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Welcome
PAACE President

Welcome to the 55th Annual Pennsylvania Association for Adult and Continuing Education Conference! “Focus on the Future” is not only the conference theme, but also the impetus behind the development of a PAACE strategic plan developed during the summer of 2018. The plan, which is preparing PAACE for the future, focuses on 5 strategic priorities (#1: Communication #2: Membership #3: Public Policy and Advocacy #4: Professional Development #5: Organizational Capacity). By focusing on these priorities, PAACE will accomplish its vision of “being the premier professional organization for adult education in PA so that lifelong learners have opportunities to achieve their personal, educational, and career goals.”

I would like to thank the PAACE Board and members for their hard work in implementing PAACE’s new strategic plan. Since the plan’s inception, PAACE has made accomplishments in each of the key strategic priorities.

1. Communication: The website is much easier to navigate, PAACE highlights are regularly disseminated through social media and weekly e-blasts, Board members are using new PAACE banners and visuals to represent PAACE at partners’ events, and PAACE is developing a video to highlight the importance of our work.
2. Membership: PAACE membership has tripled over the past year, new awards were developed for students, volunteers, practitioners, leaders, and partners, and non-PDE funded groups are engaging with PAACE.
3. Public Policy and Advocacy: Through Educate and Elevate, adult educators and learners have been communicating regularly with their elected officials to advocate for adult education. This committee has met with PAACE members in each region of the state to advance the important work of advocacy.
4. Professional Development: PAACE is developing PD opportunities that supplement current statewide and COABE opportunities. As a result of $10,000 in COABE funding, this year’s PAACE conference includes a variety of well-known and distinguished speakers.
5. Organizational Capacity: New dollars are coming in to the PAACE budget through grants and sponsorships, making it possible to accomplish the goals of PAACE. As of February 2019, all of the PAACE board positions were filled.

During this year’s conference, I am confident you will see the PAACE mission in action: “PAACE inspires adult education partners through advocacy, networking, and professional development so that adults succeed, and communities thrive.” A tremendous amount of effort went into planning for the 2019 PAACE conference. In particular, I would like to thank the conference chair and co-chair, Lori Como and Ilsa Powell Diller, and also the PAACE Organizational Coordinator, Sharon Bonney for their work in planning the conference. I would also like to thank our sponsors, exhibitors, and supporters for their contributions.

I have thoroughly enjoyed this past year of serving as PAACE President, and I am confident PAACE will continue to accomplish its strategic planning goals through the leadership of our new president, Michelle Campbell. I hope you thoroughly enjoy this year’s conference, and that you engage in PAACE activities throughout the coming year.
Monday, March 11

7:30 AM  Registration Opens
8:00 AM – 4:00 PM  Exhibit Hall
8:15 AM – 8:45 AM  New Member/Attendee Orientation
9:00 AM – 10:15 AM  Session 1*
10:15 AM – 11:00 AM  Snack Break & Networking

**Sponsored by Edmentum**

11:00 AM – 12:15 PM  Session 2*
12:30 PM – 2:00 PM  Lunch – Keynote Speaker Gisele Fetterman

**Sponsored by COABE**

2:15 PM – 3:30 PM  Session 3*
3:30 PM – 4:15 PM  Snack Break & Networking
4:15 PM – 5:30 PM  Session 4
6:00 PM – 7:30 PM  Dinner and Award Winners

**Sponsored by Dollar General Literacy Foundation**

7:30 PM – 9:00 PM  Networking and Snack (4th Floor Lounge)
**Sponsored by ETS HiSET**

*Session includes presentation by featured speaker Dr. Laura Weisel, sponsored by COABE. See p. 11 for details.

Tuesday, March 12

8:00 AM – 4:00 PM  Exhibit Hall
8:15 AM – 9:15 AM  General Session – Keynote Speaker Jennifer Freeman

Breakfast for General Session Attendees

**Sponsored by Aztec Software**

9:15 AM – 9:45 AM  Break
9:45 AM – 11:00 AM  Session 5
11:15 AM – 12:30 PM  Session 6
12:45 PM – 2:30 PM  Lunch – Keynote Speaker Allison Jones

**Sponsored by Essential Education**

2:00 PM – 4:00 PM  Snacks Available in Snack Break Area
2:45 PM – 4:00 PM  Session 7

*Remember to sign up for ACT 48 each day to receive credit!*

**Thanks to our Sponsors!**


Lanyards sponsored by GED Testing Service. Bags sponsored by ETS HiSET.
Welcome to the 55th annual PAACE conference!

