

January 8, 2019

To Whom It May Concern:

Earlier this semester, Nova Southeastern University had the good fortune of hosting Levi Kreis in concert. I knew going in that Mr. Kreis was a Tony Award winning performer. I had the opportunity to review advance videos of past performances and clearly knew that we would have a talented artist on our campus.

What I did not know was the impact that Mr. Kreis would have on our students.

Our evening with Levi took the NSU community on a journey of songs and storytelling. He artfully crafted his life story throughout a series of powerful ballads and creative contemporary music. The 'themes' in the arc of his personal reflections are ones that resonate powerfully with students of this generation, i.e. family, culture, prejudice, challenge, redemption, and love.

At one point I realized this was far less about a performance (as unbelievably great as it was) and far more about "life lessons".

For someone who has spent his life trying to positively impact students, I was delighted to hear the comments from our students both immediately after the performance and in the following week(s).

If you are considering booking Mr. Kreis and would like to gain a better sense of what I have shared above, please feel free to reach out to me at 954-262-7295.

Sincerely,



Dr. Brad A. Williams
Vice President of Student Affairs
Dean of the College of Undergraduate Studies
Nova Southeastern University