

**The California Mid-State Fair
Heritage Foundation, Inc.
Board of Directors Meeting Minutes**

March 11, 2020

The meeting was called to order at 6:30 p.m. by Chairman Michael Torgerson.

BODs Present: Susan Beebe, Dave Belmont, Mike Brady, Mike Coon, Debbie Dusi, Brenda Fletcher, Daren Friedle, Tim Hartzell, Patricia Lawrence, Deana Nelson, John Peschong, Ernie Rey, Denise Stornetta, Michael Torgerson.

BODs Absent:

Members/Guests: Ashley Blanke, Branden Blanke, Cathy Borg, Mike Bradley, Meg Evans, Chuck Fletcher, Cari Thomas, Eric Thomas, Nancy Wheeler-Nichols.

Approval of Agenda: Deana Nelson made a motion to approve the agenda. Brenda Fletcher made the second to the motion, which passed unanimously.

Approval of Minutes: Susan Beebe made a motion to approve the February 12, 2020 minutes. Daren Friedle made the second to the motion, which passed unanimously.

Announcements/Introductions/Member Comments:

Michael Torgerson asked the guests and the Heritage Board of Directors to introduce themselves.

Financial Report:

The Balance Sheet and Profit & Loss Statements were distributed to the Board for the period of January 1 – March 11, 2020. Deana Nelson explained to the Board that the line item “Youth Legacy Project” under assets is the \$75,000.00 from the James W. Brabeck Youth Legacy Fund, and she deposited it in our Farm Credit West account because it offers the best interest rate.

Daren Friedle made a motion to approve the monthly financial reports as submitted. Tim Hartzell made the second to the motion, which passed unanimously.

Deana Nelson presented the list of checks written since the last Board meeting and indicated the check for \$610.00 was for the emergency exit signs. Daren Friedle made a motion to ratify the checks written. Dave Belmont made the second to the motion, which passed unanimously.

Deana Nelson reported she currently has a bill in the amount of \$292.69 from Paso Robles Safe and Lock, for re-keying the door where the new tables and chairs are stored. Dave Belmont made a motion to pay this bill. Deana Nelson made the second to the motion which passed unanimously.

Board Business:

A. Standard Committees

1. Budget/Audit/Endowment – Daren Friedle – no report.
2. By-Law – John Peschong indicated the Committee would be meeting and will have recommendations for the Board.
3. Concessions – Dave Belmont reported that the concession committee met yesterday and discussed the following items: the Island Bar contract is up for renewal and the committee is working on it; the Heritage Foundation successfully won the RFP for the Silo (formerly called the Marketplace), the contract is currently in the fair office. After some discussion, Dave Belmont made a motion to move forward with the contract. Daren Friedle made the second to the motion which passed unanimously.
4. Elections – John Peschong indicated he would be up for re-election this year and as such would not be able to chair the committee. After some discussion, Susan Beebe made a motion to nominate Debbie Dusi as chair for the Election committee. Tim Hartzell made the second to the motion which passed unanimously.
5. Facilities – Ernie Rey stated the committee will be having a meeting soon.

6. Media/Marketing – Susan Beebe indicated we now have a picture of Chairman Torgerson for the web page.
7. Membership – Brenda Fletcher reiterated the May 1, 2020 deadline for paying of pledges. There are currently 131 active memberships, with 217 left to pay. The membership committee will be reaching out to persons on the wait lists as members do not renew. There are currently 98 on the wait list.
8. Balcony – Mike Coon indicated 4 balcony seats became available, which have already been offered to the first group on the waiting list. There are currently 46 on the waiting list. Chair covers are 10 years old, and Mike will be looking at pricing replacement covers (not all covers need to be replaced). Mike will come back to the Board with costs.
9. Scholarship – Tim Hartzell reported 530 people attended the crab feed, with 2,000 pounds of crab being served. The committee will be working on the scholarships.

B. Special Committee:

1. Hugh Pitts Memorial Fund Capitol Project – Dave Belmont deferred to Ernie Rey who explained that the committee is trying to preliminary determine the viability of the project, without spending any money. Ernie indicated he is going to try to walk around the area in a couple weeks with a professional to see what the projected costs might be. He will report back to the Board when he has some additional information

Old Business:

1. Tim Hartzell – report made during Board business, Scholarship Committee.

New Business:

1. Nancy Wheeler-Nichols CMSF Board of Director indicated marketing for the fair is in full swing, emphasizing the 75th anniversary. Nancy had many hand-outs for the Board, one being the Top 100 Fairs by Attendance, which placed the CMSF number 27.
2. Mike Bradley CMSF CEO:
 - a. staff is working with the media to better show case the fair
 - b. the Academy of Country Music has made the nominations for the rodeo fair of the year with the announcement of the winner being made in April
 - c. the Pacific Coast Cutting Horse Associations event is currently going on
 - d. RV expansion project has begun
 - e. livestock handbook went out, with exhibitor handbook going out next week and horse show handbook in a couple of weeks
 - f. a statement regarding the Corona virus will be out tomorrow

Board Comments:

Michael Torgerson indicated Wines and Vines (WiVi) will be March 25, 2020 and the event will be using the Heritage Lounge.

There being no further business, the meeting was adjourned at 7:15 p.m.

Respectfully submitted,

Debbie Dusi
Secretary

The Next Regular Board Meeting:
Wednesday, April 8, 2020