE/CASAS Prep That Blends In/Out of Class Work
Room: Heritage B

Adaptive online learning is individualizing and accelerating ABE/HSE instruction. Now, Essential Education offers ABE Essentials workbooks with built-in Virtual Tutor supplements to give your learners a life-line when they get stuck. As requirements get more demanding, we rise to the occasion with innovation to meet your students' and teachers’ needs.

Presented by: Jason Guard
Audience: General

Building a Long-Term ESL Program
Room: Heritage D

This presentation will discuss the challenges of new and beginning ESL instructors, as well as larger operational challenges for ESL adult education programs. These challenges will inform best practices for how teachers can effectively collaborate and equip each other, reduce teacher burnout, and ensure the program’s continued success.

Presented by: Michael Antosch
Audience: ESL

FEATURED SPEAKER: Rebuilding Reentrants and Reading (R3) – A Best Practice Model for Pre-Apprenticeship Opportunities for Returning Citizens
Room: Heritage E

Strong partnerships, evidenced based practices, and comprehensive supports are the hallmarks of Rebuilding Reentrants & Reading (R3) and are resulting in low recidivism and high employment outcomes. This unique program is not only impacting the lives of participants but making a difference in the community as well.

Presented by: Kerry Kershner
Audience: Case Management
Reflecting on College and Career Readiness Standards Implementation  
Room: Hickory A

This presentation will guide participants to reflect on the continued implementation of the College and Career Readiness Standards (CCRS) within their agencies. Participants will discuss methods for sustaining professional learning around the CCRS as well as helping new staff members “catch up.”

Presented by: Chelsea DeLeo  
Audience: General

From 30,000 Feet to the Runway...There is a Lot to See at New Readers Press (NRP)  
Room: Hickory B

We will look at our history, where we are now, and where we are headed! We’ll take a broad view and brief deep dives into our new digital and print materials/products. Come receive free samples and pilots to any/all of our digital programs.

Presented by: Gary Rubin  
Audience: General

HiSET 2020 Overview of Exam  
Room: Conestoga 1

In this proposed session the presenter will demonstrate how the HiSET exam aligns with the College and Career Readiness Standards for Adult Education granting individuals without a high school diploma the opportunity to earn a state issued high school equivalency credential and move toward post-secondary education or a better career.

Presented by: Adriana Wells  
Audience: ALBSE

Getting Low Beginners to Speak with Board Games  
Room: Conestoga 2

It’s no easy task for beginning adult ELLs to overcome the many barriers to understanding, manipulating and producing a new language. Board games, both amusing and challenging, can motivate students to speak. This workshop will engage instructors in using and making board games that align to the standards, specifically ELPS.

Presented by: Nora Lubecki  
Audience: Family Literacy
DOUBLE SESSION: Sessions 5 & 6  
Google Boot Camp  
Room: Heritage A

See description on page 14.

Presented by: Liz Geariety  
Audience: General

DOUBLE SESSION: Sessions 5 & 6  
Grant Writing  
Room: Heritage B

See description on page 14.

Presented by: Victoria Lynam, Cheryl Hiester, and Michael Westover  
Audience: Admin

Curriculum Design: An Investigation Into One Adult Education Site’s Process  
Room: Heritage D

Curriculum can support teachers and provide enhanced instruction for students. Come learn about the development and pilot of an ESL curriculum. This interactive presentation and panel discussion will encourage you to think about curriculum design in your context and provide you the tools to start a curriculum design process.

Presented by: Silvia Hildesheim  
Audience: General

Transform Your Classroom with Burlington Core – A New All-Inclusive Web-Based Course  
Room: Heritage E

Burlington Core, a comprehensive, standards-based, blended-learning curriculum, enables teachers to integrate technology into the classroom with web-based lessons, detailed lesson plans, and extensive instructional resources. Burlington Core will transform your traditional classroom into an interactive, technology-rich learning community where teachers focus on teaching, and students focus on developing language proficiency.

Presented by: Katerina Kanis  
Audience: ESL
**Algebraic Reasoning**  
*Room: Hickory A*

Algebra is often viewed as an advanced topic, but algebraic reasoning is best acquired all along the math learning trajectory. We will examine the algebraic reasoning necessary for tests, further education and real life, exploring why its development is important, while looking at classroom activities appropriate at all levels.

Presented by: Margaret Giordano  
Audience: General

**Making Instruction Matter to Business Partners**  
*Room: Hickory B*

How can you work with local business partners to contextualize educational programs at little or no cost to the company? Learn how you can provide on-site instruction “that matters” for businesses in your community.

