



CONESTOGA

BUSINESS

**#THINK
CONESTOGA**





As one of Ontario's premier applied business schools, we connect life and learning, providing you with skills and opportunities to succeed in business. At Conestoga, through active learning and the combination of practical hands-on skills development and theory, you will solve problems encountered every day in the world of business.

Program clusters include: Accounting and Financial Services, Business Management, Administrative Studies and Graduate Studies in Business. Guided by faculty members with extensive industry experience, you will learn skills applicable to today's business environment that will allow you to be productive in the workplace from the day you first arrive.

BUSINESS

Program Options to Meet Your Career Goals:

Accounting and Financial Services

Accounting, Audit & Information Technology (Co-op)

4-year Degree, Bachelor of Business Administration (Honours)

Bookkeeping

1-year Certificate

Business Administration – Accounting

3-year Advanced Diploma

Business Administration – Accounting (Accelerated)

Advanced Diploma completed in 2 years

Business Administration – Financial Planning

3-year Advanced Diploma

Business - Finance

2-year Diploma

Business-Insurance (Co-op option available)

2-year Diploma

Administrative Studies

Health Office Administration

2-year Diploma

Medical Office Practices

1-year Certificate

Office Administration – General

1-year Certificate

Office Administration – Executive

2-year Diploma

Office Administration – Legal

2-year Diploma

Business Management

International Business Management (Co-op)

4-year Degree, Bachelor of Business Administration (Honours)

Majors in: Human Resource Management (HRM), Supply Chain Management (SCM), Marketing Management (MM), Sustainability Management (SM)

Public Relations (Co-op)

4-year Degree, Bachelor of Public Relations (Honours)

Business Fundamentals

1-year Certificate

Business

2-year Diploma

Business (Accelerated)

2-year Diploma completed in 16 months

Business – Marketing

2-year Diploma

Business – Marketing (Accelerated)

2-year Diploma completed in 1-year

Business – Purchasing

2-year Diploma

Public Relations

2-year Diploma

Business Management (cont.)

Business Administration – Management

3-year Advanced Diploma; optional Human Resources Management specialization

Business Administration – Management (Accelerated)

3-year Advanced Diploma completed in 2 years

Business Administration – Marketing (Co-op option available)

3-year Advanced Diploma

Business Administration – Supply Chain and Operations Management (Co-op option available)

3-year Advanced Diploma

Graduate Studies in Business

Administrative Business Management

1-year Graduate Certificate

Business Development and Sales

1-year Graduate Certificate

Career Development Professional

1-year Graduate Certificate

Financial Planning Services

1-year Graduate Certificate

Global Business Management

1-year Graduate Certificate

Health Care Administration and Service Management

2-year Graduate Certificate

Human Resources Management (Co-op option available)

1-year Graduate Certificate

Public Relations - Integrated Marketing Communications (Co-op option available)

1-year Graduate Certificate

Occupational Health, Safety and Wellness

1-year Graduate Certificate

Project Management

1-year Graduate Certificate

Social Media Marketing

1-semester Graduate Certificate

Social Media Marketing

1-year Graduate Certificate - *Coming Soon*

Supply Chain Management - Global

1-year Graduate Certificate

Sustainable Business Management (Co-op option available)

1-year Graduate Certificate

Further Study Options

CFP, QAFP & CIP

For admission requirements and up-to-date program information, visit www.conestogac.on.ca

How to Apply

Apply online at www.ontariocolleges.ca

or by phone at 1-888-892-2228

CAREER-FOCUSED EDUCATION

At Conestoga, our focus is on teaching and learning, and preparing you for career success. Our programs, developed in partnership with industry and community leaders, reflect Ontario's changing job market and provide you with many hands-on opportunities to build the skills and knowledge that today's employers are seeking. For the 2019-20 reporting year (2018-19 graduates), 85% of graduates were working 6 months after graduation.

