

# The American Legion



Department of North Carolina

**“Going Above and Beyond”**

**2021-2022**

## **Membership Awards Manual**

**Jim Quinlan**  
**Department Commander**

**Nancy Phillips**  
**Membership Chairman**

## 2021-2022 MEMBERSHIP TARGET DATES

| <u>DEPARTMENT</u>  | <u>TARGET</u> | <u>NATIONAL</u>     |
|--------------------|---------------|---------------------|
| SEPTEMBER 06, 2021 | 50%           | *SEPTEMBER 10, 2021 |
| OCTOBER 11, 2021   | 55%           | *OCTOBER 14, 2021   |
| NOVEMBER 08, 2021  | 65%           | NOVEMBER 10, 2021   |
| DECEMBER 06, 2021  | 75%           | *DECEMBER 08, 2021  |
| JANUARY 17, 2022   | 80%           | JANUARY 20, 2022    |
| FEBRUARY 07, 2022  | 85%           | *FEBRUARY 09, 2022  |
| MARCH 07, 2022     | 90%           | MARCH 09, 2022      |
| APRIL 11, 2022     | 95%           | *APRIL 13, 2022     |
| MAY 09, 2022       | 100%          | MAY 11, 2022        |

### National Delegate Strength 30 Days prior to National Convention

\*This date is also a renewal notice cutoff date.

## 2021-2022 DIRECT RENEWAL NOTICE DATES

| <u>CUTOFF DATES*</u> | <u>RENEWAL DATES</u> |
|----------------------|----------------------|
| MAY 12, 2021         | JULY 01, 2021        |
| SEPTEMBER 09, 2021   | OCTOBER 08, 2021     |
| OCTOBER 15, 2021     | NOVEMBER 12, 2021    |
| DECEMBER 08, 2021    | JANUARY 07, 2022     |
| FEBRUARY 09, 2022    | FEBRUARY 25, 2022    |
| APRIL 13, 2022       | APRIL 30, 2022       |

\*Transmittals received after this date will not prevent a subsequent notice from being delivered at or around the renewal date

## POST CATAGORIES

**\*A Post category is classified as the 2021 membership total.**

CLASS A - 500 AND ABOVE

CLASS B - 200 - 499

CLASS C - 100 - 199

CLASS D - 60-99

CLASS E - 30-59

CLASS F - 15-29

\*All candidates for Department awards will have their membership records verified by the post adjutant or persons responsible for submitting the individual.

|   | <b>NEW 2022 MEMBERSHIP AWARDS</b>   | <b>DEADLINE DATE</b> |
|---|---|----------------------|
| Commander's Coin Award                      | Each Legionnaire who signs up 3 ( <i>three</i> ) <b>NEW</b> members for 2022 <i>will receive the Commander's Coin</i> |                      |
| National Commander Membership Incentive Pin | To Be Determined by the New National Commander (TRANSFERS DO NOT COUNT AS NEW MEMBERS.)                               |                      |
|   |   |                      |

\*All candidates for Department awards will have their membership records verified by the post adjutant or persons responsible for submitting the individual.

|                          | <b>Department Individual Awards</b>   | <b>DEADLINE DATE</b> |
|--------------------------|---|----------------------|
| Go- Getter Club          | Each legionnaire who has Recruited the following number of <b>New Members</b> Each Level will receive a designated award.<br>Level 1 : 5-9 new members,<br>Level 2 : 10-19 new members,<br>Level 3 : 20-24 new members,<br>Century Club : 100 or more new members.  |                      |
| New Member Recruiter OTY | Classes A, B, C, D, E and F – Individuals in each Post Class who secures the highest number of <b>NEW members</b> (certified by the Post Adjutant) will receive a certificate.  |                      |
| National Recruiter Pin   | Each Legionnaire who recruits ten ( <b>10</b> ) <b>NEW</b> members qualifies for the National Recruiter Pin.  |                      |
| Department Recruiter OTY | Each Post will have the opportunity to submit the name of its Recruiter from that Post who has signed up the <b>most NEW Members</b> for the 2022 Membership year. The individual who has signed up the most members in the state will receive a certificate and his/her name will be submitted for the <u>National Recruiter of the Year</u> . |                      |

|                     | <b>Department Post Awards</b>   | <b>DEADLINE DATE</b>      |
|---------------------|---|---------------------------|
| Cardinal Award      | Each Post that transmits 50% of their membership goal to Department Headquarters by the deadline date receive an Early Bird Citation.                                 | September 6,<br>2021      |
| Carolina Award      | Post Commanders who attain 100% membership goal by Veteran’s Day will receive a Carolina Streamer for their Post Colors and a certificate recognizing accomplishment. | November 8,<br>2021       |
| Dogwood Award       | Each Post which has reached its 100% membership goal by Dec 31. will receive a Dogwood Streamer for their Post Colors.  | December 31,<br>2021      |
| Tarheel Award       | All Posts that attain their 100% membership goal will receive a Tarheel Streamer for their Post Colors.   | May 11, 2022              |
| North State Award   | All posts that attain 100% retention by February will receive North State Streamer for their Post Colors.   | February 2022             |
| First to 100% Award | Class A, B, C, D, E and F - Presented to the FIRST Post in each class that makes 100% of its 2022 Membership Goal as certified by the Department Adjutant.            | Variable Date<br>by Class |