Presented by: Maryann Stravous  
Audience: Workforce

**Create Engaging Blended Learning Experiences Using Free and Low-Cost Digital Resources!**  
*Room: Conestoga 1*

If you are considering a blended approach to support your adult learners, NROC.org would love to help you. Join this session to learn more about free and low-cost resources for math and English that will aid your efforts to meet students where they are, personalize instruction, and create deeper engagement.

Presented by: Bryan Arvison  
Audience: Family Literacy

**Understanding TABE 11/12 to Make NRS Gains**  
*Room: Conestoga 2*

In this interactive workshop, participants will learn how to navigate key features in Google Classroom, and have the opportunity to look at the structure and content of one adult education agency’s ESL tutor training plan. Participants will then use Google Classroom to create their own class and discussion post.

Presented by: Christina Miller  
Audience: General
What are the Literacy and Numeracy Skills of Adults in Your State or County?
Room: Heritage D

As of February 2020, results on the literacy and numeracy skills of U.S. adults using data from the Program for the International Assessment of Adult Competencies (PIAAC) are available for all states and counties. This session will demonstrate a new, user-friendly mapping tool that shows these results.

Presented by: Katie Herz  
Audience: Workforce

FEATURED SPEAKER: Seeing the World Through New Glasses: A Look at Reentry Best Practices  
Room: Heritage E

This presentation will take a journey through the criminal justice system and look at education and skill training from the eyes of a returning citizen. We will explore best practices employed across the country in working with returning citizens.

Presented by: Jeffrey Abramowitz  
Audience: Case Management

Census 2020: Instructional Resources for Adult Educators  
Room: Hickory A

This interactive presentation sponsored by the National Coalition for Literacy will review instructional tools adult educators can use in their classrooms to help learners understand the importance of the Census, complete the online form, or identify ways to participate. Sample lessons and information about Census resources will be shared.

Presented by: Carol Clymer  
Audience: Admin

Reading and Writing Skills in the English Language Proficiency Standards for Adult Education  
Room: Hickory B

This presentation/workshop will focus on English Language Proficiency Standards (ELPS) that address reading and writing skills and their 1-5 Level Descriptors. It will look at the different types of reading and writing examples as well as activities and how they align with ELPS for Adult Education.

Presented by: Helen Fitzgerald  
Audience: ESL
Using Digital Portfolios with Students to Improve Workforce Preparation Skills
Room: Conestoga 1

Participants will have an opportunity to explore a new digital student portfolio that helps adult learners take ownership of their career goals and track evidence of skills obtained through workforce preparation activities.

Presented by: Chrissie Klinger
Audience: Workforce

SPECIAL SESSION: Tutor Coordinator Networking Event
Room: Conestoga 2

See description on page 15.

Presented by: Lynne Watson
Audience: TUTOR COORDINATORS
Now your students can study for the TABE or CASAS tests anytime and anywhere with our mobile ABE Essentials Virtual Tutor!

## 2020 Pricing

<table>
<thead>
<tr>
<th>ABE ESSENTIALS</th>
<th>QTY:</th>
<th>10 Pack</th>
<th>Level E &amp; A/B</th>
<th>Level M &amp; A/B</th>
<th>Level D &amp; D</th>
<th>Level A &amp; C/D</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virtual Tutor</td>
<td>Price:</td>
<td>$52.50</td>
<td>$315.00</td>
<td>$262.50</td>
<td>$262.50</td>
<td>$262.50</td>
</tr>
<tr>
<td>for Corrections</td>
<td>Price:</td>
<td>$45.00</td>
<td>$240.00</td>
<td>$200.00</td>
<td>$200.00</td>
<td>$200.00</td>
</tr>
</tbody>
</table>

Our ABE Essentials workbooks for the TABE & CASAS tests are also available for internet-restricted schools and programs. They pair perfectly with our offline versions of TABE Academy and CASAS Academy to help your students achieve faster gains through the best diagnostics.

---

Jason Guard  
Blended Learning Specialist  
800. 390. 9307  
@ jason@essentialed.com
The Future Starts Here

The HiSET® Exam

Earning a high school equivalency credential is an important first step toward expanding career and education opportunities. The HiSET® exam enables out-of-school youth and adults to demonstrate the knowledge and skills required for this valuable credential. Based on the College and Career Readiness Standards, the HiSET exam is making a powerful difference in adult education.

Learn more online, visit hiset.ets.org.

Measuring the Power of Learning®

CASAS® The Adult Education Test Development and Research Leader

CASAS is the most widely used adult education competency-based testing system in the United States.

CASAS tests assess basic and academic skills in real-world contexts. Our system monitors progress in reading, math, English language, writing, and work-readiness skills.