CANADIAN INSTITUTE FOR SAFETY, WELLNESS AND PERFORMANCE (CISWP)

CISWP is a research institute hosted at the School of Business. As an applied research institute, CISWP's mission is to improve the safety, wellness and performance of the Canadian labour force by generating knowledge, transferring research to practice, and strengthening workforce development – all in collaboration with stakeholders. CISWP conducts cutting-edge transdisciplinary research to address knowledge gaps and develop evidence-informed products, tools, and services to advance stakeholders' capacity. CISWP engages and works with employers, not-for-profits, labour/unions, academics, service providers, policy makers, and practitioners to develop, promote, and implement effective and sustainable solutions to build capacity for productive and sustainable work.

CONESTOGA ENTREPRENEURSHIP COLLECTIVE

The Entrepreneurship Collective is a network of faculty, coaches, mentors, entrepreneurs, community leaders and organizations that are committed to supporting the entrepreneurial potential within the Conestoga community. Our goal is to empower and inspire students, graduates and alumni across all of our campuses to successfully participate in the innovation economy and develop new businesses within the Waterloo Region entrepreneurship ecosystem. It has never been more important to develop the skills inherent in entrepreneurship: problem solving, collaboration, creativity, analytical thinking, communication, ethics, action and accountability. Whether you launch your own venture, join a founding team, become a corporate innovator or provide support to the innovation ecosystem – this is the future!

MAGNA CENTRE FOR SUPPLY CHAIN EXCELLENCE

Magna International has partnered with Conestoga College to establish the Magna Centre for Supply Chain Excellence. In collaboration with government, business and industry, the Centre's strategic priority is to address Canada's productivity challenge through excellence in education and application of integrative supply chain system thinking. Strategic initiatives for the Centre include addressing the shortage of skilled supply chain professionals, applied research in supply chain and operations management, and knowledge dissemination through published works and symposiums.



PATHWAYS TO SUCCESS

At Conestoga, you can start from where you are now, and go as far as your dreams, your talent and your determination will take you. If you need to brush up on your skills or develop more background knowledge in your chosen field, Conestoga can provide targeted training that will prepare you for the more advanced programs that lead to your dream career.

Employer Satisfaction

The employer satisfaction rate among those hiring Conestoga graduates is 94%.



