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For Immediate Release

The Nashville Zoo enhances sustainability efforts by switching to Revolution Bag

Little Rock, Ark. – Nashville Zoo at Grassmere is continuing its conservation and preservation efforts by moving to Revolution Bag can liners for its receptacles.

Nashville Zoo at Grassmere is a 188-acre zoological garden located southeast of downtown Nashville that draws more than 800,000 visitors a year. The zoo features more than 365 species of animals and the site includes an original plantation house and a new zip line. It is an accredited member of the Association of Zoos and Aquariums.

The trash bags that the zoo will be utilizing are made with 94 percent third-party certified post-consumer recycled (PCR) materials. By making this change, the zoo will remove 70 percent of the greenhouse gases produced in the manufacturing process of standard trash can liners. This helps to further the zoo's goal of reducing its carbon footprint.

In addition, the zoo will be able to streamline its use of bags by right-sizing and right-gauging for the specific applications throughout. By using the right size and thickness of liners for each receptacle, the overall amount of plastic from trash bags being sent to the landfill is reduced.

"Nashville Zoo is committed to making substantial, positive impacts for animal and environmental conservation," said Jeffrie Hunter, Director of Facilities for Nashville Zoo. "Switching to the Revolution Bag liners across the zoo offers us another giant step toward achieving our Earth-friendly goals."

The zoo has long focused on the environment with its Green Team, which meets monthly to find ways to be more sustainable, resourceful and environmentally conscious. Among its efforts are the implementation of bottle-filling water fountains, enhanced recycling programs and energy audits.

"Projects like this are why I love my job," said Jess Jones, Strategic Account Manager for Revolution Bag. "It is so exciting to see the zoo back up its initiatives with actions by implementing solutions that make an environmental impact and save money at the same time."

Revolution Bag, which produces a complete line of can liners for light to industrial use, can ensure the consistent quality of its trash bags because of its closed-loop recycling process. Revolution Bag's sister company, Delta Plastics, manufactures agricultural plastics that are utilized on farms in the United States. When farms are finished using the plastic, it is then picked up at no charge. It is then washed and recycled into resin at a plant in Stuttgart, Ark., and transferred to Revolution Bag's headquarters in Little Rock, Ark., where it is converted to trash bags that far exceed the EPA Comprehensive Procurement Guidelines that require a minimum of 10 percent of PCR.

About Nashville Zoo at Grassmere

Nashville Zoo is accredited by the prestigious Association of Zoos and Aquariums, assuring the highest standards of animal care and husbandry. Attracting more than 800,000 visitors annually, the zoo is considered one of the top things to do in Nashville. The zoo is a non-profit organization located at 3777 Nolensville Pike and is open every day except Thanksgiving, Christmas and New Year's Day. The mission of Nashville Zoo is to inspire a culture of understanding and discovery of our natural world through conservation, innovation and leadership. For more information about Nashville Zoo, call 615-833-1534 or visit www.nashvillezoo.org.

About Revolution Bag

Revolution Bag is the first company to provide a complete line of ECOLOGO certified and EPA-compliant trash can liners that don't cost more and perform just as well as bags produced with virgin resin. The key is with Revolution's supply of post-consumer materials -- a virtually endless quantity of consistent, high-quality raw materials for recycling provided by sister company Delta Plastics. Delta Plastics makes a variety of agricultural plastics that are collected, washed, reground and then manufactured into Revolution Bag can liners. For more information, go to revolutionbag.com.