SPONSORSHIP BENEFITS

Become a sponsor at the second annual World Future Forum and show your support for student success in K-16 education and beyond. As a sponsor, you will receive benefits for your generous contributions.

ALL SPONSORSHIPS INCLUDE

- Logo in the conference program
- Verbal recognition in welcoming and closing credits during conference
- Social media coverage
- Virtual Marketing Materials in Conference Documents Area
- Company logo and link on World Future Forum website
- Complimentary registration(s) for representatives and give-away ticket(s)
- Complimentary Sponsor virtual booth

### ADDITIONAL BENEFITS

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor advertising in conference program and virtual Documents Area</td>
<td>1 page</td>
<td>3/4 page</td>
<td>1/2 page</td>
<td>1/4 page</td>
</tr>
<tr>
<td>Complimentary registration for sponsor representatives and give-away ticket</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Social Media Coverage</td>
<td>7</td>
<td>5</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Logo and link blast to over 200,000 educators</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Email and Mobile application push notification during the conference</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Featured in pre- and post-national press release</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speaking and/or presentation opportunity at the conference</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor logo included in conference video</td>
<td>✔️</td>
<td></td>
<td></td>
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</tbody>
</table>

*Please note that this event is organized by a 501(c)(3) non-profit organization. All contributions will be considered a charitable donation that is tax-deductible.*
# Exhibitors & Special Options

**SPECIAL OPTIONS $500**

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Breaks</td>
<td>Sponsor the conference breaks for the conference attendees. We will show your logo or customized sponsor slide</td>
</tr>
<tr>
<td>Virtual Conference Resource Area</td>
<td>Each attendee will be able to download marketing materials in our Conference Documents Area. One of your marketing materials could stand out to promote your organization in Conference Documents Area</td>
</tr>
<tr>
<td>Complimentary Tickets</td>
<td>Six (6) complimentary registration and 6 give-away tickets</td>
</tr>
<tr>
<td>Social media coverage</td>
<td>Four (4) Social Media Coverage (2 social media posts before conference, 1 during, and 1 after conference)</td>
</tr>
</tbody>
</table>

Special options can be added to sponsorship/exhibitor options or selected as individual options.

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## Exhibitors

If you would like to be an exhibitor instead of a sponsor, the rates are:

<table>
<thead>
<tr>
<th></th>
<th><strong>For-Profit</strong></th>
<th><strong>Non-Profit</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$300</td>
<td>$200</td>
</tr>
</tbody>
</table>

All prices include:
- One (1) full complimentary registration and give-away ticket
- One (1) Social Media post before conference
SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP
$2,000

- One (1) full page, color advertisement in conference program and Documents Area
- Three (3) Complimentary registration for sponsor representatives & give-away
- Brand signage and verbal recognition during main speakers, lunch, and breakout sessions
- Sponsored Entertainment Breaks
- Three (3) logo/link blast to 100,000 educators (months to be determined by the sponsor)
- Three (3) Email and Mobile application push notification to attendees during the conference to visit Sponsor virtual booth and view marketing materials for all conference days (time to be determined by the sponsor)
- Branded Conference Website Banner
- Branded Website and Mobile Homepage
- Branded Mobile Agenda
- Branded Mobile Attendee Profile
- Speaking and/or presentation opportunity
- Featured in pre- and post- national press release
- Seven (7) Social Media Coverage (3 social media posts before conference, 1 during, and 3 after conference)
- Sponsor logo included in the conference video
- Company logo and link on World Future Forum website
- Verbal recognition in welcoming and closing credits
- Complimentary Sponsor virtual booth for marketing materials such as brochures, handouts, and live interaction with attendees
- Virtual Marketing Materials in Conference Documents Area

GOLD SPONSORSHIP
$1,500

- Three-quarter (3/4) page, color advertisement in conference program and Documents Area
- Two (2) complimentary registration for sponsor representatives & give-away
- Verbal recognition during main speakers, lunch, and breakout sessions
- Two (2) logo/link blast to 100,000 educators (months to be determined by the sponsor)
- Two (2) Email and Mobile application push notification to attendees during the conference to visit Sponsor virtual booth and view marketing materials for all conference days (time to be determined by the sponsor)
- Branded Mobile Agenda
- Branded Mobile Attendee Profile
- Speaking and/or presentation opportunity
- Featured in pre- and post- national press release
- Five (5) Social Media Coverage (2 social media posts before conference, 1 during, and 2 after conference)
- Company logo and link on World Future Forum website
- Verbal recognition in welcoming and closing credits
- Complimentary Sponsor virtual booth for marketing materials such as brochures, handouts, and live interaction with attendees
- Virtual Marketing Materials in Conference Documents Area
SPONSORSHIP LEVELS

SILVER SPONSORSHIP
$1,000

- Half (1/2) page, color advertisement in conference program and Documents Area
- One (1) Complimentary registration for sponsor representatives & give-away
- Verbal recognition during main speakers, lunch, and breakout sessions
- One (1) logo/link blast to 100,000 educators
- One (1) Email and Mobile application push notification to attendees during the conference to visit Sponsor virtual booth and view marketing materials for one of the conference days (time and day to be determined by the sponsor)
- Branded Mobile Attendee Profile
- Two (2) Social Media Coverage (1 social media post before and after conference)
- Company logo and link on World Future Forum website
- Verbal recognition in welcoming and closing credits
- Complimentary Sponsor virtual booth for marketing materials such as brochures, handouts, and live interaction with attendees
- Virtual Marketing Materials in Conference Documents Area

BRONZE SPONSORSHIP
$500

- Quarter (1/4) page, color advertisement in conference program and Documents Area
- One (1) Complimentary registration for sponsor representatives & give-away
- One (1) Social Media Coverage (1 social media post before conference)
- Company logo and link on World Future Forum website
- Verbal recognition in welcoming and closing credits
- Complimentary Sponsor virtual booth for marketing materials such as brochures, handouts, and live interaction with attendees
- Virtual Marketing Materials in Conference Documents Area
We would like to thank the sponsors and exhibitors that supported the first annual World Future Forum on April 2019. Thank you for creating a legacy that transformed students' lives. View more on #WFF2019 at WorldFutureForum.org/WFF2019!

PLATINUM SPONSORS

NEW PLAN LEARNING

University of Northern Iowa

Sponsors, Exhibitors & Supporters

BRADLEY University
College of Education and Health Sciences

Governors State University

Career Services
College of Agricultural and Life Sciences
University of Wisconsin-Madison

Concept Schools
Chosen Wisely

Future Review
International Journal of Transition, College, and Career Success

EAST/WEST UNIVERSITY

SEVEN SKY
Branding | Marketing | Advertising

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