

This Stock, or That One?

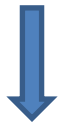
New York Times
(NYT)

Coach
(COH)



High Dividend
Cheap price vs. earnings
Problem: Publishing industry
is moribund.

High Dividend
Cheap price vs. earnings
Problem: Lost market share
to competitors.



NO
Industry struggles
hard to overcome

YES
New designer,
other catalysts in place
for improvement;
growth market