

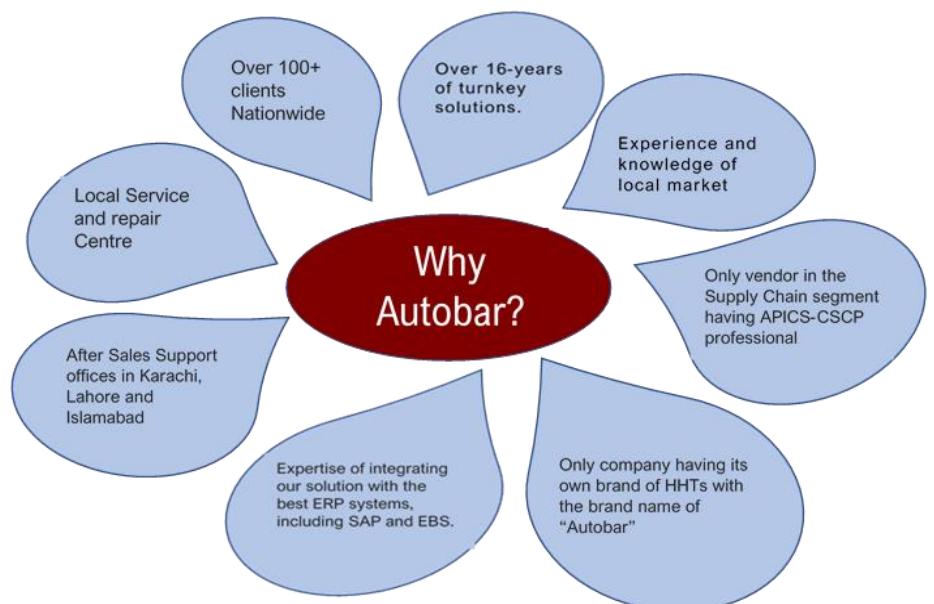
Sales Force Automation

Why is Sales Force Automation (SFA) important?

The most important task of sales team is to track down all the leads as a lead missed is a sale lost. SFA can play a huge role in making this process of tracking the sales and increasing customer satisfaction much easier.

How Will SFA Benefit Your Sales Team?

- ✓ Timely information regarding the sales.
- ✓ Increased customer satisfaction
- ✓ Reduced response time
- ✓ Keeping proper records of the customer.
- ✓ Increased traceability of orders
- ✓ Effective sales forecast by analyzing past trends
- ✓ Easy report generation



Autobar's SFA Solution

- On spot order taking
- Order Editing
- Discount Management
- Generation of Sales Report
- Invoice hard copy provided on spot and an email and SMS notification is generated
- Sales route optimization
- Ability to view sales history
- Customer location co-ordination



View Todays Orders
Orders: Total 17

SR NO	CUSTOMER NAME
2	MUMTAZ MEDICAL STORE
3	ZAFAR HOSPITAL
4	ZAFAR MEDICAL STORE

Total Amount: 501938708.63

Detail

ITEM NAME	QTY
CEFAZOL INJECTION 0.25G	10
CEFRINEX 500MG INJECTION	25
VOREN INJECTION (5)	150

12:35 AM
View Screen - Today Order

A.Cod: 17
Area: MALIR
P.Cod: 146
Party: AL-MUMTAZ MEDICAL COMPLEX.

New Information
BONUS WILL CHARGE 10 PERCENT

Detail :
Payment Mode :CHEQUE DATE
No. of Days :5
No. of Receivable Invoices :
Receivable Amount :

12:35 AM
Order Screen - Party Selection

Company: 1
1 BOSCH PHARMACEUTICALS
Item: AMKAY 250MG INJECTION
54 AMKAY 250MG INJECTION

Qty	145	Price	51.0000
B.Qty		B.Sch	0
Disc %	3.0000	Fix Qty	
Disc.	221.8500	R. Stk	3609
Net	7173.1500	Ttl. Net	227994.862

ITEM NAME	QTY
CEFALOR 125MG SUSP	145
AMKAY 100MG INJECTION	1450

12:35 AM
Order Screen - Order Section

Contact Information:

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