|                               | <b>Department District Awards</b>   | <b>DEADLINE DATE</b> |
|-------------------------------|---|----------------------|
| First to 100% District        | An Honor certificate and \$100 Emblem Sales Gift Card awarded to the <b>first</b> District Commander to reach <b>100% of their 2022 Membership Goal</b> .   | Variable 2021        |
| Top District Commander        | An Honor certificate and \$200 Emblem Sales Gift Card awarded to the Top District Commander in the Department based on the following:<br>1 – Must achieve the greatest percentage of membership. 2 – Must reach established goal.<br>State Convention expenses consist of hotel accommodations and Convention registration fee. | May 11, 2022         |
| 100% District Commander       | An Honor Certificate & 100% District Commander baseball cap for the District Commanders who make <b>100% of their 2022 Membership Goal</b> .  | May 11, 2022         |
| 100% Posts District Commander | District Commanders who have <b>ALL POSTS</b> in their District at 100% by cutoff date will receive a coordinating pin.   | May 11, 2022         |
|                               | <b>Department Division Awards</b>   |                      |
| First to 100%                 | An Honor certificate and \$100 Emblem Sales Gift Card awarded to the <b>first</b> Division Commander to reach <b>100% of their 2022 Membership Goal</b>   | Variable 2022        |
| Top Division Commander        | An Honor certificate and \$200 Emblem Sales Gift Card awarded to the Top Division Commander in the Department based on the following:<br>1 –Must achieve the greatest percentage of membership. 2 – Must reach established goal.<br>State Convention expenses consist of hotel accommodations and Convention registration fee.  | May 11, 2022         |
| 100% Division Commander       | An Honor Certificate & 100% Division Commander baseball cap for each <b>100%</b> Division Commander.  | May 11, 2022         |

\*All candidates for Department awards will have their membership records verified by the post adjutant or persons responsible for submitting the individual.

|                                    | <b><u>National Individual Awards</u></b>  | <b>DEADLINE DATE</b>     |
|------------------------------------|---|--------------------------|
| Gold Brigade                       | Any Legionnaire who recruits <b>50</b> or more <b>NEW members</b> into The American Legion by the Target Date will qualify for enrollment in the elite GOLD BRIGADE   | May 11, 2022             |
| Silver Brigade                     | Any Legionnaire who recruits <b>25 to 49 NEW members</b> into The American Legion by the Target Date will qualify for enrollment in the Silver Brigade  | May 11, 2022             |
| National Recruiter of the year     | Individual certified with the <b>highest number of New Members</b> recruited from (Department) among all the Departments will be declared "National Membership Recruiter of the Year."  | May 11, 2022             |
| Pioneer Award                      | The <b>NEW</b> Post will make a recommendation of <u>any individual</u> who has made the greatest contribution in helping get your <b>NEW</b> post chartered and ensuring successful operation. Nominations may be made after securing a temporary charter. | Any time during the year |
|                                    | <b>National Post Awards</b>   |                          |
| National Post Honor Ribbon         | Each Post that has reached its <b>100% membership</b> goal by Dec 31 <sup>ST</sup> will receive a streamer for their Post Colors.   | December 31, 2021        |
| Certificate of Meritorious Service | Awarded to Posts who have enrolled an advanced membership for 2021-2022 equaling or surpassing the Post's previous All Time-high membership.  | December 31, 2021        |
| Five or more consecutive Years     | Awarded to all Posts who have reached five or more consecutive years of All-Time Highs in membership.   | December 31, 2021        |
| 100% Post Commander Pin            | Post Commanders who attain their <b>100% Post Membership</b> Goal by May 11 <sup>TH</sup> , will receive the National 100% Post Commander Pin.  | May 11, 2022             |
| 100% Post Adjutant Pin             | Post Adjutants who attain their <b>100% Post Membership</b> Goal by May 11 <sup>TH</sup> will receive the National 100% Post Adjutant Pin.  | May 11, 2022             |

\*All Candidates for National awards will have their membership records verified by the American Legion Department of North Carolina membership personnel prior to submission to National Headquarters.

|   | <b>National District Awards</b>  | <b>DEADLINE DATE</b>     |
|---|--|--------------------------|
| District Commanders Race to the Top             | District Commanders will compete in each of the to The Top five categories for the Top District Commander at the National Level for an all-expense paid trip to the National Convention, including round-trip airfare, tickets and first-class hotel accommodations for two. See application in Manual | April 13, 2022           |
| District Commander's New Post Award             | District Commanders who create a new American Legion Post in their respective Districts and have Temporary Charter Application on file at National by the May Target Date.   | May 11, 2022             |
| District Commander Achievement and Honor Ribbon | District Commanders whose 2022 membership exceeds their 2021 membership by at least the number of Posts in their District will be awarded the Achievement Award and an Honor Ribbon for their District colors.   | May 11, 2022             |
| District Commanders 100% Pin                    | Any District Commander achieving 100% of their district membership goal.   | Any Time During the Year |