For Monday evening’s dinner, a ticket-required event, please present your ticket at the door. All conference attendees receive complimentary tickets for lunch.

Please join us for the following complimentary evening festivities:

Monday evening: Join us for a Networking Night (7:30 PM – 9:00 PM) in the 4th floor lounge area. Relax and network with your fellow adult and family literacy workers from around the state.

Please arrive at sessions on time. If your chosen session is full, please move on to your second choice.

Please turn off or silence your cell phones during conference sessions and meetings.

Note that some session presenters represent commercial enterprises. The vendor sessions are offered not as sales talks but as a service to interested adult educators. We are grateful for sponsorship donations received; however, no endorsement of products or services should be inferred.

Please remember that the conference was planned almost entirely by volunteers. Thank you for your support of their efforts.

If you have registered for Act 48 hours, please sign in each day to receive credit. If you have questions regarding this, please stop by the registration desk.

There is complimentary beverage service available all day during the conference. Vegetarian options are available at meal buffets and snack breaks—no special ticket is needed.

Registration desk hours:
   Sunday: 4:00 PM – 6:00 PM and 7:30 PM – 8:30 PM
   Monday and Tuesday: 7:30 AM – 5:00 PM

The information in this book is as accurate as possible based on submitted text and latest updates at press time. We will post known changes during the conference.
Laura Weisel has over 30+ years experience in primary through high school education, special education, community-based and institutional-based adult basic education, community college transition and developmental education, mental health, correction education, substance abuse services, and workforce development. She has held administrative and leadership positions at the local, state and national levels.

Dr. Weisel holds degrees in Early and Middle Education, Reading, Special Education, Adult Learning, Neuro and Cognitive Psychology, and Research. She currently is the Executive Partner holding the position of Director of Research, Innovation, and Clinical Services at The TLP Group. The TLP Group is a social entrepreneurial company that uses entrepreneurial principles to organize, create, and design innovative alternative to implement social changes that address recognized social challenges. The social entrepreneurial company collaboratively tackles social issues that have not been successfully solved by traditional government or nonprofit initiatives.

Author of PowerPath to Education and Employment, numerous articles, chapters, and monographs, Dr. Weisel partnered with Kentucky Adult Education and KET to produce a video series the five steps in the PowerPath Process. This series was chosen by PBS to share online as part of their National Resource Collection. Weisel’s work in rethinking how adult education is delivered led her to creating an online, 10-month hybrid course: Transforming Learning and Innovating Instruction, leading to PowerPath Certification with university credit options.

In the early 2000’s, Dr. Weisel created a model leadership academy for emerging leaders in behavioral healthcare at the John Glenn Institute for Public Service and Public Policy. The academy continues and has been a viewed as a national prototype for creating the future leaders needed to move community-based services into the 21st. century. In 2013, Weisel co-authored a chapter, A Social Systems Perspective on Leadership in Systems of Care, the textbook Modern Community Mental Health.

