Pathways’ Theory of Change

WNC Partner Funders
Statewide Funders
Advisory Committee
Consultants

Resources

services for individuals
- Nonprofit Leadership Forum
- Legal Compliance Update
- Duke Univ. Nonprofit Management Program
- Webinars

result Building Skills
indicators:
- increase in learning
- next steps

services for cohorts
- Focus Area Cohorts (2)
- Place-Based Cohorts (4)
- Pathways for Nonprofit Leadership

result Cultivating Networks
indicators:
- collaborative connections

services for organizations
- Organization Assessment
- Organization Coaching
- On-Site Training (5 topics)
- Financial Coaching
- Sustainability Consulting
- Capacity Grants

result Strengthening Organizations
indicators:
- Wheel of Capacity Building

Strengthened nonprofit sector in WNC
**Statistics**

- **Signature Events held in FY17:**
  - 3 events participated
  - 92% learned next steps

- **Duke Program and Fundamentals Courses in FY17:**
  - 259 participated
  - 98% learned next steps

- **Courses in FY17:**
  - 640 WNC Nonprofit leaders
    - Built their Skills in Fiscal Year 2017

**Stories**

- "Once I completed the series of nonprofit management classes, I felt that I was more well-rounded and had a broader viewpoint on running a nonprofit."
  - Anna Lee Zanetti
  - Friends of the Smokies

- "In this rugged political season, it was actually healing to be in a room where everyone is building the community with hope and action – I did not expect this to be so important to the experience."
  - Debra Frasier
  - Cherokee Boys Club

- "Relevance of content, expertise and thoughtfulness of presenter, applicable content and good materials."
  - Amy Haynes
  - McDowell Health Coalition

**Webinars**

- "Pathways really took the time to understand our needs and history as an organization. Pathways' resources are invaluable. They have helped to take us to the next level."
  - Cory Blankenship
  - Cherokee Boys Club

- "We have a more informed board of directors, who are more able to make sound and effective decisions...."
  - Carolina McCready
  - El Centro, Hendersonville

- "Pathways is a special resource in our community. They have helped us make it through a leadership transition, increase revenue, decrease expenses, tighten up systems, and our board has received coaching and training they need. Our agency is better because of WNC Nonprofit Pathways."
  - J Hackett
  - Green Opportunities

**Networks**

- **Focus Area Cohorts:**
  - Free and Charitable Clinics, and Healthy Food Access Organizations
  - 52% of reporting organizations increased collaborative connections

- **Regional Cohorts:**
  - Burke County, Avery Mitchell and Yancey (AMY) Counties, The Qualla Boundary, and the Far West Seven Counties of WNC
  - 70% of graduates made moderate to significant progress on leadership goals

**Pathways for NP Leadership**

- WNC leaders participated
  - 117 in 4 cohorts
  - 70% of graduates made moderate to significant progress on leadership goals
WNC Nonprofit Pathways is a collaborative of four funders:
The Community Foundation of Western North Carolina
United Way of Asheville and Buncombe County
Cherokee Preservation Foundation
Mission Health

With additional generous support from
Blue Cross and Blue Shield of NC Foundation, Kate B. Reynolds Charitable Trust, and The Duke Endowment

18 County Service Region
including the Qualla Boundary