Noah Webster wrote the **American Spelling Book**, also known as the “Blue-backed Speller,” in 1783. Check out an ad Noah Webster put in the newspaper in 1789 for his book. The ad might look funny to you, but the style was very popular in the 1700s. Flip through a magazine and find some ads from the present day. Then, design your own ad for Noah Webster’s “Blue-backed Speller”! How can you advertise it a way that will make people want to buy it?

Name _____________________________ Date __________________

Name _____________________________ Date __________________

Name _____________________________ Date __________________

Name _____________________________ Date __________________
Advertisement for Noah Webster’s *American Spelling Book*, 1789.