Dr. Weisel works with national, state, and local initiatives to implement innovative research driven practices leading to long-term educational, career pathways, and workforce development outcomes. In 2013, Dr. Weisel began collaborating with the Wyoming Community College Commission to co-create an innovative prototype for adult education and family literacy services based upon the Workforce Innovation and Opportunities Act. The project, Align & Redesign, brought together a new service delivery model integrating college and career readiness standards, career pathways, and new components for service delivery in a research-based design that has demonstrated dramatic outcomes. This innovative initiation is described In the Handbook of Research on Training Evaluation in the Modern Workforce, as a chapter titled: Align & Redesign: An Evaluative Case Study in Transformation.
Gisele Barreto Fetterman is an access and equity advocate, a hugger and the Second Lady of Pennsylvania. She is the founder of Freestore 15104, where surplus and donated goods are received and redistributed to neighbors in need. The Freestore aims to eradicate food and clothing insecurity, and currently serves close to 1,600 clients a month. The Freestore has inspired nine spin off locations and the birth of 412 Food Rescue. Gisele is the co-founder of 412 Food Rescue, a community wide effort to end hunger and reduce food waste. 412 Food Rescue works with food retailers, wholesalers and other food providers to rescue un-sellable but perfectly good food to feed the food insecure. 412 Food Rescue has rescued over 4 million pounds of food. She is co-founder of For Good PGH, a non-profit that works to advocate inclusion and inspire kindness. Its first initiative, Hello Hijab, has received both national and international praise. Gisele was born in Brazil and emigrated as a child to the US, living as an undocumented immigrant for over a decade. Her work has been featured in the Huffington Post, TODAY Show, CNN, NPR, NY Post and more. Gisele is a Forty under 40 honoree, a Tedx Speaker and a mother of three.
We all are familiar with the rapid changes in today’s workplace. Adult education providers are well aware that a high school level education is no longer sufficient for most jobs. We also hear a lot about the loss of jobs through automation, at the same time that we see record low unemployment. How can ABE providers make sense of it all? How can they help their students prepare for the jobs of tomorrow and earn a living today, all while building the foundational skills they will need for any future education, training and work? Jennifer Freeman will share models being implemented across the country that integrate education and training, and rely on contextualized learning and strong partnerships to help their students prepare for family-sustaining careers.

Jennifer Freeman has worked throughout her career on programs and policies that help low-income families attain economic mobility. As Program Director at Jobs for the Future, Ms. Freeman works with community colleges, employers and other stakeholders to develop career pathways that help low-income and under-prepared youth and adults obtain postsecondary credentials and self-sustaining jobs. Prior to joining JFF, Ms. Freeman successfully oversaw the management of a $20 million US DOL grant involving 15 Massachusetts community colleges, state and local workforce and education agencies, industry representatives and community-based partners. She has worked to develop policy and support program development across workforce development, youth development, adult basic education and child and family services as an independent consultant and in positions with the City of Boston and the Massachusetts legislature. Ms. Freeman has a Master’s of Science in Public Affairs from the University of Massachusetts Boston and a Bachelor of Science in Sociology from the University of Wisconsin–Madison.
Allison is Executive Director of the Pennsylvania Workforce Development Board (PA WDB), the Governor’s private sector policy advisor on workforce development issues aligned with the state’s education and economic development goals. In this role, Allison leads the strategic coordination of all workforce development initiatives across commonwealth agencies and programs, including Pennsylvania’s WIOA Combined State Plan.

Prior to joining the commonwealth, Allison served as Assistant Commissioner for Policy and Policy Director at the Minnesota Department of Employment and Economic Development, and as Senior Policy Advisor to Minnesota Governor Mark Dayton and Lt. Governor Tina Smith.

Allison is a graduate of St. Olaf College in Northfield, Minnesota, and holds a Master of Public Policy from the Humphrey School of Public Affairs at the University of Minnesota.
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Complete the online evaluation at www.paacesite.org to receive your conference certificate and for the opportunity to be entered into a raffle for a complimentary registration to next year’s PAACE conference!

**Special Sessions**

**DOUBLE SESSION: Sessions 1 and 2  9:00 AM – 12:15 PM**

**Emotions Impact Learning**

**Room: 106**

Rarely in AE are emotions or traumas discussed. Yet, emotions and trauma have a major impact on how students learn. Join this engaging, two-part session to see why emotions are the key to learning, how the brain functions when emotions and trauma keep students from learning, why students need to have a major role in learning how to develop their knowledge and skills, and what learning challenges AE students have that, if not identified and addressed, will perpetuate negative feelings about themselves and school. Four simple techniques will be offered in Part 2 that educators can use to help students learn how to manage an emotional state of crisis. These simple strategies can both change student success and attune teachers to what outside issues might be keeping students from learning.

Presented by: Dr. Laura Weisel  
Audience: General

**DOUBLE SESSION: Sessions 3 and 4  2:15 PM – 5:30 PM**

**Everything That You Wanted to Know about the Edata Access Database Template (But Were Afraid to Ask)**

**Room: 107**

During the workshop, MIS staff will demonstrate various queries and reports available in the eData Access Database template and will also take questions from participants on query building and data analysis.