Assess, develop, and certify employability skills

Determine basic skills eligibility and MSGs with affordable computer-delivered assessments

An independent-learning high school completion option for adults

CASAS – a nonprofit organization – focuses on assessment and curriculum development of basic skills for youth and adults.
casas@casas.org | 858-292-2900 | 1-800-255-1036
Your full solution provider of adult education materials for all levels of learning:
- TABE® 11/12
- Pre-HSE/GED®/TASC/HISET® test preparation
- Digital Solutions
- Beginning literacy
- Basic mathematics
- Workforce readiness
- ESL/ELL
- News for You® - in print and online

Visit our booth to learn more about our print and digital solutions.

newreaderspress.com | 800.448.8878

WHY THE GED®?

Better outcomes. Stronger results.

GED grads are going to college

47% of them within 4 years

90% + re-enroll in a college program semester to semester

More than 250 U.S. colleges accept the GED College Ready recommendations

300,000 GED students have shared their scores with GEDPrep Connect™

Learn more at GED.com/educators_admins/program/college_readiness/
Today’s students need to THINK and WRITE clearly.

We can help them learn how.

Introducing

Clear Thinking and Writing, 2/e

- Teaches the basics of clear thinking
- Explains the writing process and common writing patterns
- Provides a wide range of writing assignments
- Includes grammar and punctuation skills
- Offers a full menu of digital resources with English Plus.
UNLEASH the WOW FACTOR!
Student Registration System that Delivers

- Intelligent
- Powerful
- Easy to Use

Xenegrade
941-739-9234
www.xenegrade.com
sales@xenegrade.com

Three versions, meeting the needs of Continuing Education, Workforce Development, Contract Training, Adult Education, Community Education, and similar educational & service organizations. Contact us for a demo today!

PAXEN Publishing
Providing Steck-Vaughn Solutions

TABE® TUTOR SERIES
Looking to implement TABE® 11/12?
We have the instructional material you need!

A better future starts now.
Mike Padus 760.302.4411 mpadus@paxenpublishing.com

TABE® TUTOR
- Fully aligned to the TABE® 11/12 Tests and College and Career Readiness Standards
- Pretest to identify strengths and weaknesses
- Step-by-step instruction and targeted practice to boost TABE scores
- Full-length practice test to build learners’ confidence
- Available now for Reading, Language and Math for Levels E, M, D, and A

Coming Soon!
Companion TABE Tutor Practice booklets
- More practice
- More authentic test questions
- Includes unit reviews with analysis charts

TABE® Test are trademarks of Data Recognition Corporation.
This material is not endorsed or approved by Data Recognition Corporation.
Create Engaging Blended Learning Experiences Using Free and Low-Cost Digital Resources!

If you are considering a blended approach to support your adult learners, NROC.org would love to help you. Join this session to learn more about free and low-cost resources for math and English that will aid your efforts to meet students where they are, personalize instruction, and create deeper engagement.

Bryan Arvison
Membership Manager, The NROC Project

Tuesday, March 31, 10:00AM–11:15AM
Location: Conestoga 1

Goodling Institute
Institute for Research in Family Literacy

Earn Penn State College of Education certificates through the World Campus

Learn to support literacy for children, families, and adults

https://ed.psu.edu/goodling-institute/certificate-programs

• Certificates available:
  √ Family Literacy
  √ Adult Basic Education

• Four course, 12-credit certificate

• Apply for a Family Literacy Certificate Scholarship

• Act 48 credit available

• Ideal for teachers, administrators, parent or community liaisons, librarians
Learn about new best practices and receive targeted training from national level speakers. Over thirty strands - comprised of more than 370 break out sessions - will be offered, providing valuable, state-of-the-art training that you will be able to take back to your adult education program! Join more than 2,000 conferees and enjoy numerous networking opportunities with your peers in adult education from around the country!

National Conference Strands Include:

Collaborate with your colleagues from around the country as you expand your professional horizons!
COMPLETE CONTINUUM OF LEARNING AVAILABLE ANY TIME, ANYWHERE, ANY DEVICE ACCESS!

GED Flash™

STUDENTS NEED MORE PRACTICE – ONLINE DIGITAL FLASH CARDS

GED ® Testing Service Data Shows:
Over half of the GED Flash users moved up an entire score level on the GED Ready ® practice test.
Some moved up two score levels.

Booklet Samples Available at the AZTEC Booth!
www.lifeskillsed.com

SINGLE TOPIC BOOKLETS NOW AVAILABLE

www.aztecsoftware.com 800-273-0033
sales@aztecsoftware.com
Registration and Exhibitors are located on Level 3.
Save the Date
April 11-13, 2021

Pennsylvania Association for Adult Continuing Education
P: (833) 44-PAACE or (833) 447-2223
F: 866-941-5129
coordinator@paacesite.org
www.paacesite.org