

The American Legion



Department of

North Carolina

“Never Give Up”

2019-2020

Membership Awards Manual

JAMES D MOORE Jr, Department Commander
NANCY PHILLIPS, Membership Chairman

2020 MEMBERSHIP TARGET DATES

<u>DEPARTMENT</u>	<u>TARGET</u>	<u>NATIONAL</u>
SEPTEMBER 06, 2019	50%	*SEPTEMBER 11, 2019
OCTOBER 04, 2019	55%	*OCTOBER 9, 2019
NOVEMBER 08, 2019	65%	NOVEMBER 14, 2019
DECEMBER 06, 2019	75%	*DECEMBER 11, 2019
JANUARY 10, 2020	80%	JANUARY 15, 2020
FEBRUARY 07, 2020	85%	FEBRUARY 12, 2020
MARCH 06, 2020	90%	MARCH 11, 2020
APRIL 03, 2020	95%	APRIL 8, 2020
MAY 8, 2020	100%	MAY 13, 2020

National Delegate Strength 30 Days prior to National Convention

*This date is also a renewal notice cutoff date.

2020 DIRECT RENEWAL NOTICE DATES

<u>CUTOFF DATES</u>	<u>RENEWAL DATES</u>
MAY 8, 2019	JULY 1, 2019
SEPTEMBER 11, 2019	OCTOBER 7, 2019
OCTOBER 9, 2019	NOVEMBER 15, 2019
DECEMBER 11, 2019	JANUARY 3, 2020
FEBRUARY 12, 2020	FEBRUARY 26, 2020
APRIL 8, 2020	APRIL 24, 2020

*Transmittals received after this date will not prevent a subsequent notice from being delivered at or around the renewal date

POST CATAGORIES

*A Post category is classified as the 2019 membership total.

CLASS A - 500 AND ABOVE	CLASS D - 60-99
CLASS B - 200 - 499	CLASS E - 30-59
CLASS C - 100 - 199	CLASS F - 15-29

*All candidates for Department awards will have their membership records verified by the post adjutant or persons responsible for submitting the individual.

	NEW 2020 MEMBERSHIP AWARDS	DEADLINE DATE
Commander's Cup Award	Each Legionnaire who signs up 3 NEW members will receive the Commander's Award.	May 13, 2020
"I BUILT A FOUNDATION"	Each member securing 25 NEW members will receive a limited edition " I Built A Foundation " pin and qualify for National Silver Brigade.	May 13, 2020
Post 103% Challenge	The Post in each division with the highest percentage over the National Commander's 103% challenge will receive a 2 coin American Legion US Mint Set (which includes the Silver Dollar and 1/2 Dollar coins)	May 13, 2020
District Commander 103% Challenge	The District Commander with the highest percentage over the National Commander's 103% challenge will receive a FREE Trip to the National Convention 2020 in Louisville. (details to follow)	June 6, 2020
National Commander 100% Post Award	Any post achieving 100% Membership will receive a letter of recognition from the National Commander Bill Oxford.	June 30, 2020
National Commander 103 % Post Award	Any post achieving 103% Membership will receive a Plaque of recognition from the National Commander Bill Oxford.	June 30, 2020
National Commander Membership Incentive Pin	Any Member who recruits 3 NEW members joining for the 2020 Membership year. (A New Member is defined as any eligible veteran joining for the 2020 Membership year who was not a member of The American Legion during the 2019 Membership year. TRANSFERS DO NOT COUNT AS NEW MEMBERS.)	
Commander's Cup Social	At this year's 2020 State Convention we will Celebrate all Legionnaire's securing 5 or more NEW members. Legionnaire's will receive 2 drink tickets to this new event.	May 13, 2020
Highest Individual Recruiter	Legionnaire's securing the highest number of NEW members will be awarded with the following: First Place \$500 cash, Second and Third place will receive \$250 cash.	May 13, 2020

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	Department Individual Awards	DEADLINE DATE
Go- Getter Club	Each legionnaire who recruits at least (1) NEW member will receive the Go-Getter Pin.	December 31, 2019
New Member Recruiter OTY	Classes A, B, C, D, E and F – Individuals in each Post Class who secures the highest number of NEW members (certified by the Post Adjutant) will receive a plaque.	May 13, 2020
National Recruiter Pin	Each Legionnaire who recruits three (3) NEW members and RENEWS (10) member (certified by the Post Adjutant) qualifies for the National Recruiter Pin.	May 13, 2020
Department Recruiter OTY	Each Post will have the opportunity to submit the name of its Recruiter from that Post who has signed up the most NEW Members for the 2020 Membership year. The individual who has signed up the most members in the state will receive a plaque and his/her name will be submitted for the <u>National Recruiter of the Year</u> .	May 13, 2020

