

SJAA 2019 Survey Results

Newsletter Membership Survey Nov-2019

1. How would you prefer to receive the SJAA Newsletter?		
	Number of Response(s)	Response Ratio
Paper version in the Mail	17	18.4%
Electronic version into your Inbox	43	46.7%
Both versions - Paper & Electronic	25	27.1%
No Responses	7	7.6%
Total	92	100%

2. Please rate your satisfaction with our Newsletters.					
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Very dissatisfied	Somewhat dissatisfied	Neutral	Somewhat satisfied	Very satisfied
	8	0	6	15	55
	10%	0%	7%	18%	65%

3. What suggestions do you have for us to improve the Newsletters?
➤ See all responses below

4. Did you know the SJAA Alumni Annual Dues are going up from \$10 to \$15 per year starting January 2020?		
	Number of Response(s)	Response Ratio
YES	31	33.6%
NO	53	57.6%
No Responses	8	8.6%
Total	92	100%

5. Will this price increase prevent you from continuing your membership with the SJAA?		
	Number of Response(s)	Response Ratio
YES	3	3.2%
NO	81	88.0%
No Responses	8	8.6%
Total	92	100%

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6. We're looking at possibly changing the way we fund our association. It has been suggested that we eliminate yearly dues and move to a donation-based funding system, similar to other Non-Profit organizations like PBS, Alzheimer's Association, Christianity Today, American Red Cross, etc. If we eliminated our dues would you then be willing to donate to keep the SJAA funded?

	Number of Response(s)	Response Ratio
YES	66	71.7%
NO	9	9.7%
No Responses	17	18.4%
Total	92	100%

7. Which ways do you prefer we communicate with you?

	Number of Response(s)	Response Ratio
Phone	7	8.3%
Email	76	90.4%
Online Newsletter	27	32.1%
Paper Newsletter	19	22.6%
Website Updates	11	13.0%
Facebook	7	8.3%
Other	3	3.5%
Total	84	100%

8. What suggestions do you have for us to improve the value of your membership?

➤ See all responses below

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Member Responses to Questions
Question # 3. What suggestions do you have for us to improve the Newsletters?
Would like monthly newsletter.
More alumni news
NONE AT THIS TIME..
I would like to see more information from my classmates and that's the biggest reason I subscribe to this .
I will have to think about this.
I liked it the way it was when I first started getting it. Not impressed with changes.
It's very good now, perhaps Student articles, Principal's article, more news from alums
I like it the way it is.
Reach out perhaps to students from the 80's and 90's to find out what they are up to?
None
None. We appreciate the work the volunteers do. Thank you.
I don't have any suggestions.
I think you all do a great job to keep us all informed! Thank you!
Encourage alumni to recall and pen descriptions of small humorous poignant incidents that meant something to them during their stay as a Spartan. If possible, offer a few more tours of San Juan High. I really enjoyed a few I've been on.
It is SOOOOO GOOD. I love the layout and it covers so many things. Wonderful job by the Editor and her crew.
I think you guys do a great job of keeping us informed.
You're doing fine.
think you have done a wonderful job keeping us informed of all the activities. --- thank you so much
More articles on past alumni and their current careers.
make the small font-ed words n 8 instead of a 6
I enjoy it just the way it is , but you might ask someone else that reads more than me. Tim
Short interview with retired faculty
I think the general coverage today is good. Providing a good balance between current school activities and alumni class activities is a good approach, with occaisional in depth stories of faculty, staff and alumni would be great.
The newsletter is a great vehicle for keeping up with past and future classmates, activities, and happenings with our alma mature. Job well done! And thank you too.
Question # 7. Which ways do you prefer we communicate with you?
Text
Whatsapp is free and quick!
do you mean personally?

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Question # 8. What suggestions do you have for us to improve the value of your membership?

NONE

I'm concerned about the funding of the SJAA on a donation basis.

I'm already paid through 2020. Am I going to owe more money?

Keep up the good work. Try to get the next generation ready to carry the torch forward.

I think it is very good now.

Keep up the good work!!

No improvements needed

You are doing just fine

None

None

No suggestions.

Keep up the good work

I only hope that if you go to 'donation-based' funding, people participate. I would hate to see this communication go away.

I really can't think of any improvement now. I appreciate all that the leadership does. I appreciate the reunions. I appreciate the newsletter, which I DO read cover to cover. 1957-60 were good years in my life. It's nice to pass back thru them once in a while.

Thanks again for all you guys do. Maurie Rasmussen

My only comment is that if you stop the yearly dues you may not get as much money. People won't remember unless you remind them.

On the other hand, donation-based funding might get more than the \$15 from each person. Things to think about, I wouldn't want the funding to reduce.

I think you should out on an annual car show.

i would be willing to contribute to help fund as well as pay dues, but i do believe that we should have dues.

Print respond addresses in OB's when available I'd

like to send a card, etc. to family members
of those living out of the area

I am pleased with my membership.

Keep up the good work!

No I just enjoy reading it each month

No suggestions. I think the current communications and newsletter are a great value.

Advertise the general meetings in advance.