DEGREES WITH A DIFFERENCE

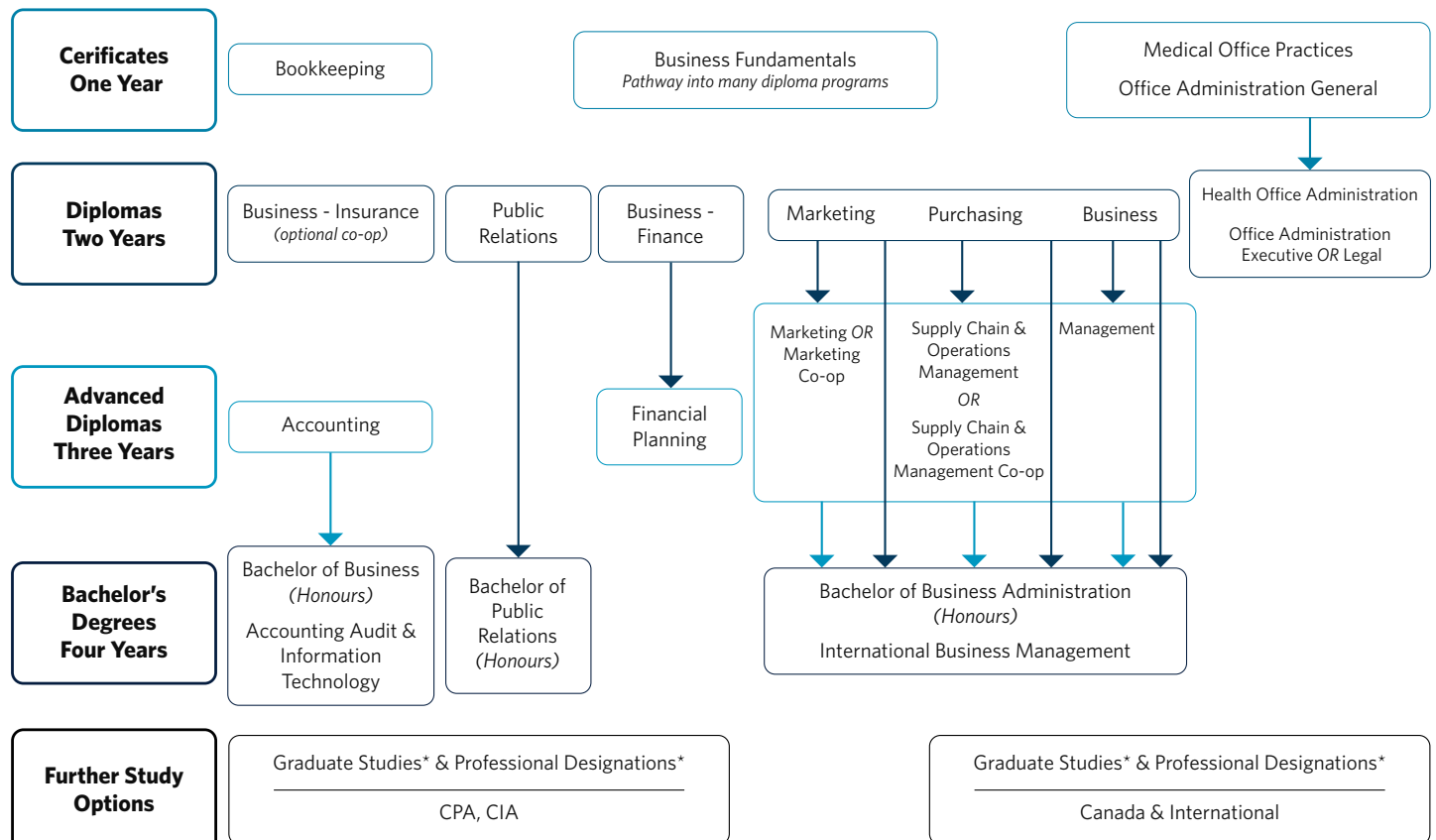
One of the greatest advantages when you choose Conestoga is your ability to attain advanced credentials, including a wide range of career-focused bachelor's degree and graduate certificate programs. Conestoga's degree programs are government-approved and recognized programs that prepare you for employment or graduate studies.

Benefits of Degree Programs at Conestoga:

- Class sizes that support teamwork and student-faculty interaction
- Real-life learning experiences, including practicums and paid co-op work terms
- Combination of project-based learning and theory
- Faculty with extensive industry experience
- Diploma-to-degree pathways that provide opportunities for advanced standing and transfer credit
- Average annual earnings of college bachelor's degree holders two years after graduation was 12% higher than the earnings of university bachelor's degree holders*

*Statistics Canada, 2019

Pathways to Business Success - DESIGN YOURS



* Eligible

EXPLORE CONESTOGA

Welcome future students. We can't wait to help you learn more about Conestoga College. There are several ways to experience what campus life is like - join us for an online-guided campus tour, take part in one of our live online events, or check out our virtual tour and on-demand program information.

ONLINE-GUIDED TOURS

During this time, we are offering online-guided campus tours to show you all Conestoga has to offer. Book a time for the campus that delivers the program you are interested in.

LIVE ONLINE EVENTS AND ON-DEMAND PROGRAM INFORMATION

Learn about the best programs, faculty and facilities, without leaving home. Attend a virtual live Q&A session to have your important questions answered and connect with a student recruiter.

VIRTUAL TOUR

As your schedule permits, learn more about our campuses, program information, and campus life through our award winning virtual tour.

In accordance with public health guidelines, on-campus tours may be permitted in the future. Please continue to monitor our website or contact tours@conestogac.on.ca for details.

www.conestogac.on.ca/visit-us

#THINK CONESTOGA

2021 | 2022

@thinkconestoga

#thinkconestoga

#conestogacollege

CONNECT WITH CONESTOGA

Please contact us if you have any questions or need more information.

Email: askme@conestogac.on.ca

Call: 519-748-5220 ext. 3656

www.conestogac.on.ca