	Department Post Awards	DEADLINE DATE
Early Bird	Each Post that transmits 50% of their membership goal to Department Headquarters by the deadline date receive an Early Bird Citation.	September 6, 2019
Post Commander Excellence Award	Post Commanders who attain 100% membership goal by Veteran's Day will receive a citation recognizing accomplishment.	November 8, 2019
Dogwood Award	Each Post which has reached its 100% membership goal by Dec 31 st will receive a Dogwood Streamer for their Post Colors.	December 31, 2019
First to 100%	Class A, B, C, D, E and F - Presented to the FIRST Post in each class that makes 100% of its 2020 Membership Goal as certified by the Department Adjutant.	Variable date by Class
100% Post	All Posts that attain their 100% membership goal by May 13 th will receive a certificate recognizing their accomplishment.	May 13, 2020
100% Post Renewal	All posts that attain 100% retention by February 2020 will receive a streamer recognizing their accomplishment.	February 2020

*All candidates for Department awards will have their membership records verified by the post adjutant or persons responsible for submitting the individual.

	Department District Awards	DEADLINE DATE
First to 100% District	An Honor plaque awarded to the first District Commander to reach 100% of their 2020 Membership Goal	Variable 2020
Top District Commander	An Honor plaque and paid State Convention expenses awarded to the Top District Commander in the Department based on the following: 1 – Must achieve the greatest percentage of membership. 2 – Must reach established goal. State Convention expenses consist of hotel accommodations and Convention registration fee.	May 13, 2020
100% District Commander	Custom Honor Plaque for the District Commanders who make 100% of their 2020 Membership Goal .	May 13, 2020
100% Posts District Commander	Custom Honor Plaque for all District Commanders who have ALL POSTS in their District at 100% by cutoff date.	May 13, 2020
	Department Division Awards	
First to 100%	An Honor plaque and Navy Blazer awarded to the first Division Commander to reach 100% of their 2020 Membership Goal	Variable 2020
Top Division Commander	An Honor plaque and paid State Convention expenses awarded to the Top Division Commander in the Department based on the following: 1 –Must achieve the greatest percentage of membership. 2 – Must reach established goal. State Convention expenses consist of hotel accommodations and Convention registration fee.	May 13, 2020
100% Division Commander	Honor Plaque for each 100% Division Commander.	May 13, 2020

	<u>National Individual Awards</u>	DEADLINE DATE
Gold Brigade	Any Legionnaire who recruits 50 or more NEW members into The American Legion by the Target Date will qualify for enrollment in the elite GOLD BRIGADE	May 13, 2020
Silver Brigade	Any Legionnaire who recruits 25 to 49 NEW members into The American Legion by the Target Date will qualify for enrollment in the Silver Brigade	May 13, 2020
National Recruiter of the year	Individual certified with the highest number of New Members recruited from (Department) among all the Departments will be declared "National Membership Recruiter of the Year."	May 13, 2020
Pioneer Award	The NEW Post will make a recommendation of <u>any individual</u> who has made the greatest contribution in helping get your NEW post chartered and ensuring successful operation. Nominations may be made after securing a temporary charter.	Any time during the year
National Post Awards		
National Post Honor Ribbon	Each Post that has reached its 100% membership goal by Dec 31 ST will receive a streamer for their Post Colors.	December 31, 2019
Certificate of Meritorious Service	Awarded to Posts who have enrolled an advanced membership for 2019-2020 equaling or surpassing the Post's previous All Time-high membership.	December 31, 2019
Five or more consecutive Years	Awarded to all Posts who have reached five or more consecutive years of All-Time Highs in membership.	December 31, 2019
100% Post Commander Pin	Post Commanders who attain their 100% Post Membership Goal by May 13 TH , will receive the National 100% Post Commander Pin.	May 13, 2020
100% Post Adjutant Pin	Post Adjutants who attain their 100% Post Membership Goal by May 13 TH will receive the National 100% Post Adjutant Pin.	May 13, 2020

*All Candidates for National awards will have their membership records verified by the American Legion Department of North Carolina membership personnel prior to submission to National Headquarters.

	National District Awards	DEADLINE DATE
District Commanders Race to the Top	District Commanders will compete in each of the to The Top five categories for the Top District Commander at the National Level for an all-expense paid trip to the National Convention, including round-trip airfare, tickets and first-class hotel accommodations for two. See application in Manual	April 8, 2020
District Commander's New Post Award	District Commanders who create a new American Legion Post in their respective Districts and have Temporary Charter Application on file at National by the May Target Date.	May 13, 2020
District Commander Achievement and Honor Ribbon	District Commanders whose 2020 membership exceeds their 2019 membership by at least the number of Posts in their District will be awarded the Achievement Award and an Honor Ribbon for their District colors.	May 13, 2020
District Commanders 100% Pin	Any District Commander achieving 100% of their district membership goal.	Any Time During the Year