

**The California Mid-State Fair
Heritage Foundation, Inc.
Board of Directors Meeting Minutes**

February 14, 2018

The meeting was called to order at 6:31p.m. by Chairman Dave Belmont.

BODs Present: Dave Belmont, Mike Coon, Joanne Cummings, Brenda Fletcher, Daren Friedle, Patricia Lawrence, Deana Nelson, Hugh Pitts, Denise Stornetta, Michael Torgerson

BODs Absent: Susan Beebe, Debbie Dusi, Tim Hartzell, Jon Peschong

Members/Guests: Dave Hebard, Marnice Callizo Bob Cummings, Wendy Hall, Meg Evans, Chuck Fletcher, Georgia Bollinger, Michael Bradley.

Approval of Agenda: Daren Friedle made a motion to approve the Agenda. Joanne Cummings made the second motion which passed unanimously.

Approval of Minutes: Daren Friedle motioned to approve the January minutes as presented. Michael Torgerson made the second motion which passed unanimously.

Announcements/Introductions/Member Comments:

Chairman Belmont asked the guests to introduce themselves.

Chairman Belmont thanked the CMSF for the CEO Award that was presented to the Heritage Foundation at the Annual Fair Dinner on February 2nd.

Chairman Belmont recognized Chuck Fletcher and Bob Cummings for receiving the inaugural Heritage Foundation Member of the Year award, also presented at the CMSF Annual Dinner.

Financial Report: The Balance Sheet and Profit & Loss Statements were distributed to the Board for the period of January 1, 2018 through February 14, 2018. Michael Torgerson made a motion to approve the Monthly Financial Reports as submitted, Brenda Fletcher made the second motion which passed unanimously.

Deana Nelson presented the list of checks written since the last Board meeting. Mike Coon made a motion to ratify the checks written. Joanne Cummings made the second, motion passed unanimously.

Deana reported that we have received and paid the final expenses related to the Pavilion, she will calculate the totals and send them to the board via email.

Board Business

Committee Reports:

1. Concessions – Michael Torgerson reported that the Heritage Foundation returned a portion of the 2017 concession donation to cover concessionaires' expenses that were omitted in the concession expenses. The committee will meet with our concessionaires again to discuss returning additional amounts for the previous two years expenses omitted.
2. Membership – Brenda Fletcher reported there are lots of membership renewals coming in. To date we have 54 general membership renewals, 12 balcony members have paid, 28 new members and 4 previous members have re-joined.

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Patricia Lawrence stated she has been receiving a number of calls regarding balcony seating.

Mike Coon reported that we currently have 18 parties on the waiting list for balcony seats, and 7 current balcony seat holders that wish to purchase additional seats. Mike reported that any balcony seat requests should be referred to him and he will contact any interested parties via telephone.

New Business:

1. Fair Update – Mike Bradley congratulated the Heritage Foundation on the CEO Award and also recognized Bob Cummings and Chuck Fletcher for their outstanding contributions to the Heritage Foundation and the Pavilion Project they chaired. The annual fair dinner was attended by 550 people, and they received positive feedback from those in attendance. The silent auction and live auctions brought in \$22,000, with \$16,000 of that coming from the live auction. The Crab Feed was attended by nearly the same number just one week later. Western Bonanza is this weekend, Cal Poly students and the maintenance staff had only one week to remove 240 horse stalls and restructure the livestock area for the event. Florida Georgia line tickets went on sale last week and sold right around 6,000 on opening day. Tickets West will present a ticket queue, starting this week with Tim McGraw and Faith Hill tickets, where purchasers can get into a “virtual ticket line” beginning at 9:30 a.m. Thirty minutes before tickets go on sale. There should be two more concert announcements in the next week. The State Fire Marshall has addressed the exits in the grand stand, currently the linear footage of exits needs to be doubled to meet the fire code. Four cities have already signed on to develop displays in the showcase of cities that will be in the Frontier area windows during the 2018 fair.

High Pitts reported that the crab feed was attended by 535 people, which brought in \$19 - \$20,000 for scholarships.

There being no further business the meeting was adjourned at 7:01p.m.

Respectfully Submitted,

Denise Stornetta for Debbie Dusi

The Next Regular Board Meeting:
Wednesday, March 14, 2018