

"Life will not go according to plan, if you do not have a plan!" -Gary Ryan Blair

Categories of Improvement Michael A. Nitti

1) Magnificent Coach & Mentor;

**Prince of Rapport *Loving Leader *Results Master-Mind *Intentionality!*

Ultimate Vision: Everyone is served and everyone wins; to be the BEST coach & teacher ever!

Ultimate Purpose: To love and be loved and to improve & empower every life I touch!

3 to Thrive: Connect to Source, Tell the Truth, Empowerment always!

Resources: Tony Robbins, my fellow Robbins coaches, referrals, client feedback, networking!

2) Spiritually-Guided Councilor & Guru;

**Emotional Superman *Inextricably Connected to Source *I am the Gift*

Ultimate Vision: Be known as "The Source for Support"; to inspire everyone I meet!

Ultimate Purpose: To serve one who serves & be committed to the Greater Good!

3 to Thrive: We are all One, Outrageous yet responsible, Always giving it away!

Resources: Emotional Floods of Past Successes, Testimonials, QA's, Abraham Hicks / Source

3) "Trophy-winning" Author & Speaker;

*Platinum Platform *Best-selling Dynamo *Spiritual Energizer*

Ultimate Vision: Empowerment, freedom & empathy on a grand scale!

Ultimate Purpose: To turn negativity into confidence and resentment into compassion!

5 to Thrive: The Trophy Effect, Honoring the Feminine, Walk the Talk, Live engagements!

Resources: Mark Yuziuk, Erica Nitti-Becker, clients/referrals, friends, networking!

4) Financial Phenom;

**Sultan of Savings *Julie's Money Man *Sharer of the Wealth*

Ultimate Vision: More money, more shopping, and more sharing than imaginable!

Ultimate Purpose: To provide & share with others / too much \$; all earned by working from home!

3 to Thrive: Save twice-spend once Earn every reward, yet buy outrageous stuff! Gratitude.

Resources: Coaching, Workshops, Tele-seminars. investments, coaching partners/consultants.

5) Heart & Soul Mate;

**Grateful Husband & Lover *Shopping Partner *Friend & Confidant*

Ultimate Vision: Loving partners, grateful in love, always together, an example for all!

Ultimate Purpose: To be congruent as a coach by living drama-free connected to love!

3 to Thrive: Better to be loved than right, Listen more, Shopping fixes all! Be her Hero!!

Resources: Tony & Cloe, David Deida's work, Constant Awareness, my clients, No Alternative!

6) Fabulous Fitness;

**Mr. Energy *Beach Boy Bod *65 going on 32*

Ultimate Vision: Lean & mean (and tan) "Beach Boy Bod" I was meant to have!

Ultimate Purpose: To feel fully appreciated by Julie, great photos, forever young, be fully congruent!

3 to Thrive: On the move! Plenty of water, fruits, & veggies. Juicing daily!!

Resources: "Julie the Juice"r! Our home gym, Coach standing up, Dr. Erika Schwartz!

7) Friends, Clients, & Family Focused;

****Keeper of the Clan *Just don't teach it, BE it *Vegas Baby!!!***

Ultimate Vision: Say no to drama - Love Everywhere!

Ultimate Purpose: To inspire and enrich everyone in the family via every contact!

3 to Thrive: Facebook! Everyone wants to visit Las Vegas, Mi casa es su casa!

Resources: Email, skype (home & cell), gifts for all, share TR programs.

8) California Dreaming / Las Vegas Nights!

****House Beautiful *Fun & Fashionable *Glitz & Glitter *Auto Aficionado***

Ultimate Vision: To feel like we're always on vacation! Mr. & Mrs. Sunshine! Forever young!

Ultimate Purpose: To feel grateful, inspired, lucky, and wanting to share it all the time!

3 to Thrive: Keep the house & cars spotless, the Strip, Put the top down!

Resources: All of the fun that Las Vegas has to offer, Amazing clients & friends!

My Driving Force

Ultimate Vision **To live intentionally and gratefully; always knowing that my life is a creation and that I have full power over what I say and how I be. To live, love, and interact with everyone else from the highest level of consciousness and to assume full responsibility for my every action. To awaken each day fully associated to the privilege of living my life in service to others and to seek out every opportunity to do so. To inspire, empower, cause great laughter, and lead others beyond their fears by continually stepping beyond mine. To raise the torch as high as possible - knowing that it is no brief candle - and to hand it off to as many as possible before I die!*

Ultimate Purpose **To have more than my share of fun by living as if I were 32 for the rest of my life! To live freely, outrageously, and fully-connected to my masculine core. To assume full responsibility for my personal transformation, knowing that it is a gift - and to share that gift with the intention of inspiring others to experience themselves as whole, complete, and magnificent. To love first, listen second, speak third - and always lead and speak from my vision! To be joyous, loving, & grateful and to fall into bed each night having inspired as many lives as possible before loving my wife to sleep!*

Identities **the Hero, Loving, Courageous, Certain, Ethical, Inspirational, Abundant/ Blessed - Someone who shares these blessings as passionately as possible!*

Code of Conduct **Everything makes a difference! *Is this on purpose? *Does this represent my vision? *Who am I being? *Think b4 reacting! *No Fear!*

Values & Rules **Courage *Compassion *Ethical *Understanding *Grateful *Passion *Intelligent *Fit-High Energy *Forgiveness *Contribution*

Passions: **Coaching *Hanging w/ Julie & " kids" *Shopping w/ Julie & kids *Mentoring others - Changing Lives *Homes & Autos *Building Wealth*

Primary Question: **How can I contribute to and empower others even more right now?*

Power Virtues: **Courage *Love *Compassion *Empowerment *Urgency *Being*