Presented by: Michael McCarty and Steve Linnes  
Audience: Data, Administrator

**FEATURED SESSION: Session 3  2:15 PM - 3:30 PM**

**Social Capital Skills: The Missing Link That Drives Student Success**

**Room: 106**

Focused on academic skills and students completing work by themselves, the traditional model of adult education has become its own worst enemy. The skills of working with others and knowing how to learn are essential for success in postsecondary and on the job. These skills are called social capital skills or the core social skills on which to build soft skills! Collaboration, working in a team, listening to and working with diverse ideas and teammates, taking a leadership role, self-advocating, asking for help and offering help, asking questions, knowing the steps to problem solving, and speaking in and in front of a group. Join this session to discuss these skills and the unique ways to have students learn, develop, and practice the skills that will lead them to success. Just watch your persistence grow as students engage with one another and learn together!

Presented by: Dr. Laura Weisel  
Audience: General
DOUBLE SESSION: Sessions 1 and 2
**Emotions Impact Learning**
Room: 106
*Description on page 11*
Presented by: Dr. Laura Weisel
Audience: General

**ETS High School Equivalency Testing (HiSET®) Program Updates**
Room: 208
A presenter from the HiSET team will provide an overview on all program updates—test preparation resources, administration, accommodations, ETS customer service, scoring and reporting. The presenter will discuss new program initiatives and provide an update on available marketing materials.
Presented by: Douglas Garcia
Audience: ALBSE, Administrator

**Best Practices for Including Inmates and Reentrants in Career Pathways Initiatives**
Room: 105
Explore how to help inmates and reentrants get involved and succeed in career pathways programming that leads to a brighter future for the individual, as well as the communities in which they live.
Presented by: Chrissie Klinger
Audience: Workforce, Corrections

**Cycle of Action—A Plan for the Future**
Room: 205
Attendees will participate in an interactive walk-through of using the Cycle of Action for program improvement. The Cycle of Action can be used by programs to identify areas for improvement and to develop and implement a plan for change.
Presented by: Jenny Bair, Josh McManness and Lora Zangari
Audience: Administrator, General

**Volunteers are Adult Learners, Too: Tips from a Tutor Trainer**
Room: 109
What do tutors most want to know? How can training be designed to effectively provide tutors with the skills and confidence to help students achieve their goals? Learn how using adult learning principles can be used to improve tutor training.
Presented by: Roberta Hatcher
Audience: Administrator, Tutoring
Session 1
Monday 9:00 AM – 10:15 AM

Inference—More Than Just a Guess
Room: 108
While an inference may be a logical guess based on reading between the lines, many students cannot make that leap. Using pictures, comics, cartoons and text, participants will learn how to help students see the difference between facts and inferences.
Presented by: Susan Mansuetti
Audience: ALBSE, Tutoring

Customized and Collaborative Career Pathway Development
Room: 206
With unemployment at a 50-year low, and 65% of jobs requiring some postsecondary education, learn techniques to motivate and prepare 21st century learners to compete in today’s job market by customizing training options and collaborative career pathways planning.
Presented by: Melinda Fraker de Fonte
Audience: Case Management, Workforce

Computer Software as a Language Acquisition Adjunct
Room: 107
The presenters will model two online language learning programs used in diverse ESL classrooms, and demonstrate how these programs can enhance and supplement in-class instruction by: 1) presenting new language use contexts, 2) personalizing the language acquisition process, and 3) fostering greater learner autonomy.
Presented by: Michael Antosch and Mitchell Berger
Audience: ALBSE, ESL

Family Literacy Roundtable
Room: 204
This session will offer participants the chance to network and share ideas about topics such as marketing Family Literacy in various settings and keeping students engaged in all components. We will also explore recent research about two-generation learning and share our favorite resources.
Presented by: Donna Dencler
Audience: Family Literacy

Complete the online evaluation at www.paacesite.org to receive your conference certificate and for the opportunity to be entered into a raffle for a complimentary registration to next year’s PAACE conference!
Session 2
Monday 11:00 AM – 12:15 PM

From the Courtroom to the Classroom to the Boardroom
Room: 205
This presentation takes a journey through the criminal justice system and reentry systems. This program is designed to open the door for discussion, reflection and use of best practices in working with adult learners facing the barriers of a criminal history.
Presented by: Jeffrey Abramovitz
Audience: General, Corrections

