

# HEY BOMBSHELL

## BIOGRAPHY

Emerging from Calgary's music scene in early 2010, "Hey Bombshell" decided to create a musical style of their own by infusing mainstream pop/rock melodies with a touch of electronic magic that is sure to get stuck in your head.

Featured on Much Music's hit TV show "Discovered" in 2011, helped pave their way of success. Through the show they had the opportunity of working with industry professionals such as "Greg Nori (SUM 41, Marianas Trench, Hedley) and Dan Kanter (Justin Bieber, Shiloh).

If that wasn't enough, Myles, Dennis, Colton and Jay decided to enter a local competition with 90.3 AMP Radio (Calgary). Little did they know, they'd come head to head with some of Western Canada's finest musicians and win the finals being awarded with a huge cash prize of \$200,000, and have their single "Rockstar" be the most requested song on Calgary radio.

With their recent accomplishments it didn't take long for XOXO Entertainment Corp. President, "Adam H. Hurstfield" (Ne-Yo, Ray J, Elise Estrada, Faber Drive, Def Leppard) to sign the band to his newly formed XOXO Label, an imprint of Universal Music.

*"These guys have the personalities and talent to make some serious noise in the business. In such a short time "Hey Bombshell" has accomplished so much, and we are ecstatic to have the boys be apart of our team". – Adam H.*

Signed to the new **XOXO Entertainment Corp.** (a **Universal Music** Distributed label), fronted by hit maker Adam H. Hurstfield (Elise Estrada, Ne-Yo, Ray J., Emmalyn Estrada, JahFus, Loverboy, Def Leppard), **HEY BOMBSHELL** is making big noise in Vancouver completing their debut CD, which is scheduled for release this summer 2013.

Mixed by Grammy Award Winner, Orlando Calzada (One Direction, Lady Gaga, Destiny's Child), and Mastered by Larry Lachmann (John Legend, Whitney Houston, Edwin McCain), **HEY BOMBSHELL** has the versatility, the sound, and the goods to be Canada's next great export.

**HEY BOMBSHELL** has had an impressive start, receiving instant adds on radio across the country with their debut song "**The Single Life**" and recently released

second single **“Baby You’re Mine”** featuring a rap from popstar **“Elise Estrada”**. Both music videos received an instant add into HEAVY ROTATION on **MuchMusic**.

On the touring side – “Hey Bombshell” has had the opportunity to play in front of large crowds, in high profile concerts such as the Calgary Stampede “Coca-Cola” main stage as well as share the stage with respected artists such as “Fefe Dobson”, “Elise Estrada”, “These Kids Wear Crowns”, “Down With Webster” and more.