Foundation Announces 2022 Activation Fund Grant Opportunity Open

The Health Foundation of Central Massachusetts is pleased to invite Letters of Intent from organizations interested in applying for its Activation Fund grant opportunity in 2022. Letters of Intent are due April 28, 2022. The Activation Fund supports discrete, one-year projects in Central Massachusetts that demonstrate creative and innovative approaches to addressing community health concerns and that move an organization to its next level of capacity and effectiveness, which can be sustained beyond the term of the grant.

Given the extraordinary challenges nonprofits continue to face as a result of the pandemic and the robust investment market in 2021, the Foundation has increased its Activation Fund grantmaking budget by 60 percent over last year to more than $850,000 in 2022. While grant amounts will vary based on project scope, funding request amounts in the range of $60,000 to $120,000 are encouraged. Final decisions about 2022 Activation Fund grants will be made in September, with funding to begin in October.

Those interested in applying for an Activation Fund grant should visit the Foundation website at www.hfcm.org and attend an online information session (registration below) for details including guidelines, deadlines, and examples of previous grants.

Information Sessions

Potential applicants are encouraged to attend one of the following online information sessions (advance registration required):

Tuesday, January 25, 2022 2:00pm EST  
Click to register by 1/21/22

Thursday, February 17, 2022 10:00am EST  
Click to register by 2/15/22

Wednesday, March 16, 2022 11:00am EST  
Click to register by 3/14/22

Monday, April 4, 2022 2:00pm EST  
Click to register by 3/31/22

The same information will be covered in all sessions, so there is no need to attend more than one.

Contact

Interested parties are asked to contact the Foundation’s Senior Program Officer, Ms. Jennie Blake, at jblake@hfcm.org or at (508) 438-0009 x 6 by April 1, 2022 to seek guidance on alignment of proposed project ideas before submitting a Letter of Intent.

Key dates for the 2022 Activation Fund grant cycle

Consultation with THFCM prior to April 1, 2022

Letters of Intent Due: April 28, 2022
Applications Invited: Late June 2022
Applications Due: August 1, 2022
Grants Awarded: Late September 2022

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