

# Cascade Investment Advisors

503 High Street · Oregon City, OR 97045

Newsletter, March 2015



## Leticia

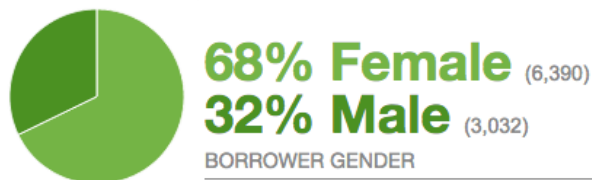
Querétaro, Mexico

Leticia is 49 years old, unmarried and owns her own shoe store. She dreams to one day grow her business to become one of the largest in Mexico. Cowboy boots, flats, heels and the most comfortable slippers, Leticia is innovative in the diversity of her products. She is a smart entrepreneur and when she is not in her business, she likes to exercise or to read a new book. Leticia is requesting a loan of \$350 USD to improve their products and to expand their catalogue.

## ABOUT MEXICO

AVERAGE ANNUAL INCOME:	\$4,508
CURRENCY:	Peso
EXCHANGE RATE:	.066 Peso = 1 USD

IN MEXICO 42% OF PEOPLE LIVE BELOW THE POVERTY LINE



This March, Cascade Investment Advisors decided to focus its charity lending efforts on an entrepreneur living in Mexico...

The Mexican microfinance industry currently has some of the highest interest rates in Latin America. Through Kiva's partnership with its microfinance institutes, they are able to offer loans at much lower interest rates than most Mexican companies because of their efficient use of technology and automated processes.

Our hope by helping to fund this loan, is to help driven women have a more productive and positive impact on their communities.

Please join Cascade Investment Advisors in assisting developing world entrepreneurs by joining our Kiva team and making a loan for as little as \$25.00. at [Kiva.org](http://Kiva.org). We support and appreciate your efforts!

Quick Fact // We have a 98.7% repayment rate.