

**The California Mid-State Fair  
Heritage Foundation, Inc.  
Board of Directors Meeting Minutes**

June 12, 2019

The meeting was called to order at 6:30 p.m. by Chairman Dave Belmont.

**BODs Present:** Susan Beebe, Dave Belmont, Michael Brady, Mike Coon, Debbie Dusi, Brenda Fletcher, Daren Friedle, Patricia Lawrence, Tim Hartzell, Deana Nelson, John Peschong, Ernie Rey, Michael Torgerson.

**BODs Absent:** Denise Stornetta.

**Members/Guests:** Georgia Bollinger, Mike Bradley, Matt Campbell, JD Cronin, Kay-C Cronin, Joanne Cummings, Madonna Dailey, Meg Evans, Chuck Fletcher, Anna Hahn, David Hubbard, Judy Hearn, Scotty Monroe, Irene Moore, Pat Moore, Joy Powers.

**Approval of Agenda:** Michael Brady made a motion to approve the Agenda with the following changes: New Business - Mike Bradley CMSF CEO Fair Update moved from item X to Item VII; Board Business moved from item VII to item V; Old business moved from item VIII to item X. Deana Nelson made the second to the motion which passed unanimously.

**Approval of Minutes:** Michael Torgerson motioned to approve the May 8, 2019 minutes. Tim Hartzell made the second to the motion which passed unanimously.

**Announcements/Introductions/Member Comments:**

Dave Belmont asked the Guests and Board of Directors to introduce themselves.

**Financial Report:** The Balance Sheet and Profit & Loss Statements were distributed to the Board for the period of January – June 12, 2019. Daren Friedle made a motion to approve the Monthly Financial Reports as submitted. Michael Torgerson made the second to the motion which passed unanimously.

Deana Nelson presented the list of checks written since the last Board meeting. Susan Beebe made a motion to ratify the checks written. Daren Friedle made the second to the motion which passed unanimously.

Deana Nelson indicated there are no outstanding bills at this time.

**New Business:**

1. Mike Bradley CMSF CEO reported the following:
  - a. 600 horses are participating in the event currently on the fairgrounds;
  - b. Wine night entertainment not booked yet, but we will be notified as soon as it is;
  - c. Camp Rattlesnake is a new exhibit this year. Brad Tillman will help explain the rattlesnake. It will be located near the Edna Valley Barn and will have the largest species of Eastern Diamondback snakes, in addition to a snake pit.
  - d. The fair has partnered with the carnival to offer 100% free carnival rides opening day;
  - e. Frontier Town will also have a new exhibit, "The Chill Zone". This will have a 64-ton ice cube. Fair goers will have an opportunity to guess when the ice cube will melt, there will also be an ice saloon;
  - f. Cardi B and Blake Shelton are sold out;
  - g. There have been some changes to the County Rodeo with a \$15,000.00 purse for the all-around champion, and spotlighting the city each contestant comes from;
  - h. Monster Trucks will be Sunday evening;
  - i. Mike thanked the Heritage Board of Directors for participating in the retreat with the Fair Board.

**Board Business:**

1. Membership – Brenda Fletcher announced the July 10, 2019 date for the pick-up party, and that she will be passing a sign-up sheet around for volunteers to work that night. Brenda explained that this is the 20<sup>th</sup> anniversary of the Heritage Foundation and that a committee is working on celebration festivities for the first night of the fair. Brenda also thanked Dave Belmont for sponsoring lanyards to be handed out to members with their packets. Ticket order forms will be going out as soon as the last act is booked, and we receive the information from the fair. This will mean we will have a very short turnaround time for ticket orders. There are two sold out shows so no guests will be allowed in the lounge on the nights. In addition, members will be able to purchase a maximum of four tickets in Section 8 for sold out shows. Brenda also indicated that they had secured sponsors for the food.

Mike Coon advised the Board that all balcony seats are sold, and there is a waiting list of 36. Mike requested \$1,000.00 to order eight additional cushions for the balcony. After some discussion Patricia Lawrence made a motion to allocate up to \$1,000.00 for additional cushions. Michael Torgerson made the second to the motion which passed unanimously.

2. Concessions – Michael Torgerson reported the Concessions Committee is very busy with the fair and the concessionaire. A small bar is being added near the Island Bar & Grill, in addition, the Heritage Foundation will be taking on the concessions in the Skybox. Contracts need to be finalized by July 1, 2019.
3. Facilities – Chuck Fletcher stated the outside door to Section 8 is almost done. Chuck also indicated that repairs to the elevator are going to be performed after the current horse show. The notice came from Republic Elevator that the elevator was not operating properly. After some discussion, Deana Nelson made a motion to pay the invoice for Republic Elevator. Ernie Rey made the second to the motion which passed unanimously.
4. Youth Legacy Project – Dave Belmont indicated to the Board that the original plan was to raise \$100,000.00, that goal has been met and funding raising will continue. Dave expressed to the Board that he would like to get this information out to the Heritage membership. After some discussion Mike Brady made a motion to send the Youth Legacy Project information to the Heritage membership. John Peschong made the second to the motion passed unanimously.
5. Buyer gift cards and coverage for the sale – Deana Nelson asked for help covering the table for buyer gift cards. Joanne Cummings indicated she would be there Friday and Saturday.

**Old Business:**

1. 2019 CMSF Board/Heritage Foundation Board Retreat – Dave Belmont reported that the Heritage Board and the CMSF Board of Directors met for a retreat. Dave indicated it was a very informative retreat, with the main topic being the direction of the Fair over the 20 years.

**Board Comments:**

Ernie Rey expressed thoughts of exploring expansion of the lounge. Ernie felt that it was important to continue to increase the membership, however, that cannot be done with the current size and capacity of the lounge.

There being no further business the meeting was adjourned at 7:15 p.m.

Respectfully Submitted,

Debbie Dusi  
Secretary

The Next Regular Board Meeting:  
Wednesday, August 14, 2019