

MODERN BRIDE  
WEDDING SHOW



# EXHIBITOR PACKAGE

The International Centre

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# ABOUT THE EVENT

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The Modern Bride Wedding Show is an amazing event held annually to provide engaged couples inspiring ideas and all the essential planning tools in one place.

We thrive on the originality of the show as an intimate event that will allow couples to really get an insight on each of our wedding professionals.

With expert knowledge from a wide selection of local wedding professionals and great visual ideas, couples will be able to envision the wedding of their dreams.

The show hosts a runway fashion show to showcase the latest trends in bridal gowns, evening wear, men's formal wear and accessories.

Browse the newest designer wedding dress collections—straight from the show. Elegant, Modern and Glamorous, our Fashion Show is a One-of-a-Kind event.

Having launched in October 2015, the show has been Awarded the WedBiz Outstanding Service Award (2017-2019) and is listed as one of the top 10 Toronto Bridal Shows on BlogTO. The show is committed to building a reputation as a professional, high-quality event.

# OUR REACH

## ADVERTISING

Our comprehensive marketing program prioritizes advertising on every platform; email, magazine and newspaper print, digital ads, Instagram, Facebook & more.

Our multi-media advertising and PR campaigns provide our exhibitors to exposure to 5000+ guests. Our experience and years of successful shows brings your ideal clientele right to you!



## THE VENUE

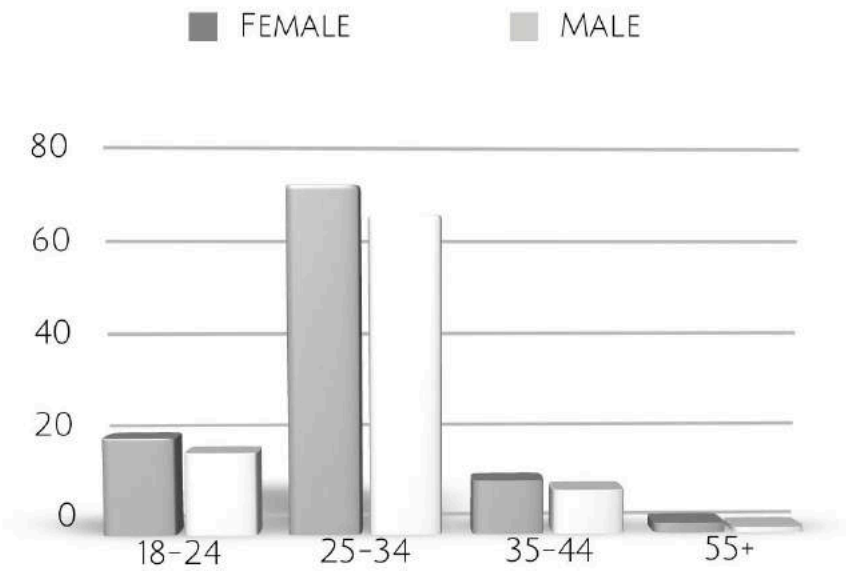
Located at 6900 Airport Road just outside of Toronto, The International Centre is easily accessible by public transit or car and has ample free parking.

The International Centre is host to Canada's largest trade and consumer shows with over 500 events held annually. The show will be advertised on both LED HD Digital Screens and the ICC website which will attract thousands each day and will be sure to attract countless visitors.

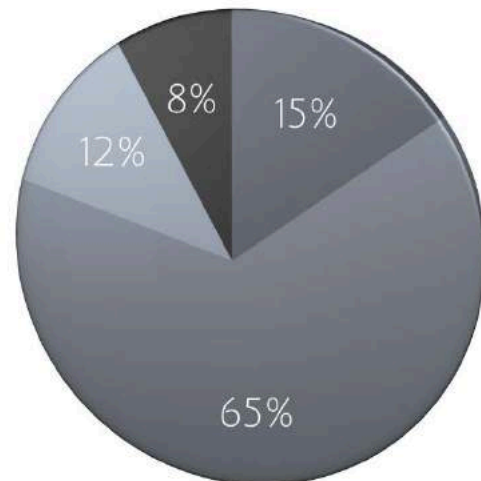


# DEMOGRAPHICS

## AVERAGE AGE



## AVERAGE BUDGET



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# WHY EXHIBIT

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Exhibiting at a trade show doesn't just give you the opportunity to connect with new and existing customers – it gives you the chance to stay current with the latest trends in the wedding industry.

## What the Show Can Do for Your Business:

- Introduce new products, product lines and services.
- Reach a large audience – engaged couples from Toronto & the GTA.
- Support sales efforts with direct, personal on-the-floor contact.
- Reinforce your image in the industry with current and potential clients.
- Grow your business by reaching a targeted market.

## Included in all Exhibitor Packages:

- All booths come with complete side and back piping and black draping (table not included)
- Curtained back wall and sidewalls (black draping).
- Wifi Included (2 devices)

## ***Added Value:***

- x8 General Admission tickets (\$80 value) to the show.
- Business Listing on the [torontoweddingdirectory.ca](http://torontoweddingdirectory.ca) (1 year subscription).
- Business Profile listed on the Facebook event page & Instagram feed.

# EXHIBITOR OPTIONS

<b>BOOTH OPTIONS</b>	
<b>10' x 10' BOOTH</b>	<b>\$1375.00</b>
<b>20' x 10' BOOTH</b>	<b>\$2750.00</b>
<b>30' x 10' BOOTH</b>	<b>\$4125.00</b>
<b>EXTRA FOR CORNER BOOTH</b>	<b>\$75.00</b>
<b>OPTIONS</b>	
<b>*6' TABLE</b>	<b>\$65.00</b>
<b>*8' TABLE</b>	<b>\$75.00</b>
<b>*TABLE LINEN/EACH</b>	<b>\$35.00</b>
<b>ADVERTISING</b>	
<b>GIFT BAG INSERTS</b>	<b>\$200.00</b>
<b>WEBSITE LINK</b>	<b>\$100.00</b>
<b>*FASHION SHOW PARTICIPATION</b>	<b>\$200.00</b>

Exhibitor Booths do not Include:  
Electricity  
Table

Booth sharing is not permitted.

\*ADD ON OPTION



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# CONNECT WITH US

Thank you for your interest in the Modern Bride Wedding Show.

Interested in becoming an exhibitor and need additional information. Please feel free to contact us. We look forward to hearing from you.

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(888)222-2860

[www.modernbrideweddingshow.com](http://www.modernbrideweddingshow.com)