Collecting Data That Matters for Family Literacy Programs
Room: 108
Goodling Institute is studying ways to measure progress in family literacy. Presenters will review data collection methods as well as challenges and ways to address them. Examples of tools for measuring outcomes and a framework for continuous improvement will be presented.
Presented by: Carol Clymer, Esther Prins and Elisabeth McLean
Audience: Family Literacy, Data

Getting Started with CASAS
Room: 109
This presentation will provide an overview of CASAS assessments and will include the following key information for agencies: enrolling in free, self-paced online training modules provided for test administration, ordering the appropriate assessment series, utilizing CASAS paper and computer-based tests (eTests), navigating the CASAS website for sample test items, and accessing CASAS live technical support team. We will reserve time at the end of the presentation to answer questions from the audience.
Presented by: Elizabeth Scheib
Audience: Administrator, General

Cohesive ESL Instruction Through Shared Curriculum
Room: 206
Learn how a shared multi-level curriculum focused on daily life topics can create a more rigorous and cohesive learning experience for ESL students and a unified teaching experience for instructors. We’ll share objectives and model effective scaffolded activities for the ESL classroom.
Presented by: Nancy Krygowski and Julie Teixeira
Audience: ESL, General
Session 2
Monday 11:00 AM – 12:15 PM

The HiSET Essay: Writing Instruction That Works
Room: 207
During this session, an instructional technique to help students navigate the HiSET® essay will be shared. Participants will learn how to use “EDS ELF Essay Formula” to ensure their students master the argumentative style and rubric requirements of the HiSET® exam.
Presented by: Eve Puhalla
Audience: ALBSE, Tutoring

Utilizing Career Resources for ELA and Math Instruction
Room: 107
In this session, we will explore a variety of standards-based ELA and math activities that were developed using career-related tools and resources.
Presented by: Angela Kenes
Audience: ALBSE, Workforce

The Role of a Literacy Council Board
Room: 105
What specifically is the role of a board of directors in an adult literacy non-profit organization? We will explore the answer to this question as well as discuss techniques for recruiting members who share in the vision of your agency.
Presented by: Ryan Breisch
Audience: Administrator

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(But Were Afraid to Ask)
Room: 107
*Description on page 11*
Presented by: Michael McCarty and Steve Linnes
Audience: Data, Administrator

FEATURED SESSION:
Social Capital Skills: The Missing Link That Drives Student Success
Room: 106
*Description on page 11*
Presented by: Dr. Laura Weisel
Audience: General

Funding Family Literacy Programming
Room: 205
This session will provide an overview of federal, state, and local funding accessible for family literacy. Case studies will examine funding strategies used by current programs. Lastly, presenters will outline a few tips and strategies when applying for various funds.
**Presented by:** Carol Clymer, Beth Grinder McLean and Tabitha Stickel
**Audience:** Family Literacy, Administrator

Why We Make You Do What You Do: Explaining Policies and Procedures
Room: 207
The Division of Adult Education has guidelines and policies that direct the work that local program do. While some are straightforward, others leave program staff scratching their heads. Why do we have to ask all those things on the intake form? Why can’t we just use the end of unit tests to show educational gain? In this session, division staff will explain the “whys” behind policies and guidelines.
**Presented by:** Amanda Harrison, Sonya Harris Saunders and Christine Houck and Mary Kay Peters
**Audience:** General, Administrator

Partnering with Your Local Library to Power Progress in Adult Education and Workforce Literacy
Room: 204
Chester County OIC and Chester County Library have partnered for over 20 years, providing adult basic and workforce education tutoring services, benefiting about 2000 adults with tens of thousands of hours of free education enhancing community engagement and workforce preparation.
**Presented by:** Maryann Stravous, Deborah Rikess and Marguerite Dube
**Audience:** Workforce, Administrator
Getting Students Over the Fractions Hump
Room: 206
This workshop focuses on four definitions of fractions, including fractions as 1) a relationship 2) a quantity 3) a division problem and 4) as a rational number. Participants will explore models for operations with fractions as well as analyze and create their own problems.
Presented by: Maribel Ojeda
Audience: ALBSE, General

Using Social Media to Teach ESL
Room: 108
Know your meme! Language and culture are increasingly driven by social media interactions. It is critical for ESL students to practice using English in social media contexts. This session will focus on integrating social media tools into the ESL classroom.
Presented by: Ben Getkin
Audience: ESL, General

