



AUTHOR COACH + GHOSTWRITER  
**CHRIS JONES**



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## ABOUT CHRIS JONES

Chris Jones helps individuals and entrepreneurs write and publish their books. His burning desire is to help authors to produce publish books that help his clients get the results they desire. He achieves this through his coaching and training sessions and his podcast and book — The Art & Business of Writing.

On his podcast, Chris has interviewed people like New York Times bestselling author John David Mann, EOFire's Kate Erickson, Foundr Magazine CEO Nathan Chan, lifestyle entrepreneur Kimanzi Constable, Joanna Penn of The Creative Penn, and Emmy award-winning broadcast journalist Efreem Graham.

As a journalist, Chris has interviewed high profile people, like HGTVs Sabrina Soto, Food Network celebrity chef Rachael Ray, Supernanny Jo Frost, Keegan Allen of ABC Family's Pretty Little Liars, teen sensation Caleb Maddix, The Fresh Prince of Bel-Air actress Daphne Maxwell Reid, and TLCs American Supernanny host Deborah Tillman, to name a few.

Chris has been in the writing and marketing industry for 18 years. You can learn more about Chris on his website: [www.ChrisJonesInk.com](http://www.ChrisJonesInk.com)

## TALKING POINTS

- ▶ Why you should start your book with a book synopsis
- ▶ How to write your book in 6 months even if you're busy
- ▶ The best tools and apps to use to keep you productive
- ▶ Why and how you should build your audience while you write your book
- ▶ Navigating the editorial process (i.e. editors, proofreaders, beta readers)
- ▶ How to design covers that don't suck and that make you look self-published.
- ▶ PR tips that create awareness and drive sales.

**"Turning Authors into Influencers and Influencers into Authors."**