

**The California Mid-State Fair  
Heritage Foundation, Inc.  
Board of Directors Meeting Minutes**

October 11, 2017

The meeting was called to order at 6:30 p.m. by Chairman Dave Belmont.

**BODs Present:** Susan Beebe, Dave Belmont, Mike Coon, Joanne Cummings, Debbie Dusi, Brenda Fletcher, Daren Friedle, Tim Hartzell, Patricia Lawrence, Deana Nelson, John Peschong, Hugh Pitts, Denise Stornetta, Michael Torgerson.

**BODs Absent:**

**Members/Guests:** Mike Bradley, Meg Evans, Chuck Fletcher.

**Approval of Agenda:** Mike Coon made a motion to approve the Agenda. John Peschong made the second to the motion which passed unanimously.

**Approval of Minutes:** Michael Torgerson motioned to approve the September minutes. Susan Beebe made the second to the motion which passed unanimously.

**Announcements/Introductions/Member Comments:**

Chairman Belmont asked the guests to introduce themselves and for any comments.

**Financial Report:** The Balance Sheet and Profit & Loss Statement were distributed to the Board for the period January 1, 2017 through October 11, 2017. The Profit & Loss Statement showed a net income of -\$2,087,345.50. Current Assets on the Balance Sheet through October 11, 2017 are \$589,657.17. Brenda Fletcher motioned to approve the Monthly Report as presented. Denise Stornetta made the second to the motion which passed unanimously.

Deana Nelson presented a list of checks written since the last Board meeting. Denise Stornetta made the motion to ratify the checks written since the last meeting. Brenda Fletcher made the second to the motion which passed unanimously.

Deana Nelson advised the Board that the October 5, 2017 payment to Farm Credit West was the first \$30,000.00 payment on the Pavilion loan. Deana also indicated there were no unpaid bills at this time.

**Board Business**

**A. Committee Reports:**

1. Concessions – Michael Torgerson indicated there was nothing to report from the Concessions and that he will reach out to Brett Butterfield to get a breakdown by locations of income and expenses.
2. Membership – Brenda Fletcher stated November is the Annual Membership Meeting. The Heritage Foundation has an extensive amount of donated wine and she would like to propose a Membership Mixer following the November meeting. After some discussion Brenda Fletcher made a motion for the Board to host a Membership Mixer after the November meeting, and to allocate up to \$200 for this function. Deana Nelson made a second to the motion which passed unanimously.

Balcony Seating – Mike Coon reported that all balcony seats are sold, in addition he has a waiting list for the 2018 fair. Mike also indicated he is still working on the seating configuration.

**B. Old Business:**

1. County Board of Supervisor's Resolution Presentation - Dave Belmont stated that the date for the presentation was Tuesday, October 17, 2017, with John Peschong adding that the presentation would be done during the second session which begins at 1:30 p.m.

**C. New Business:**

1. Fair Update - Mike Bradley CMSF CEO opened by explaining to the Board that the fairgrounds was one of 18 fairs in California that are safe havens for first responders and livestock in time of State disasters. Mike informed the Board that a new RFP went out for fair ticketing services. The fair has been using Valley Ticks for the last five years, and when awarded the new contract would begin January 1, 2018. Mike announced that Sandy Collier has joined the Paso Robles Team as Equestrian Ambassador. In regards to concerts, Mike stated that staff was already working on the line-up for the 2018 fair, however nothing will be announced for awhile. In addition, Mike reported that February 2, 2018 is the date of the Annual Fair Board Dinner. In closing, Mike stated that the 3 Speckled Hens and Jurassic Park events went extremely well.

There being no further business the meeting was adjourned at 7:06 p.m.

Respectfully Submitted,

Debbie Dusi, Secretary

The Next Regular Board Meeting & Annual Membership  
Wednesday, November 8, 2017