Journey to Success: Building Basic Skills in Reading and Writing
Room: 109
Experience a new series that provides high-interest, evidence-based reading and writing instruction and vocabulary building to adult learners reading at lower levels whose goals include high school equivalency or career advancement.
Presented by: Greg Stultz
Audience: ALBSE, Tutoring

Teaching English Pronunciation in a Multilingual ESL Classroom
Room: 105
This presentation involves achieving proper English pronunciation in a multilingual classroom. You will gain useful strategies using readily available everyday items that you can immediately implement in the classroom with your students.
Presented by: John Long
Audience: ESL, Tutoring

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Session 4
Monday 4:15 PM – 5:30 PM

TABE/CASAS Prep in One ABE/HSE/WIOA Focused Online IET Platform
Room: 109
Individualizing education and training services just got easier with Essential Education’s adaptive online learning platform. Ranging from second grade level up through HSE credentialing and community college prep with inspiring contextualized lessons to strengthen soft skills. Free trials and sample print materials will be available.
Presented by: Jason Guard
Audience: ALBSE, Administrator

Impacting Persistence: Incentives and Other Strategies to Keep Students Engaged
Room: 203
We know that adult learners frequently “step out” of the educational process. The presenters will share a model for earned incentives along with other strategies that build community, encourage individual learners, and inspire students to persevere in reaching their goals.
Presented by: Mary Edith Leichliter and Wyman Fowler
Audience: General, Case Management

So What Has Changed? How Leaders Can Evaluate the Impact of Professional Learning on Programs, Staff and Students
Room: 206
This session reviews Thomas Guskey’s five levels of professional development evaluation. Participants will discuss how teacher and student change look in everyday practice. They will work with colleagues and ProLO staff to identify how to collect evidence of overall change.
Presented by: Joy Zamierowski, Maribel Ojeda and Callianne Hazan
Audience: Administrator, General

Student Success Through a Sense of Belonging
Room: 204
A sense of belonging is widely recognized as a primary factor in student retention and success. This presentation presents six key components of how a sense of belonging is formed between students and their institutions.
Presented by: Richard Drent
Audience: Case Management, General
Tips and Tricks for Intercultural Communication with ESL Learners for Non-Instructional Staff  
Room: 207  
This presentation focuses on intercultural communication theory, tips, and strategies for staff and administrators working with ESL learners. Participants will learn about graded language and culturally-aware communication approaches, and they will create an action plan for sharing these tips with their agencies.  
**Presented by:** Hanna Schlosser and Giovanni Stabile  
**Audience:** ESL, General

Fearless Fractions: Strategies to Help Your Student (And Yourself) Overcome Math Anxiety  
Room: 105  
Learn strategies to overcome anxiety to achieve better outcomes in math instruction! This session will cover the psychological background of math anxiety, an overview of successful interventions, hands-on problem solving, and increased awareness of specific skills needed for HSE success.  
**Presented by:** Brittany Eltman  
**Audience:** ALBSE, Tutoring

The Personality Compass: Appreciating Diverse Work Styles  
Room: 108  
Have you ever struggled to collaborate with someone who worked differently than you? Through interactive activities and use of the Personality Compass, you will come to understand your own work style while gaining a deeper appreciation for other leadership types.  
**Presented by:** Julie Walker  
**Audience:** General

Focus on the Future: Promising Workforce Development Strategies from a Panel of Providers  
Room: 205  
This panel of Title II representatives from Montgomery County, Northwest, Central, and North Central Workforce Development Areas will describe their experiences serving on local Workforce Development Boards and participating as coalition members. Panelists will share their experiences and promising practices at PA CareerLink®, Workforce Development Board and coalition levels.  
**Presented by:** KayLynn Hamilton  
**Audience:** Workforce, General

Complete the online evaluation at www.paacesite.org to receive your conference certificate and for the opportunity to be entered into a raffle for a complimentary registration to next year’s PAACE conference!
Focusing on Data to Determine Future Career Pathways Programming  
*Room: 107* 
Explore how collecting both qualitative and quantitative data related to career pathways programming can be used to improve program alignment to local workforce development area plans.  
**Presented by:** Chrissie Klinger  
**Audience:** Workforce, Administrator

Types of Postsecondary Institutions, Types of Accreditation, Advantages and Red Flags  
*Room: 204* 
An overview of the types of PA institutions of postsecondary education, the advantages and disadvantages of each, types of accreditation, and issues that could impact student success.  
**Presented by:** Patricia Landis  
**Audience:** Workforce, Case Management

