

**The California Mid-State Fair
Heritage Foundation, Inc.
Board of Directors Meeting Minutes**

Wednesday, April 12, 2017

The meeting was called to order at 6:31 p.m. by Chairman Dave Belmont.

BODs Present: Susan Beebe, Dave Belmont, Mike Coon, Joanne Cummings, Debbie Dusi, Daren Friedle, Brenda Fletcher, Patricia Lawrence, John Peschong, Deana Nelson, Denise Stornetta, Michael Torgerson.

BODs Absent: Tim Hartzell, Hugh Pitts.

Members/Guests: Cindy Belmont, Georgia Bollinger, Mike Bradley, Meg Evans, Chuck Fletcher.

Approval of Agenda: Daren Friedle made a motion to approve the Agenda with the following changes: Board Business; Committee Reports; Concessions Report will be made by Michael Torgerson, Mike Coon will report on the balcony seating, New Business Heading to be aligned. Mike Coon made the second to the motion which passed unanimously.

Approval of Minutes: Deana Nelson motioned to approve the March minutes. Michael Torgerson made the second to the motion which passed unanimously.

Announcements/Introductions/Member Comments:

Chairman Belmont asked the guests to introduce themselves.

Financial Report: The Balance Sheet and Profit & Loss Statement were distributed to the Board for the period January 1, 2017 through April 11, 2017. The Profit & Loss Statement showed a net income of -\$317,767.36. Current Assets on the Balance Sheet through April 11, 2017, are \$668,854.71. Deana Nelson indicated that the \$74,201.19 amount in the checking account was a “good” number and that the \$537,707.40 was the amount in the Farm Credit West savings accounting earning interest. Daren Friedle motioned to approve the Monthly Report as presented. Joanne Cummings made the second to the motion which passed unanimously.

Deana Nelson presented a list of checks written since the last Board meeting. Susan Beebe made the motion to ratify the checks written since the last meeting. Denise Stornetta made the second to the motion which passed unanimously.

There were no unpaid bills that Deana Nelson was aware of.

Board Business

A. Committee Reports:

1. Concessions – Michael Torgerson reported to the Board that the Concessions Committee met a few weeks ago, and that he had a short meeting with Brett Butterfield over the telephone. Michael indicated that the five locations the Heritage Foundation had last year for concessions will be open again this year, but with some changes. The Concessions Committee is discussing other opportunities, and will bring their recommendations to the Board.
2. Membership – Brenda Fletcher indicated memberships were still going well with 24 new memberships, along with 9 new balcony seat memberships. To date there are 127 memberships paid.

Balcony Seating – Mike Coon reported that the balcony seating is basically sold out, provided all current seat holders renew. Mike explained to the Board that he moved a couple seats around to eliminate the 3 seating pattern, which has left 1 seat unsold in the past. Mike also indicated that in doing so it created a problem with the covers not fitting. Mike would like to get order new covers, along with 10 more cushions and have a cabinet built inside to hold the cushions when not being

used. Joanne Cummings asked Mike how much he thought this would cost. Mike indicated approximately \$1,100.00. Joanne Cummings made a motion to allocate up to \$2,000.00 for the purchase of new cushions, seat covers, and the construction of a cabinet. Denise Stornetta made the second to the motion which passed unanimously.

B. Old Business:

1. Barn Project – Chuck Fletcher updated the Board on the progress of the Barn Project and indicated that the last 2 beams were hung today which means we now have a full standing building. We are still waiting on approval from the Fire Marshall in Sacramento, and the project will continue to move forward with things that can be completed prior to that approval. Chuck will have a cost breakdown at the next meeting.
2. SLOCowParade – Susan Beebe indicated that the project was winding down, and they currently have cows online to bid on. The final event will be May 6, 2017 from 2:00 – 6:00 p.m. There will be a silent auction in addition to the Cows that will be auctioned off live. Tickets can be purchased online.

C. New Business

1. Fair Update – Mike Bradley, CMSF CEO. Mike reminded the Board that May was 2 for 2 Tuesday, and that passes can be purchased every Tuesday at the Fair. Mike indicated that he has been meeting with the City in an attempt to create a non-smoking policy which would align with County and City policies; this is going to be difficult to enforce. Mike affirmed he had a good meeting with Brett Butterfield, and they are working on putting a stage for entertainment at the Island Bar. Cargill is a new sponsor this year for the fair, and Mike is looking forward to this new relationship. Mike stated that the fair would also be keeping their cow and placing it somewhere on the fair grounds. The last bits of news Mike shared were that the last Sunday for the fair has been dedicated Hispanic Culture Day, and that staff is working on “family friendly” events, and that mailers for the “Night Under the Stars” went out.

The meeting ended with Brenda Fletcher expressing her thanks and appreciation to Denise Stornetta for all her hard work. Denise has completed a procedures manual for membership, which should be very helpful in the future.

There being no further business, the meeting came to a close at 7:08 p.m.

Respectfully Submitted,

Debbie Dusi, Secretary

The next meeting is May 10, 2017