



**For Immediate Release
July 12, 2021**

**CONTACT: Lynda Jackson
774-212-0286**

MAHP Campaign Spotlights Managed Care Organizations and their Accountable Care Organization Partners Delivering Whole-Person Care and Coverage

Boston, MA – Today, the Massachusetts Association of Health Plans (MAHP) launched a multimedia campaign that highlights the value of Managed Care Organizations (MCOs) and their partnerships with Accountable Care Organizations (ACOs) for MassHealth members. Through a series of videos and a white paper, MAHP explores the many ways MCOs and their ACO partners provide whole-person care and coverage.

The MCO/ACO program provides a broad set of services to MassHealth members, including services for acute and chronic health care needs, prescription drugs, and mental health and substance use disorder treatment, in an integrated fashion, designed to achieve better quality, emphasize care coordination, and improve care delivery through care management. The videos provide an overview of the unique benefits that AllWays Health Partners, BMC HealthNet Plan, Fallon Health, Health New England and Tufts Health Plan and their ACO partners offer to individuals and families across the Commonwealth.

The three-week campaign will feature several key themes, including:

- Integration of behavioral health and complex care
- Fostering strong community partnerships
- Addressing social determinants of health, including food security, housing, and racial and ethnic health care disparities
- Supporting members through the COVID-19 pandemic

“Massachusetts has been a leader in providing health care coverage to MassHealth members through the managed care program since its inception. This video campaign gives viewers an opportunity to see the many ways our MCOs and their ACO partners are working to improve the life of the individuals and families they serve. Together, they are addressing their members racial, ethnic, and socioeconomic needs, to close health equity gaps and ensure no one falls through the cracks. All of these services are setting members up to have better health outcomes”, notes Lora Pellegrini, President and CEO of MAHP.

“MassHealth is proud of the progress and efforts to-date by its ACOs and MCOs to measure and address disparities in health access and outcomes, and to identify and support the health-related social needs of their members to date. There still remains opportunity and urgency for further work on equity and social services integration, and MassHealth is looking forward to continuing to partner with ACOs, MCOs, and other providers to advance these important initiatives”, said Amanda Cassell Kraft, Acting Assistant Secretary for MassHealth.

About MAHP

The Massachusetts Association of Health Plans represents 17 health plans covering more than 2.8 million Massachusetts residents. It is dedicated to improving health for all in Massachusetts by promoting affordable, safe and coordinated health care.

###