Implementation of Volunteer Classroom Aide Program  
*Room: 203* 
The Volunteer Classroom Aide Program, in the Adult Education and Family Literacy Guidelines for Grant 064, extends opportunities for communities to be involved with their local adult education agency. This presentation discusses key factors for successful implementation of this program.  
**Presented by:** Melanie Menkevich and Giovanni Stabile  
**Audience:** Administrator, General

How You Can Be a GREAT Advocate for Adult Education and Literacy  
*Room: 108* 
There is no question about it. Adult literacy education is underfunded. So are many other important issues. Other states have been successful in advocating for an increase adult literacy education funding. Pennsylvania can too. There are great resources to help you.  
**Presented by:** Cheryl Heister and Michael Westover  
**Audience:** Advocacy, General

Exciting Ways to “ELEVATE” Your Class with Reading Horizons: Phonics, Reading, Writing, Speaking, Listening All in a BLENDED LEARNING Program  
*Room: 105* 
Learn how an experienced teacher creatively incorporates ELEVATE in both classroom instruction and blended learning. Participants will experience research-based interactive ideas for any level of ELLs, Family Literacy, ABE. Good for both individual tutoring and the whole classroom.  
**Presented by:** Nora Lubecki  
**Audience:** ALBSE, General
Session 5
Tuesday 9:45 AM – 11:00 AM

Tuning In to Language
Room: 109
This session offers tips on how to communicate with English Language Learners. You’ll learn about challenges of language learning before participating in an activity to raise awareness of your language use—and how to simplify it—to communicate with speakers of other languages.
Presented by: Nancy Krygowski
Audience: ESL, General

Leveraging the Power of Personalized Learning to Support Students
Room: 205
Connect authentically with learners by assessing learning behaviors and cataloguing their metacognition. Explore how self-awareness and personalized learning meets your challenges. Discover how a common vocabulary describing learning can make a measurable difference in instruction and student support!
Presented by: Joel T. Johnston
Audience: Workforce, General

How Effective Lesson Planning Can Put More Focus on Your Future
Room: 207
This session will guide participants through the elements of effective lesson planning. Presenters will provide tips for integrated and contextualized lesson planning that can be used for alignment to College and Career Readiness Standards, the Foundation Skills Framework, civics, sector-focused instruction and digital literacy skills. A lively participant question and answer opportunities will culminate this interactive presentation.
Presented by: KayLynn Hamilton, Dr. Rebecca Wagner and Destiny Simpson
Audience: General, Tutoring

Techniques in Teaching Summarizing and Sentence Stems
Room: 206
Instead of focusing solely on abstract principles of writing, the presenter will offer templates that help you put those principles directly into practice. Working with these templates can give students an immediate sense of how to engage in the kinds of critical thinking you are required to do for the Reasoning through Language Arts section of the GED® test.
Presented by: Rhiannon Baron
Audience: ALBSE

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Session 6
Tuesday 11:15 AM – 12:30 PM

Life Is a Game: Branding Is How You S.C.O.R.E.
Room: 108
Less is more when crafting personal brands. In this session, the presenter will demonstrate through an interactive discussion how the power of discovering your value, in ‘One Word’ can help you break through the clutter and Stand-out, Conquer Obstacles, Reach Excellence - S.C.O.R.E.
Presented by: Rich Keller
Audience: General, Administrator

What Does “Bandwidth” Have to Do with the Adult Literacy Student’s Cognitive Resources?
Room: 105
There are many outside barriers that affect the adult literacy learner’s attendance, retention and progress in learning the skills needed for reaching their educational goals. This interactive session talk about how bandwidth affects your learners and their future.
Presented by: Barbara Gade
Audience: Administrator, Case Management

Integrating Formative Assessment to Collect Evidence of Student Learning
Room: 109
This session introduces five formative assessment strategies. Participants will observe and model the implementation of these strategies. They will address possible challenges/solutions to implementation and share ideas about how changes in teacher practice lead to positive outcomes for students.
Presented by: Maribel Ojeda and Joy Zamierowski
Audience: ALBSE, ESL

