



Wellness **AtoZ**

Wellness AtoZ for Employers

Social Media Toolkit





Wellness **AtoZ**

Get Connected!



@GoWellnessAtoZ



@GoWellness AtoZ



@GoWellnessAtoZ

#WellnessAtoZ

#EatWell

#LiveWell

#DiscoverArizona

#PlayWell

#WorkWell



Wellness **AtoZ**

Elevator Pitch

Use this as a tool to effectively discuss your involvement with Wellness AtoZ and the benefit it brings to your company and your employees.

What is Wellness AtoZ?

Wellness AtoZ is an initiative to promote health and wellness to our community and to brand the state of Arizona as a healthy place to live, work and play. It offers free employee wellness solutions to all businesses, complementing existing programs or offering tools to build your own. Wellness AtoZ is an initiative of the Greater Phoenix Chamber Foundation.

Why are you involved?

Our company has adopted the Wellness AtoZ initiative because we want to show our community that we are leaders in employee wellness. We care about the overall health and wellness of our team and know that focusing on their wellbeing ultimately benefits the business and our economy. Wellness AtoZ offers easy-to-use toolkits that motivate and engage our employees, regardless of their participation in the company-provided benefits program.



Wellness AtoZ

Tweet

Tweets made just for you!

Common Hashtags: #WellnessAtoZ #WorkWell #LiveWell #PlayWell #EatWell

We are an official Wellness AtoZ employer, aimed at making Arizona known as a destination for healthy living! #WellnessAtoZ

Healthy employees = Healthy business. By utilizing the #EatWell principle, we are committed to providing healthy food choices to our employees. #WellnessAtoZ

Our company has adopted the #PlayWell principle, encouraging active employees to help combat the onset of chronic illness. #WellnessAtoZ

Have you read the latest #LiveWell publication? It offers encouraging tips and preventive care solutions to live your best life. Check out www.wellnessatoz.org/livewell today! #WellnessAtoZ

Wellness AtoZ is a free resources to all businesses in Arizona to help build or enhance your company's wellness program. Join us today! #WellnessAtoZ

Arizona is a great place to live, work and play! Wellness AtoZ provides great resources to help spread the word. Learn more at www.wellnessatoz.org #LiveWell #WellnessAtoZ

Wellness AtoZ recognizes Arizona-based businesses who are leaders in employee wellness. #WorkWell #WellnessAtoZ

Network with like-minded wellness professionals at the next #WorkWell forum and help improve the wellbeing of the employees in our community! #WellnessAtoZ

Wellness AtoZ provides great ways for employers across the state to collaborate and gain recognition for their wellness efforts. Visit www.wellnessatoz.org and get recognized today! #WellnessAtoZ

It's time to show the world that Arizona is a beautiful and healthy place to live, work and play! Join us in participating in the Wellness Wonders of AZ Challenge. #DiscoverArizona

The Wellness Wonders of AZ is a free and fun way to bring coworkers and families together to promote physical activity and community involvement. Join the challenge today! #WellnessAtoZ



Wellness AtoZ

Post on Facebook

Posts made just for you!

45% of employees say they would stay at their job longer because of an employer-sponsored wellness program. Wellness AtoZ is a great resource for businesses of all sizes to positively impact their employees and brand themselves as a leader in employee wellness. #WellnessAtoZ

Wellness AtoZ is a great way to network and collaborate with top-minded employee wellness professionals from businesses across Arizona. Join us in becoming a recognized #WellnessAtoZ employer and help brand Arizona as a healthy place to live, work and play!

Healthy employees = Healthy business. By utilizing the #EatWell principle, we are committed to providing healthy food choices to our employees. #WellnessAtoZ

Arizona is a great place to live, work and play! Help us gain national recognition as a state that cares about the health and wellness of its community—join the Wellness AtoZ initiative today! www.wellnessatoz.org #LiveWell

Wellness programs are proven to attract talent and improve employee retention. Wellness AtoZ can help with its free, turnkey wellness toolkits and marketing materials. We are committed to showing our employees we care by being part of this initiative! #WellnessAtoZ

By implementing the four Wellness AtoZ principles (EatWell, LiveWell, PlayWell, WorkWell) we are committed to building a healthier workplace and promoting a healthier Arizona! #WellnessAtoZ



Wellness **AtoZ**

Share on Instagram

Capture your workplace wellness efforts and share for the world to see! follow the easy steps below and get recognized for your employee wellness efforts.

How to share:

1. Encourage healthy behaviors.

Utilize the wellness atoz principles as a guide

2. Take a photo.

Group or scenic photos work, too!

3. Describe your activity.

Tag @gowellnessatoz
Hashtag #wellnessatoz

4. Inspire others!

Post to your favorite social media sites for all to see!

