

**The California Mid-State Fair  
Heritage Foundation, Inc.  
Board of Directors Meeting Minutes**

August 14, 2019

The Closed Session meeting was called to order at 5:30 p.m. by Chairman Dave Belmont.

Recess at 6:20 p.m.

The Board of Directors meeting was called to order at 6:30 p.m. by Chairman Dave Belmont.

**BODs Present:** Susan Beebe, Dave Belmont, Michael Brady, Mike Coon, Debbie Dusi, Brenda Fletcher, Daren Friedle, Tim Hartzell, Deana Nelson, Ernie Rey, Michael Torgerson.

**BODs Absent:** John Peschong, Patricia Lawrence, Denise Stornetta.

**Members/Guests:** Ashley Blanke, Braden Blanke, Georgia Bollinger, Mike Bradley, Meg Evans, Chuck Fletcher, Judy Hearn, Jimmy Nichols, Mary Pat Reilly, Ken Thomas, Nancy Wheeler.

**Approval of Agenda:** Daren Friedle made a motion to approve the Agenda. Ernie Rey made the second to the motion which passed unanimously.

**Approval of Minutes:** Michael Torgerson motioned to approve the May 8, 2019 minutes. Tim Hartzell made the second to the motion which passed unanimously.

**Announcements/Introductions/Member Comments:**

Dave Belmont asked the Guests and Board of Directors to introduce themselves.

**Financial Report:** The Balance Sheet and Profit & Loss Statements were distributed to the Board for the period of January – August 14, 2019. Daren Friedle made a motion to approve the Monthly Financial Reports as submitted. Brenda Fletcher made the second to the motion which passed unanimously.

Deana Nelson presented the list of checks written since the last Board meeting. Daren Friedle made a motion to ratify the checks written. Mike Brady made the second to the motion which passed unanimously.

Deana Nelson informed the Board that the web site had been hacked. Although no personal information was exposed, Go Daddy made a recommendation regarding the installation of a fire wall. The total for the 2-year protection plan, a “secure site” and support was \$561.73. Deana indicated that she had put this bill on her credit card. After some discussion Mike Coon made a motion to reimburse Deana \$561.73. Tim Hartzell made a second to the motion which passed unanimously.

**Board Business:**

1. Membership – Brenda Fletcher “thanked” everyone for making the fair a big success, and especially Cindy Belmont, Meg Evans, Kim Mott and Therese Shapiro for all the 20<sup>th</sup> anniversary festivities.
2. Concessions – Michael Torgerson reported that the Concessions Committee has not met with the concessionaire, but preliminary numbers indicate revenues are in line with the past couple of years. Michael stated he received positive feedback about the Skybox.
3. Facilities – Chuck Fletcher indicated all projects were complete, paid for, and signed off by the Fire Marshall in full compliance.

**New Business:**

1. Mike Bradley CMSF CEO reported the following:
  - a. Skybox was run well this year, however, there are still problems with the elevator;
  - b. Due to an electrical glitch, one fan in the livestock barn went out during the sale;
  - c. Concert series was tremendous. Cardi-B and Blake Shelton were both sold out;
  - d. Great carnival this year, with new even bigger rides. In addition, the carnival partnered with the fair to offer free rides on opening day;
  - e. 2019 opening day was the biggest in fair history;
  - f. Industrial Arts auction up with \$153,000 total revenues;
  - g. The livestock action revenues totaled \$2.3 million;
  - h. Sponsorships also up this year, with many new sponsors;
  - i. Wine competition went very well ;
  - j. Show Case of Cities: Paso Robles won 1<sup>st</sup> place in the People's Choice Award, 2<sup>nd</sup> place went to Templeton and 3<sup>rd</sup> place went to Oceano & Nipomo;
  - k. Rodeo was attended by an additional 1,000 people over last year.

**Board Comments:**

Ernie Rey said security and maintenance did a good job during the fair.

Deana Nelson indicated that the front gate was not open at 6:00 am. during the sale.

Brenda Fletcher thanked Mike Brady for keeping the supplies stocked during the fair.

Dave Belmont thanked Michael Torgerson for how smoothly the Skybox ran.

Recess at 6:59 p.m.

Closed Session reconvened at 7:10 p.m. No Action Taken.

There being no further business the meeting was adjourned at 8:04 p.m.

Respectfully Submitted,

Debbie Dusi  
Secretary

The Next Regular Board Meeting:  
Wednesday, September 11, 2019