How to Keep Your Students Coming: Evidence-Based Persistence Strategies
Room: 107
Adult students will only stay in our classrooms if they feel connected! This evidence-based session may give you some new ideas on how to apply research based best practices to improve student attendance and persistence in your classrooms and programs.
Presented by: Kim Gavlick
Audience: Case Management, General
Session 6
Tuesday 11:15 AM – 12:30 PM

New Tools and Resources for GED® Testing Success
Room: 206
This session will take a comprehensive look at the GED® program and highlight new resources and best practices for adult educators.
Presented by: Brian Smith
Audience: ALBSE, Tutoring

It’s Not All IET: Ways That Adult Education Can Work with Employers and Training Providers
Room: 207
Since the Workforce Innovation and Opportunity Act was passed in 2014, a lot of talk has been focused on integrated and training (IET) activities. While IET can be an appropriate and effective model, there are several other ways that adult education programs can partner with employers and training providers. Division staff will share models. Participants will be invited to share their experiences with employers and training providers and discuss opportunities in their service area.
Presented by: Amanda Harrison, Sonya Harris Saunders, Christine Houck and Mary Kay Peters
Audience: General, Workforce

Won’t You Be My Advocate?
Room: 205
Fred Rogers testimony before Congress recently went viral. His speech is a model for funding a just cause. Can we take away tips and reminders from his speech to gain more funding for adult education? Spoiler alert, we can!
Presented by: Alex Dow
Audience: Advocacy

Visual Literacy Across the Content Areas
Room: 204
Visual Literacy is an essential skill applicable to each section of the HSE exams, but it also extends beyond into the workplaces and personal lives. Explore ways of finding resources and incorporating visuals into the classroom across the curriculum.
Presented by: Renee Macko
Audience: ALBSE

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FEATURED SESSION: Operationalizing Co-enrollment: Lessons Learned from US DOL Cohort and Local Feedback Session

Room: 207

Last spring, Pennsylvania was selected with six other states to participate in a U.S. DOL peer-learning cohort focused on operationalizing co-enrollment within WIOA Core Programs (Adult, Dislocated Worker, Youth, Aduluation Basic Education, Wagner-Peyser, Vocational Rehabilitation). Co-enrollment, enrolling customers in more than one program, is a WIOA priority because it allows the workforce system to support customers in a comprehensive way. Pennsylvania’s Co-enrollment Cohort team included representatives from PA WDB, L&I, OVR, DHS, WIOA Title II, and local PA CareerLink® staff. This interactive session will include a briefing on the cohort experience and provide opportunities for adult education professionals, workforce partners and stakeholders to provide feedback on the commonwealth’s co-enrollment vision and action plan.

Presented by: Allison Jones
Audience: Workforce, General

Using University Resources to Connect Adult Learners to Career Pathways

Room: 204

Urban Universities have a responsibility to the neighbors in their “footprint”. Temple University has a 50-year history of leveraging educational resources to “Keep the Community Informed and Educated”. Learn about resources that prepare adult learners for academic/workforce success.

Presented by: Ulicia Lawrence-Oladeinde, Shirley Moy and Michael Clemmons
Audience: Workforce, Case Management
Step Up Your Math Game with Interactive Activities
Room: 108
Ready to step up your math game? You will learn how to use games, interactive activities, and stories to help your students love math. You will leave with both electronic and physical resources to use in your classroom.
Presented by: Amanda Ruth
Audience: ALBSE, Tutoring

Reading the Tells—Learning How to Read Body Language
Room: 105
This powerful training seminar that gives you practical techniques, tools and strategies for understanding and using non-verbal communication for the highest impact and effectiveness. Become a highly respected, highly influential, and highly successful communicator! Whether you are a beginner or advanced adult educator, the degree of career success you enjoy is virtually dictated by your skills in communicating with others on the job.
Presented by: Jerry Balistreri
Audience: Administrator, Workforce

What Psychology Tells Us About Best Practices in Adult Education
Room: 107
This session will focus on several principles of psychology, highlighting research focused on learning, motivation, memory, and social influence. We will discuss how to apply these principles to design better instruction and how to distinguish reliable research from popular psychology.
Presented by: Gretchen Costello and Rachel Baron
Audience: General

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# Sessions by Audience

## Administrator

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## Advocacy

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# Sessions by Audience

## ALBSE

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Session 4 in Room 109
Presented by: Jason Guard

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